

Answer the Questions Below and Sign This Form if Ordering on the
Monthly Payment Plan

Strict confidence will be observed in handling our credit inquiry for your purchase of Win-
charger Equipment entered on the back of this agreement.

Wincharger Corporation:

Having elected the monthly payment plan purchase price of the goods
listed on the opposite side. I (we) promise to pay to Wincharger Corpo-
ration, Sioux City, Iowa, its successors or assigns, \$..... payable
as follows: \$..... herewith and the balance in monthly installments

of \$..... each beginning 30 days after the date you ship goods to
me (us) and continuing until the monthly payment plan purchase price
is fully paid. Until such purchase price is fully paid, title to the goods
shall remain in you, your successors or assigns. I (we) will not sell, re-
move or encumber the goods without your written consent and I (we)
will assume any loss or damage to them. Should I (we) fail to make any of the payments when due, the entire
balance shall then immediately become due and payable, and you, your successors or assigns may thereafter, at
any time, repossess the goods and retain the amount paid as liquidated damages or collect the full unpaid
balance from the undersigned.

Shipping Point
(If Railroad Station is different from Post Office)

County State.....
(If customer is married, both husband and wife must
sign; otherwise one signature is required)

I (we) submit the following statement to induce you to extend credit on the above basis, and guarantee
the truthfulness and accuracy of all of the information.

How long have you lived at Do you own Your former
your present address? your own home? Address

If not in business for yourself Employer's
give name of Employer Address

Are you steadily How long with What kind
employed? present employer? of work?

Are you What is your average (If husband and wife both work
Age married? income each month? give income of both)

Please give here the names of two references with whom you have had credit dealings:

Name Address Business

Name Address Business

Name and address of your bank

Give address or location of property on which Wincharger will be installed. Copy legal description from your
deed or tax bill:

Name of Mortgage holder or owner

Owner's address

How much have How much do What is the
you paid on you owe on property, value of land
this property? including mortgage? and buildings?

Cash Price
of Order . . . \$.....
2% Tax if you
Live in Iowa . . \$.....
Added for
Monthly Paym'ts. \$.....
Total
Payment Price . \$.....

Your written
Signature.....
Street and
Number..... Route..... Box.....
Wife's or Husband's
Signature.....

OUR
CONVENIENT
MONTHLY
PAYMENT
PLAN

It is good business practice to use your
credit responsibility for securing necessi-
ties and conveniences for yourself and
family. Hundreds of folks have told us
they wanted a 32-volt Wincharger but
didn't have the ready cash—so we pro-
vided a simple plan for responsible per-
sons to get their Winchargers with a
small down payment of \$15.00, the bal-
ance to be paid as shown below:

If Cash Price of Order is:	Add for Monthly Payments	Down Payment	Monthly Payments
\$ 69.95	\$ 6.50	\$15.00	\$ 6.50
\$ 77.95	\$ 7.50	\$15.00	\$ 7.50
\$ 85.95	\$ 8.50	\$15.00	\$ 8.50
\$ 93.95	\$ 9.50	\$15.00	\$ 9.50
\$101.95	\$10.50	\$15.00	\$10.50

BE INDEPENDENT—

Own Your Own High Line

THE

WINCHARGER

WAY

Power Operating Cost—Only 50c a Year

Form "B"

WINCHARGER

APPLICATION BLANK

SIoux CITY, Date.....
IOWA

Gentlemen:

I hereby apply to the Wincharger Corporation for purchase
and installation of 32-volt Giant Wincharger (Model 650-A)
based upon the following representations:

NOTICE: Please fill out this application accurately. If at all possible,
measure all distances. It is to your advantage to do this. Our engineers
will pass on this application according to your information and reserve
the right to reject any order which they deem inadvisable to ship because
of unsatisfactory installation or unfavorable operating conditions.

Who will install your Wincharger?.....
(Local windmill erector or electrician)

City State.....

Have you an electric light plant? ☐ Yes. ☐ No.

Make..... Watt capacity..... Age.....

Condition

How many gallons of fuel Quarts
do you use monthly? Gals. of oil? Qts.

Do you have a set of 32-volt batteries? Make.....

Capacity (ampere hour)..... Age..... Condition.....

What electrical appliances will you operate?.....

Do you operate a windmill? ☐ Yes ☐ No

Are there windmills in your neighborhood? ☐ Yes ☐ No

Is farm house located on a hill or rise? in Valley?

In order to place your Wincharger 15 ft. above trees, buildings
and all other wind obstructions within 400 ft., how many feet
of tower will you require? feet.

How many feet will your Wincharger be
located from your storage batteries? feet

Here are the names of three people who should be interested in Free
Electricity:

Name..... R. F. D.....

City..... State.....

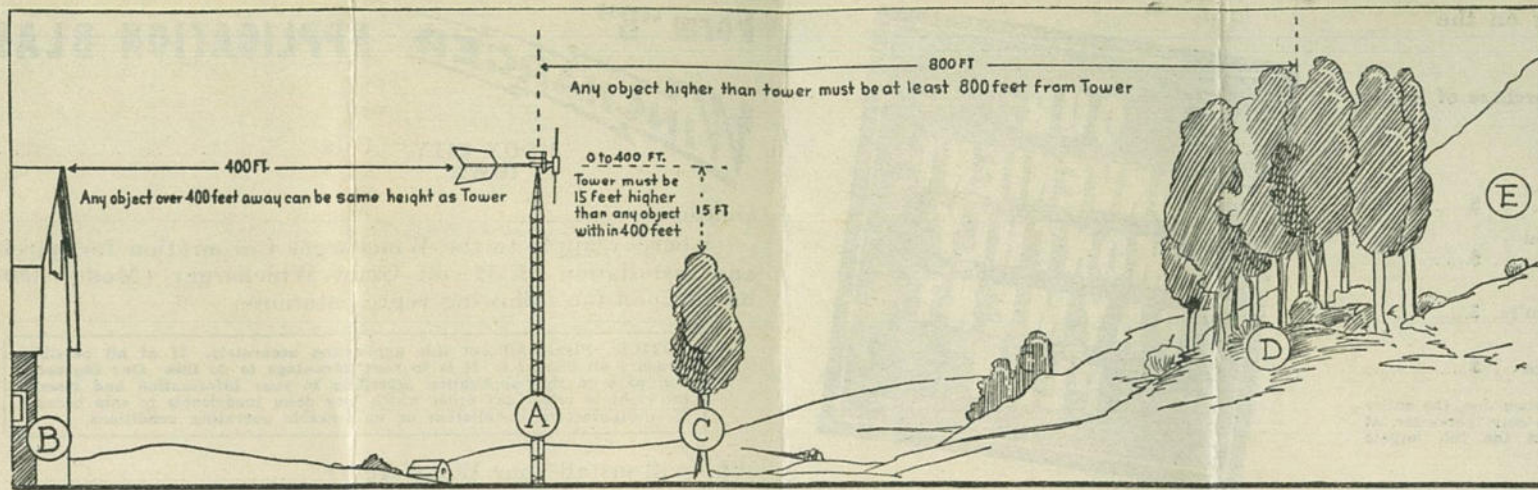
Name..... R. F. D.....

City..... State.....

Name..... R. F. D.....

City..... State.....

Signed.....



YOU GET MORE POWER WITH A HIGHER TOWER

In considering the mounting of your Wincharger, do not try to save on tower cost. Skimping on the tower is absolutely false economy, as it is to your benefit to get your Wincharger up in the air above all wind obstructions. When in doubt, remember that in many installations an additional 20 feet of tower has almost doubled the power output of the generator.

Consider your tower as your permanent fuel supply from the air. The importance of getting the Wincharger up where it can take advantage of all the winds cannot be over-stressed.

The Wincharger Corporation has purposely offered this tower at such a low price to encourage people not to skimp at this point. It is a three-legged tower, designed expressly for wind electric purposes, constructed of steel throughout and reinforced with electrically welded braces. It is made in 20-ft. sections, and by bolting 2, 3 or 4 of these sections together, towers of 40, 60 or 80 feet high may be had. Guy wires are included at no extra charge.

The 32-volt Wincharger can be mounted on a windmill tower by means of a special adapter casting which is shipped in place of the 5-ft. stub tower at no additional cost. Remember that windmill towers are not always in the best location for Winchargers, for they are not always high enough or away from all wind obstructions. We do not recommend this form of installation unless the tower is in the clear, higher than all wind obstructions within a radius of 400 feet.

To arrive at the proper height for your installation, follow these simple rules: Your Wincharger must be 15 feet higher than the tallest single tree or building within a distance of 400 feet and at least as high as any object between 400 and 800 feet away. (Note "A" and "C" in sketch.) If there is any uncertainty as to height of tower required, add an extra 20-ft. section. When there is a grove of trees or a hill nearby, special care must be taken to see that the Wincharger is higher

than these wind obstructions, unless they are at least 800 feet away (Note "D" and "E" in sketch.) Also bear in mind that it is advisable to stay within 200 feet of the battery. This reduces line loss.

If you install your Giant Wincharger according to these rules, the Wincharger Corporation guarantees your Wincharger to give perfect satisfaction and performance, assuring free electricity for many years.

GUARANTEE BOND

The Wincharger Corporation guarantees all parts of the Giant 32-volt Wincharger, Model 650-A, to be free from any defects in workmanship and material for ninety days after installation. Any such part will be repaired or replaced free of charge upon its pre-paid return to our factory.

The Wincharger Corporation further guarantees that if the Wincharger is properly installed, having sufficient height and in such location as to receive wind free from interference or obstruction, it will deliver its rated output under normal conditions and reasonable operating care.

This guarantee is subject to the following conditions which are obligatory upon the part of the purchaser:

1. Wincharger must be installed in accordance with the specifications contained in the Instruction Booklet. Certificate of installation must be signed by purchaser and installer and mailed to Wincharger Corporation, Sioux City, Iowa, not later than seven (7) days following installation.
2. Purchaser must completely fill out application form (B) and mail with order.

WINCHARGER CORPORATION
Sioux City, Iowa

See Other Side for Our Monthly Payment Plan

ORDER
BLANK

WINCHARGER

CORPORATION
SIOUX CITY, IOWA

Date.....

Wincharger Corporation:

Please execute the following order for a 32-volt Giant Wincharger (Model 650-A). This order is subject to the terms of your guarantee and is based upon representations made by me in accompanying application, Form No. B, which I have filled out and signed:

Quantity	Cash Unit Price F. O. B. Sioux City	AMOUNT	Shipping Weight (Crated)
32-volt Giant Wincharger (Model 650-A) complete with ☐ 5-ft. top section of tower ☐ Windmill tower adaptor	\$69.95		241 lbs.
20-ft. Tower (1 Section) Complete with guy wires	\$ 8.00		107 lbs.
40-ft. Tower (2 Sections) Complete with guy wires	\$16.00		215 lbs.
60-ft. Tower (3 Sections) Complete with guy wires	\$24.00		334 lbs.
80-ft. Tower (4 Sections) Complete with guy wires	\$32.00		440 lbs.
We recommend you secure your wire from your local dealer Size wire to use for specified distances No. 8 up to 50 ft. distance No. 6, 50 to 100 ft. distance No. 4, 100 to 200 ft. distance Cash Price of this order 2% tax if you live in Iowa Total Cash Price 1/4 Cash with Order Balance C.O.D. TERMS Cash: or 1/4 Cash with Order and Balance C. O. D. or see other side for our Convenient Monthly Payment Plan			

HOW TO SEND MONEY

The safest way to send money is by express or post office money order or by bank draft. Your mail carrier will gladly furnish a money order if you live on a rural route. Send currency by Registered Mail only.

SHIP BY EXPRESS ☐

SHIP BY FREIGHT ☐

Name..... R. F. D..... Box No.....

Please Print

Street..... City.....

Please Print

County..... State.....

Please Print

Please state shipping point below if different from post office address.

Signed.....

See Other Side for Our Monthly Payment Plan

READ THESE LETTERS! They Tell You How 300,000 Folks Feel About

WINCHARGER

Virgil, South Dakota.

We are using one of your Giant 32-volt Winchargers, and it is giving us excellent service; lighting our garage and service station besides charging on the average of 100 batteries a month. In fact, the battery charging has paid for the entire plant and now gives us all necessary current for lighting and motors free.

H. C. HOLTEY.

* * *

Sibley, Iowa.

Will say I am very much pleased with its performance . . . when the pumping mill was standing still, the Wincharger was charging 3 amps.

ALBERT T. NEWMAN.

* * *

Comanche, Oklahoma.

Am really well pleased with my Wincharger. Everything is O. K. and just perfect fit on every hole, every brace—really was surprised especially at the low price for such a fine made generator and tower.

FRED LUCKY.

* * *

R. F. D., Devon, Montana.

It is just one month today since I put my Wincharger in operation. Have not used my engine since. We are using twice amount of lights we formerly used with our engine and charger only running about half the time. Sure is cheap power. Takes very little wind to operate blade and generator. My charger is not for sale. We are more than pleased with our charger.

W. E. SCHROEDER.

* * *

R. R., Normal, Illinois.

We are operating two pressure pumps, vacuum cleaner, radio, sewing machine, iron and lights in the home, barn, and work shop. Since we have installed our Wincharger we are using larger bulbs and are enjoying a much brighter home.

RAYMOND KRAFT.

* * *

Route #3, Cohocton, New York.

The Wincharger works to perfection and we are very much pleased with it. It is capable of producing several times as much electricity as we use.

A. J. EVANS.

* * *

R. F. D., Chappell, Nebraska.

To say that I am satisfied in every way with my Giant Wincharger does not half tell the story, as it is much more than I expected. I have not had to use my gasoline light plant since I installed the Wincharger, and we are using much more electric current.

ROY D. SMITH.

* * *

R. R. No. 1, Jewett, Ohio.

I installed my Wincharger and it is working very satisfactory. It keeps my batteries fully charged with very little running. We use lights in house, barn, and chicken house. Also use a radio, water pump, washing machine, sweeper and sewing machine. It has proven to be all I expected it to be.

J. S. HOOBLER.

* * *

Foley, Missouri.

The more we use our Wincharger the better we like it. Using lights in both dwellings, both barns, and hen house besides two yard lights, automatic water pump, two radios, and expect to light up our playground, swimming pool, and bath house. We are satisfied that this Giant Wincharger is a great asset in lighting up our ranch. We have not bought gasoline for our plant since it has been installed, and appreciate this free electricity.

M'LAUGHLIN DUDE RANCH.

R. #3, Manitowish, Wis.

I recently put up a 32-Volt Wincharger and am satisfied with it. We put it up ourselves and my son put one up for our neighbor. Since mine was the first one put up in this locality, by the way, the people come and see it really work. I think you will make many more sales. We use about the general amount any farmer will use, but at present your Wincharger would give us a great deal more electricity than we would use normally. I have a Delco Plant, but put up a Wincharger before the Delco is worn out in case we should have a long calm. I could still use the Delco as our assistant. Respectfully yours, ROBERT HALLWACHS.

* * *

Randolph, Nebraska.

The Giant 32-Volt Wincharger I purchased from you some time ago was installed according to your instructions by myself and helper and is working 100% satisfactorily.

At the present time I have lights throughout the farmstead, a radio, 32-volt washing machine and electric iron and still use less than one-seventh of the wind we have.

I consider the Wincharger more practical than a pumping windmill, as it will not only pump water but will furnish light and power for many other purposes on the farm, at a very small additional investment.

Yours truly, LEO FREDERICK.

* * *

Walters, Oklahoma.

I got one of your 32-Volt Giant Winchargers and I am more than pleased with it. I have all the lights, radio and washing machine and do not have to run Wincharger one-fourth of the time. It runs wonderful.

Yours truly, H. HILBERT.

* * *

Pleasant Hill, Mo.

I am satisfied with my 32-Volt Wincharger. I wish to say that nature has all kinds of "free for all" things to offer us to use; so is the powerful wind. I get all the free electricity I want and cannot use it all. I cut loose from the City Light and changed everything to 32-Volt.

If a person has two or three hundred dollars laying idle, according to Light and Power rates, it will bring you 12-20% interest.

I think your Wincharger is the most perfect light system on the market today and I recommend it to anyone.

Yours very truly, W. F. MATTHES

* * *

Eckerman, Michigan.

It is with great pleasure that I write you that we have had our Wincharger up for about three weeks and it has given us wonderful service. My son, Leon Messenger, who installed the machine, is a college graduate in Electrical Engineering and he took great pleasure in installing the machine.

In addition to giving us all the lights we required we furnish a neighbor with lights, and I have charged 25 car and radio batteries at a charge of 75 cents each since I have had the charger up. I will gladly recommend the charger to all buyers. Yours truly,

G. H. MESSENGER.

* * *

Bluffton, Texas.

I recently purchased one of your 32-Volt Giant Winchargers and I am writing to tell you how well pleased I am with it.

From this Wincharger we light residence, store building, Post-Office and office building, also radio. We find the Wincharger to be absolutely all you claim it to be.

I have tried two other wind chargers of different makes, but found them to be no good.

I have had one of your 6-Volt Winchargers for about 10 months and find it to be absolutely perfect. Yours very truly,

A. E. CROFT.

THESE are ACTUAL LETTERS RECEIVED from WINCHARGER OWNERS and are PRINTED HERE with THEIR PERMISSION

Dear Sirs:

R. R., Fairfax, So. Dak.

I have had one of your 32-Volt Winchargers for some time now and am more than satisfied with its performance, as it does not take long to charge the batteries with a Wincharger like this one.

Respectfully, AMIL E. LASCHANSKY.

* * *

Dumont, Iowa.

I would like to tell you that I am well pleased with the 32-Volt Wincharger. It fairly hums in a breeze that won't even start a windmill, which surprised me as well as the neighbors.

The extra 20 feet of tower surely was a wise investment.

Yours truly, L. H. OVERTURE.

* * *

Asotin, Washington.

The kids and I put the Wincharger up on a Saturday. Monday morning I turned it on. That morning we washed. What we used that morning would have cost us 20c for gas to run our Western Electric plant.

If the Wincharger keeps up that pace long it will soon pay for itself. I have looked several times at the instrument panel and the ammeter registered 18 amps.

Yours truly,

RAY JOHNSON.

* * *

R. F. D., Lorraine, Kansas.

Enclosed find three checks, two for Wincharger plants complete with sixty foot tower and one for generator. This generator I want to build a portable stand-by for my lighting system for calm periods and to have an exchange for my Wincharger in case of Generator trouble and also for others who will have Winchargers.

It will probably interest you to know that there are several more parties interested in your Wincharger in this community that will place orders in the near future. These two orders happen to be from a brother and uncle of mine, and they certainly have been astonished at the performance of my plant.

This order can be shipped to one or each of us, as you see fit. May I add, "please rush as they are anxious to receive them."

Yours truly, HAROLD WILKENS.

* * *

Winchester, Indiana.

I have my 32-Volt Charger installed and is working all right. Being unable to get anyone to help when I got my tower up, I found by following your directions it was very easy to wire.

Although I have an ideal place for a Wincharger, I find my generator will charge on a very low wind. Some of my neighbors and friends have been to see mine and they say it looks mighty good to them.

Anyone wishing to see the Wincharger before buying, I would be very glad to show them my outfit.

Thanking you for the interest and the information given me.

Yours truly, GUY FISHER.

* * *

R.R., Simms, Montana.

Our Wincharger has been installed only a little over three weeks, but in this three weeks of operation we have become so thoroughly convinced of its practicalness and reliability that we would gladly recommend it to anyone who does not have the use of high line power. At the present time we are using about twenty lights, electric washer, pump, iron, and radio from our Wincharger and it seems to have plenty of power to spare.

Hoping that we will see more of your Winchargers installed in our vicinity in the near future, we remain yours sincerely,

GEO. BARLOW AND FAMILY.

* * *

R. R., Newton, Kansas.

Gentlemen:

Sometime ago I purchased one of your Giant 32-Volt Winchargers, which I have installed, and is proving a great success. I have been a Delco user for almost 20 years. It being an 850-Watt Plant, I have been operating from the Delco an automatic water system, which is the deep well type, being 60 feet deep. Another pump at the barn for the livestock, which is 50 feet deep. These both carry a quarter-horse motor, also an eight-tube radio, washing machine, quarter-horse motor, iron, two fans, sweeper, and milking machine. We have all the lights in the house, barn and the yard we want.

I will say this Giant 32-Volt Wincharger is doing what the Delco has been doing. I have a 65-foot tower, which puts it in a current of air that one would not get on a lower tower.

This charger runs in a very light wind. I have investigated several wind chargers, but none of them appealed to me as this one did. The rigid construction, simplicity, and very economical first cost are a few of the many features it has.

I will say one will not go wrong in purchasing one of your chargers.

Sincerely yours,

F. S. NOLDER.

Mapleton, Iowa.

Gentlemen:

The Wincharger purchased of you was assembled and installed a few days after getting it home. It has kept us supplied with all the juice we could use since. No need to start the engine.

On October 15, my nephew hitched a meter to it. He would have liked to have run it for a month continuously, but I had no way of using all the juice. The meter showed 33 K. W. hours up to now and it would have generated three times that much if it had been turned loose.

Yours truly, J. O. MASTERS.

* * *

Broken Bow, Nebraska.

I have my Wincharger installed, and it is doing all you said it would. I am well pleased with it; it is one of the best improvements on my farm.

Sincerely yours, ALBERT KLEEB.

* * *

R. F. D., St. Olaf, Iowa.

The more we use our Giant Wincharger the better we like it. We are using general purpose motors for shelling corn, emery wheel and several things besides cream separator, washing machine, all lights needed, radio and lights (150 Watts) in chicken coop, sometimes nearly all day, then machine is shut off about half the time and always at night.

We certainly can recommend your machine to anyone. It solves the electrification on the farm free of charge.

I expected to keep my gas plant, but now am offering it for sale as I have no use for it.

Yours truly,

CARL KLINKENBERG.

* * *

R. R., Clark, South Dakota.

We have recently put up one of your 32-Volt Winchargers and are very well pleased with it. It generates as much electricity as we use in the most of the light winds. It charges as much in the medium winds as the old gasoline plant does.

Yours truly,

ELMER KERNS.

* * *

Larimore, North Dakota.

We have the Wincharger installed and it is working satisfactory. There seems to be sufficient wind to charge every day so the gas engine has not been run since the charger was installed.

We are running a washer, radio and about 18 lights.

Yours truly, O. N. KNUDSON.

* * *

R. R., Ramona, South Dakota.

I have my 32-Volt Giant Wincharger installed and am well pleased with it, although I have only had it four weeks. I wish I had all the batteries I could have charged in that time. I also think that I have had a good try-out in that short time.

One day the wind blew as hard as it ever does in South Dakota and it governed fine. Another day we had a rain and I turned my windmill in gear and it would not run, then I thought I'd see if the propeller would run, and it started right off and I only have a thirty foot tower.

I think that buying your Wincharger is the best buy I ever made.

Yours truly, LOUIS SCHNELL.

* * *

Rescue, Nebraska.

The 32-Volt Wincharger I bought from you recently is working very good. I have many 32-volt motors in my Machine Shop, lights, electric water system and many other appliances, and when there is any reasonable wind at all it keeps up my batteries all right. Where a farmer would have a larger light plant battery, I don't think he would find any time of the year that the Wincharger wouldn't take care of it, for there wouldn't be many days that the wind would not drive it.

Yours sincerely,

RESCUE GARAGE & MACHINE SHOP.

* * *

R. F. D., Culbertson, Montana.

The 32-Volt Wincharger I recently bought from you is supplying us with all the current we need for lights and the radio, washing machine and an automatic water pump and can furnish much more.

It certainly is much more convenient to operate than the noisy gas engine in the basement.

Yours truly, MARTIN OLSEN.

* * *

Bailey, Iowa.

I received my Giant Wincharger all in good condition and have it all erected. Everything fits together perfectly. To say I am well satisfied does not do it justice. It just works perfectly and the governor controls the speed with ease.

Besides handling the batteries on my line, I am charging about 10 Radio Batteries a week. The charger is creating great interest in this neighborhood. Someone stops every day to look it over.

Thanking you for your prompt service, I remain, yours truly,

ERVIN SLOAN.

ORDER BLANK

CORPORATION
SIOUX CITY, IOWA

Date.....

Wincharger Corporation:

Please execute the following order for a 32-volt Giant Wincharger (Model 650-A). This order is subject to the terms of your guarantee and is based upon representations made by me in accompanying application, Form No. B, Page 1, which I have filled out and signed:

Quantity	Unit Price F. O. B. Sioux City	Amount	Shipping Weight (Crated)
32-volt Giant Wincharger (Model 650-A) Complete with ☐ 5-foot top section of tower ☐ Windmill tower adapter	\$69.95		241 lbs.
20-foot Tower (1 Section) Complete with Guy Wires	8.00		107 lbs.
40-foot Tower (2 Sections) Complete with Guy Wires	16.00		215 lbs.
60-foot Tower (3 Sections) Complete with Guy Wires	24.00		334 lbs.
80-foot Tower (4 Sections) Complete with Guy Wires	32.00		440 lbs.
			Total Weight

We recommend you secure your wire from your local dealer.	Amount of This Order	TERMS: Cash; or 1/4 Cash with Order and Balance C. O. D.
	2% tax if you live in Iowa	
	Total	
	Balance	

Use No. 8, up to 50 ft. dist.	1/4 Cash with Order
Use No. 6, 50 to 100 ft. dist.	
Use No. 4, 100 to 200 ft. dist.	

HOW TO SEND MONEY

The safest way to send money is by express or post office money order or by bank draft. Your mail carrier will gladly furnish a money order if you live on a rural route. Send currency by Registered Mail only.

SHIP BY EXPRESS ☐SHIP BY FREIGHT ☐Name..... R. F. D..... Box No.....
Please PrintStreet..... City.....
Please PrintCounty..... State.....
Please Print

Please state shipping point below if different from post office address.

Signed.....

APPLICATION
BLANK

Form B



SIOUX CITY, IOWA

Date.....

Gentlemen:

I hereby apply to the Wincharger Corporation for purchase and installation of 32-volt Giant Wincharger (Model 650 A) based upon the following representations:

NOTICE: Please fill out this application accurately. If at all possible, measure all distances. It is to your advantage to do this. Our engineers will pass on this application according to your information and reserve the right to reject any order which they may deem inadvisable to ship because of unsatisfactory installation or unfavorable operating conditions.

Who will install your Wincharger?.....
(Local windmill erector or electrician)

City..... State.....

Have you an electric light plant? ☐ Yes. ☐ No.

Make..... Watt capacity..... Age.....

Condition

How many gallons of fuel..... Quarts
do you use monthly?..... Gals. of oil?..... Qts.

Do you have a set of 32-volt batteries?..... Make.....

Capacity (ampere hour)..... Age..... Condition.....

What electrical appliances will you operate?.....

Do you operate a windmill?..... ☐ Yes ☐ NoAre there windmills in your neighborhood?..... ☐ Yes ☐ No

Is your farm house located on a hill or rise?..... In valley?.....

In order to place your Wincharger 15 feet above trees, buildings and all other wind obstructions within 400 feet, how many feet of tower will you require?..... ft.

(Check with Wincharger wind obstruction chart on Pages 2 and 3)

How many feet will your Wincharger
be located from your storage batteries?..... feet.

Here are the names of three people who should be interested in Free Electricity:

Name..... R. F. D.....

City..... State.....

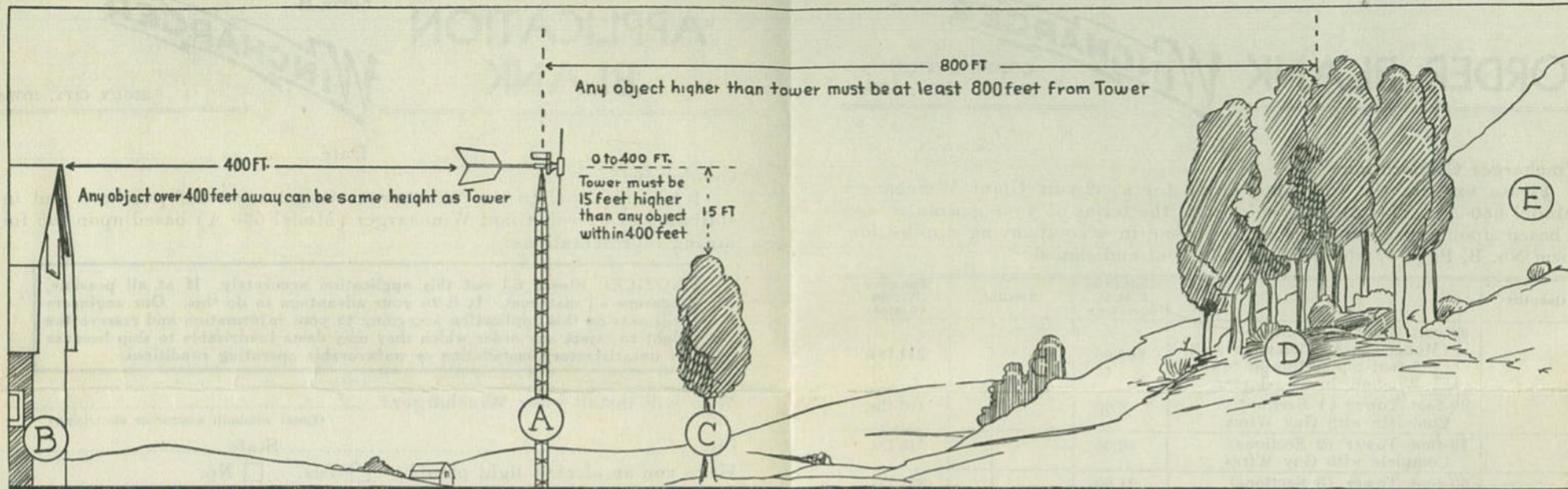
Name..... R. F. D.....

City..... State.....

Name..... R. F. D.....

City..... State.....

Signed.....



You Get More Power with a Higher Tower

In considering the mounting of your Wincharger, do not try to save on tower cost. Skimping on the tower is absolutely false economy, as it is to your benefit to get your Wincharger up in the air above all wind obstructions.

When in doubt, remember that in many installations, an additional 20 feet of tower has almost doubled the power output of the generator.

Consider your tower as your permanent fuel supply from the air. The importance of getting the Wincharger up where it can take advantage of all the winds cannot be overstressed.

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To arrive at the proper height for your installation, follow these simple rules: Your Wincharger must be 15 feet higher than the tallest single tree or building within a distance of 400 feet or at least as high as any object between 400 and 800 feet away. (Note "A" and "C" in sketch.) If there is any uncertainty as to height of tower required, add an extra 20-foot sec-

tion. When there is a grove of trees or a hill nearby, special care must be taken to see that the Wincharger is higher than these wind obstructions, unless they are at least 800 feet away. (Note "D" and "E" in sketch.) Also bear in mind that it is advisable to stay within 200 feet of the battery. This reduces line loss.

If you install your Giant Wincharger according to these rules, the Wincharger Corporation guarantees your Wincharger to give perfect satisfaction and performance, assuring free electricity for many years to come.

GUARANTEE BOND

The Wincharger Corporation guarantees all parts of the Giant 32-volt Wincharger, Model 650-A, to be free from any defects in workmanship and material for ninety days after installation. Any such part will be repaired or replaced free of charge upon its prepaid return to our factory.

The Wincharger Corporation further guarantees that if the Wincharger is properly installed, having sufficient height and in such location as to receive wind free from interference or obstruction, it will deliver its rated output under normal conditions and reasonable operating care.

This guarantee is subject to the following conditions which are obligatory upon the part of the purchaser:

1. Wincharger must be installed in accordance with the specifications and instructions contained in the Instruction Booklet. Certificate of installation must be signed by purchaser and installer and mailed to Wincharger Corporation, Sioux City, Iowa, not later than seven (7) days following installation.
2. Purchaser must completely fill out application Form (B) and mail with order.

WINCHARGER CORPORATION
Sioux City, Iowa

WINCHARGER CORPORATION

"Let Wind Do Your Battery Charging"

Power Operating Cost
Only 50c per Year

2700 HAWKEYE DRIVE PHONE 8-7557
SIOUX CITY, IOWA



TRADE MARK REG.

Dear Friend:

How is your gas engine electric plant working? If you feel the same way as most of the gas engine owners I talk to, you feel like saying, "Fine, except that I'm all the time paying out money for gas and oil to keep it going." And you may add, "I can't use as much electricity as I'd like to, because I can't help thinking of the expense."

Well, sir, I'd like to tell you how you can save most of the money you are now spending to run your gas engine electric plant. And I think you'll agree with me that \$30 to \$60 a year is worth saving, isn't it?

Let a 32-Volt Giant Wincharger cut your gasoline bill! Let it furnish all the current your batteries need -- at a power operating cost of 50¢ a year!

The new 32-Volt Giant Wincharger puts the wind to work to save money for you. You can hook it up to the batteries and other equipment you now have -- no need to disturb anything. Just set it up, connect it to your batteries, and let the free wind furnish you more electricity than you've ever used before! Remember -- there's no state or federal tax on the wind! It's free! Use it -- and get rid of those gasoline and oil expenses that keep piling up now!

You can use Wincharger alone, or your engine alone (if you ever need it) or both together. And if your old engine needs repairs, spend your repair money for a Wincharger instead! A 32-Volt Giant Wincharger will go on working and saving money for you, day after day, year in and year out -- for 50¢ a year -- that's all the operating cost you'll have!

Every 32-Volt Giant Wincharger is fully guaranteed. Set it up the way we tell you, and use it for sixty days. If you aren't absolutely satisfied in every way, ship it back to us and we will pay back every penny you've spent! Every Wincharger user has got to be absolutely satisfied, because our business is built on customer-satisfaction.

With a guarantee like that, you can see that we have to be careful where we sell Winchargers. That's why I'd like to have you fill out the application blank I'm sending you with this letter. You'll see that it calls for a good deal of information about heights and distances. When we get that information, we check all the facts carefully. If we find that a Wincharger won't work in your location, we won't send you one. We just return your money -- because we won't sell a Wincharger where the wind doesn't blow.

Fill out that application blank now. Take the first step toward saving all those dollars you would have to spend for gas and oil in the years ahead. Get more satisfaction out of your electric plant than you have ever had before. All orders are shipped the same day they are received -- get yours in now, and before you know it, you'll be rid of gasoline expense forever!

Yours truly,

John Albers

John Albers, Chief Engineer
WINCHARGER CORPORATION

FIRST CLASS
Permit No. 381

Sec. 510 P. L. & R.

Sioux City, Iowa

Business Reply Envelope

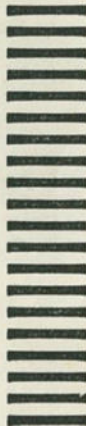
No Postage Stamp Necessary if Mailed in the United States

4c Postage will be Paid by

WINCHARGER CORPORATION

2700 Hawkeye Drive

SIOUX CITY, IOWA



From _____

WINCHARGER CORPORATION

SIOUX CITY

IOWA

From _____

WINCHARGER CORPORATION

SIOUX CITY

IOWA

From _____

WINCHARGER CORPORATION

SIOUX CITY

IOWA

WINCHARGER
TRADE MARK REG.

"Let *Wind* do Your Battery Charging"

WINCHARGER CORPORATION

2700 HAWKEYE DRIVE

SIoux CITY, IOWA

Sec. 562, P. L. & R.

U. S. POSTAGE

PAID

SIoux CITY, IOWA

Permit No. 600

Walter P. Hess
Shohola, Pa.
Bx#26

U A277 LP Pike

\$69⁹⁵ F. O. B. FACTORY Complete 32-Volt 650-Watt WINCHARGER . . .

including 5½ foot steel stub tower for mounting on standard Wincharger tower, instrument panel, lubricating oil and complete instructions for easy installation



THINK OF IT! 32 volt 650 watt electric power at a power cost of only 50c per year — the wind is free.

Direct from the factory to you . . . at an unheard of low price as the result of mass production in the factory of the world's largest manufacturers of wind charging electrical machinery and the complete elimination of all commissions and profit to distributors, wholesalers, dealers and agents.

Does away entirely with noise — no fumes — no vibration — no fire danger — just free power from the air.

This wonderful power plant is safe in a gale — yet charges the battery in a seven mile wind. The newest and greatest achievement of the largest manufacturers of wind charging electrical machinery.

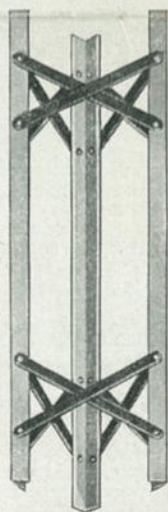
Built to last and satisfy — based on our experience of nine years in building Winchargers serving over 300,000 farm people in the United States and foreign countries.

Even though you now have a 32 volt gasoline generating plant, a Giant Wincharger will pay for itself out of fuel savings and you will use electricity a lot more freely.

STEEL TOWER

The 32 volt Giant Wincharger Power unit comes complete with a 5½ foot stub tower designed to fit our special design steel tower, which comes in 20 foot sections, permitting 25, 45, or 65 foot installations. Comes complete with guy wires at only 40c per foot. If you have an abandoned windmill tower with proper height and location, it can be erected thereon with our special adaptor which is shipped to you in place of the 5½ foot stub tower at no extra charge.

The tower is scientifically designed for greatest strength per pound of weight. Cross braces are spot welded (all braces alike). Bolts are high grade alloy steel. Upright member galvanized after fabrication, insuring years of rust proof, weather proof service.



300,000 FARM PEOPLE

are getting **FREE ELECTRICITY** from the wind with **WINCHARGER**

Here is a complete 32 volt Wind Driven 650 watt generating unit with a 10 foot Albers Airfoil propeller, 5½ Foot Stub Tower, Generator, Brake, Governor, Instrument Panel and two year supply of Wincharger Lubricating Oil . . . all for \$69.95, f.o.b. factory direct to you.

PROPELLER

Albers Airfoil High Efficiency design. Selected Douglas Fir (extra close vertical grain) the most expensive and strongest cut of this wood available, Copper armored making leading edges chip and splinter proof, protected by three coats Marine Bakelite varnish.

GOVERNOR

Automatic. An airbrake on propeller, continuous counter balance. Permits plant to run at safe speed without vibration in all winds up to hurricane. Gives two blade power with multi-blade smoothness. No friction, nothing to wear out. Not affected by ice, sleet or snow. No air resistance.

TAIL VANE

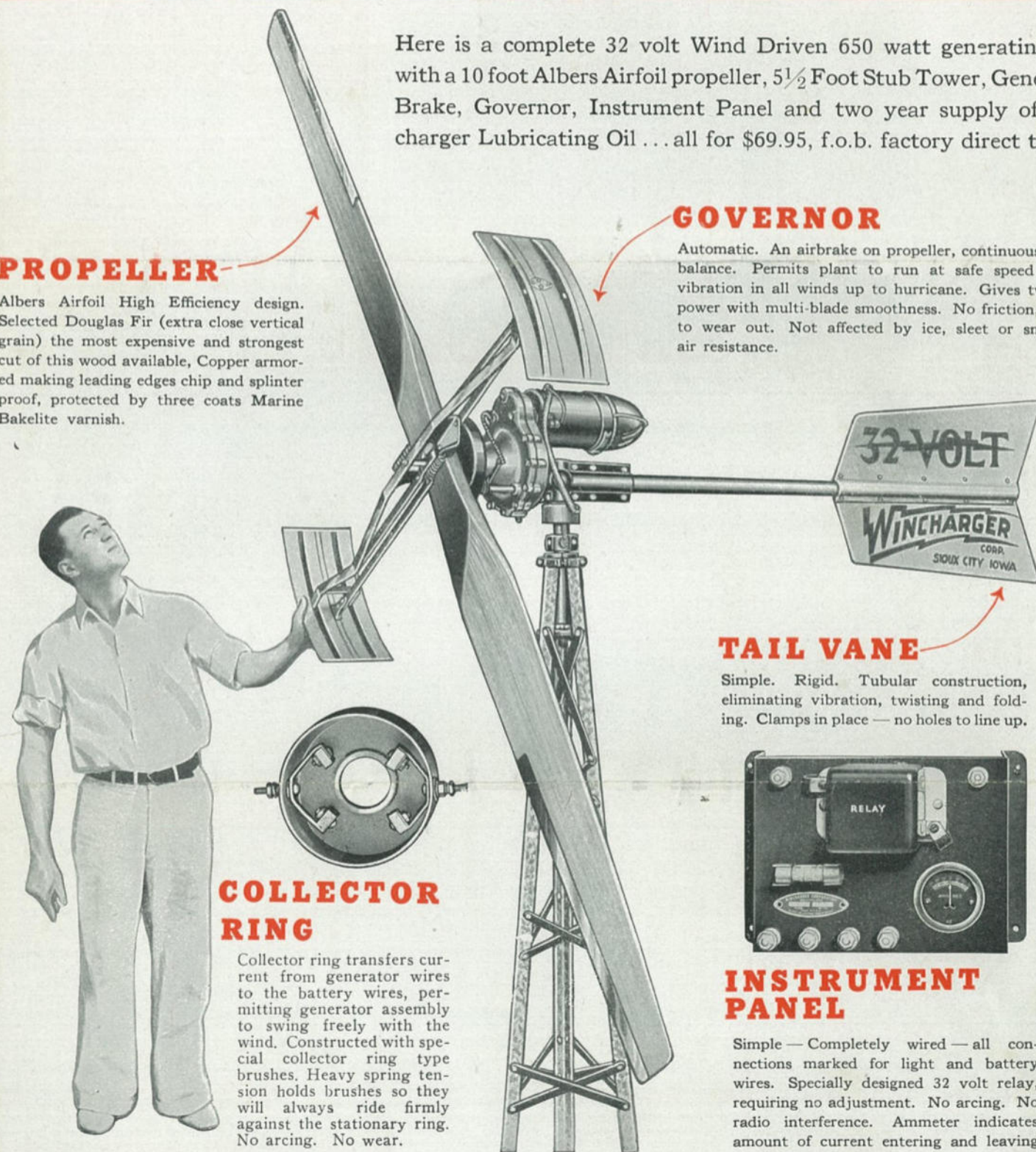
Simple. Rigid. Tubular construction, eliminating vibration, twisting and folding. Clamps in place — no holes to line up.

COLLECTOR RING

Collector ring transfers current from generator wires to the battery wires, permitting generator assembly to swing freely with the wind. Constructed with special collector ring type brushes. Heavy spring tension holds brushes so they will always ride firmly against the stationary ring. No arcing. No wear.

INSTRUMENT PANEL

Simple — Completely wired — all connections marked for light and battery wires. Specially designed 32 volt relay, requiring no adjustment. No arcing. No radio interference. Ammeter indicates amount of current entering and leaving battery. Safety fuse.



The WIND IS FREE!

FREPOWER *from the* WIND

**are getting FREE ELECTRICITY from the
wind with WINCHARGER**

Here is a complete 32 volt Wind Driven 650 watt generating unit with a 10 foot Albers Airfoil propeller, 5½ Foot Stub Tower, Generator, Brake, Governor, Instrument Panel and two year supply of Win-charger Lubricating Oil . . . all for \$69.95, f.o.b. factory direct to you.

PROPELLER

Albers Airfoil High Efficiency design. Selected Douglas Fir (extra close vertical grain) the most expensive and strongest cut of this wood available, Copper armored making leading edges chip and splinter proof, protected by three coats Marine Bakelite varnish.

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BUILT TO LAST FOR YEARS

**170 Pounds of Precision Machinery—Low Price of \$69⁹⁵
Made Possible by Direct Sale from Factory to You**

38 POINTS OF SUPERIORITY

No other Machine at any Price Combines all the Mechanical Features and Extra Efficiency of the

32-VOLT GIANT WINCHARGER

Look this picture over carefully—see for yourself the rugged long-lasting construction of the famous WINCHARGER. No skimming here—wherever there is the slightest chance for wear, we've added extra material, extra strength to insure constant, dependable service under all conditions.

**SPECIALLY DESIGNED
WINCHARGER GENERATOR**

The world's largest makers of electrical generators designed this important part of WINCHARGER—studied our requirements for months—tested and experimented on the many models before finally working out this amazingly efficient 650 watt unit. It is cool running at all times—with built in forced draft ventilating fan. The grease sealed bearings never require lubrication. Mounted in a special weather proof housing, streamlined to eliminate all hazards of rain, sleet and snow. Special third brush construction prevents overcharging and burn-outs.

**GEAR DRIVE FOR
FINEST PERFORMANCE**

We are frequently asked why we chose a geared unit in preference to a direct drive. For two very definite reasons:

1. Gear drive permits much slower propeller speeds, at the same time allowing the extra efficiency of a higher speed generator.
2. Low propeller speeds eliminate vibration, permit more positive governing action and thus prolong propeller life.

**EXCLUSIVE WINCHARGER
BRAKE**

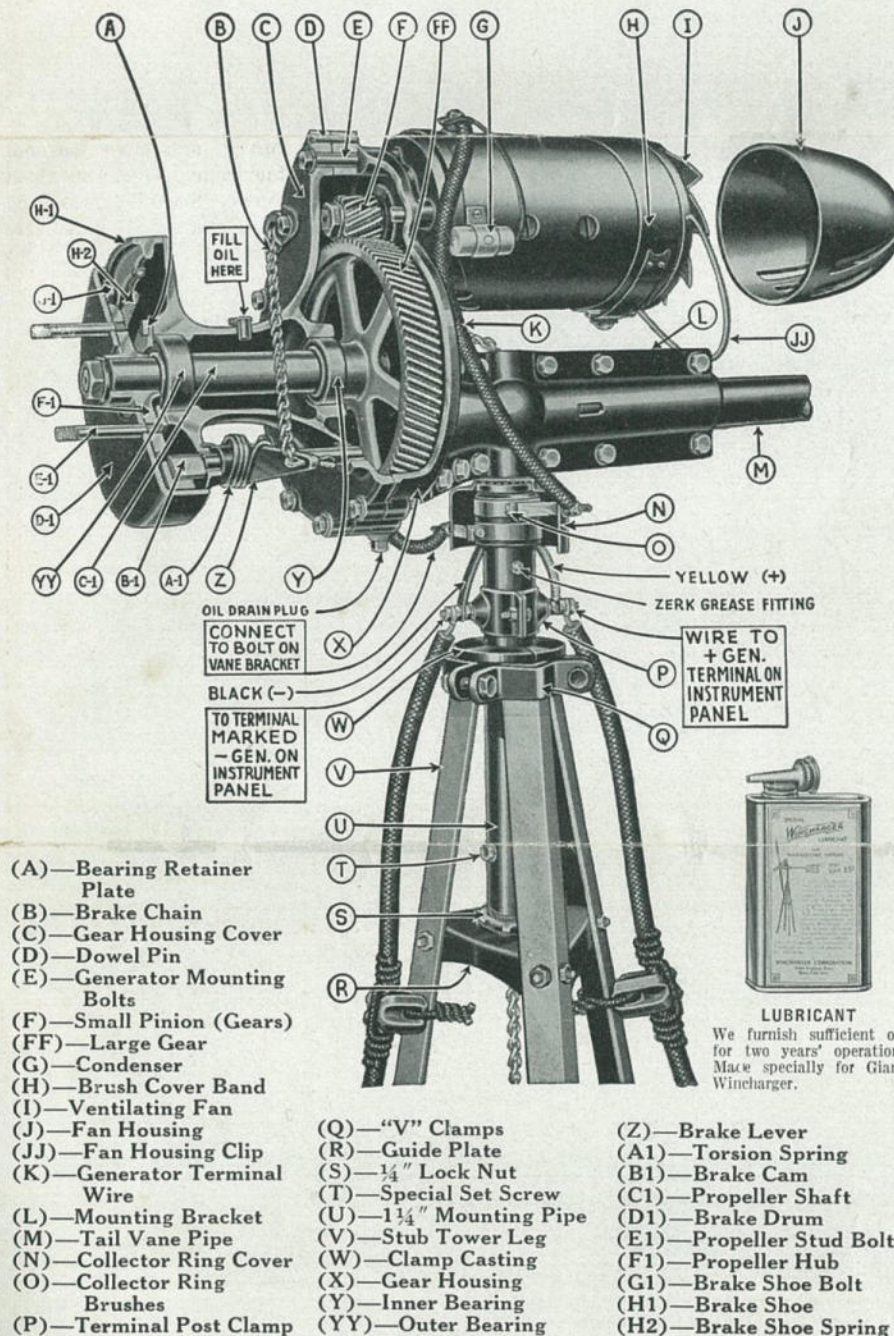
Wincharger uses the positive acting internal expanding auto type brake. Much better than swinging tail vane systems. A child can stop WINCHARGER in the strongest breeze. WINCHARGER always faces into the wind, causing rain, snow and sleet to pass harmlessly over the generator instead of building up against its sides.

AIR BRAKE GOVERNOR
(Pat. Pend.)

The positive acting centrifugal governor used only on WINCHARGER makes it unnecessary to stop your unit, unless your batteries are fully charged. In that case you set the hand brake. This improved governing device acts as an air brake—excessive speed causes the outer vanes to open and disturb the flow of wind against the propeller blades. Thus the wind itself acts as its own brake causing no wear or strain on the WINCHARGER. **WINCHARGER IS SAFE IN A 70 MILE WIND.** In addition to acting as a speed control in high winds, this governor is also designed as a balancer to eliminate vibration.

**START NOW TO
ENJOY WINCHARGER**

If you already own a gasoline driven light plant, WINCHARGER will save enough in fuel costs to pay for itself—Owners report savings as high as \$30.00 to \$40.00 a year. If you have no plant, consult your local dealer or write us about batteries.



LUBRICANT
We furnish sufficient oil
for two years' operation.
Made specially for Giant
Wincharger.

learn FROM OTHER'S EXPERIENCE



Blencoe, Iowa

Wincharger Corporation
2700 Hawkeye Drive
Sioux City, Iowa
Gentlemen:

I have recently put up one of your 32-volt Plants and will say that it is giving me more current than you claim it would.

Besides lighting, we are using the washing machine, cream separator, $\frac{1}{4}$ horse power motor for pumping and the radio. I only have to run the plant about one-half the time and this is during the summer low wind season.

It looks to us like we could easily use a flat iron also.

My plant, as you see, is mounted on your 65-foot tower. It clears the trees by about 15 feet.

You can count on me as a booster for your Wincharger.

Yours truly,
DALL MOBLEY.

Lake Park, Iowa

Wincharger Corp.
2700 Hawkeye Drive
Sioux City, Iowa
Gentlemen:

I am using a 32-volt plant that was built and installed by the Albers Propellor Company over two and one-half years ago.

At the time of installation I had in mind putting in a \$700.00 installation but I liked the construction and lower price of the Wincharger plant better. As a result my complete installation cost less than half the amount mentioned above.

My Wincharger has never failed to keep the battery charged and we use a lot of current.

We surely wouldn't part with our Wincharger as we know it will continue to be a dependable source of electrical current to supply our lights and appliances.

Yours truly,
WM. WARNECKE.

Blencoe, Iowa



harger Corp.
Hawkeye Drive
City, Iowa
emen:

a few lines to tell you of the success we are having with the 500 Wincharger recently installed on our farm.

have been using a 750 watt Delco plant with Semi-Automatic al. It cost us about 10 gallons of gasoline and $\frac{1}{2}$ gallon of oil per to operate.

the present time we are operating our lights, radio, washing ne and 500 watt iron from the Wincharger and I want you to know e have a lot of extra current which we are unable to use. So much I believe we could operate an automatic water system and we are ng of adding that this fall.

Wincharger has been a considerable pleasure to us as we no have any of the noise, expense or inconvenience formerly con- with the engine plant. So far we have not had to use the engine e are leaving it in the basement temporarily to tide us over any low eriods.

Yours truly,
EDWARD LINDLEY.

Jefferson, S. D.

Mr. John Albers,
Wincharger Corporation
Sioux City, Iowa
My dear Mr. Albers:

For seven years I have lighted my farm with a Delco gasoline electric light plant. I have been thoroughly satisfied with it and that is why I hesitated to put in your 32-volt Wincharger to supplement it.

Now that I have had experience with your 32-volt Wincharger I do not hesitate to say that I would pay you five times the price if I could not get a Wincharger cheaper. In all the weeks that my Wincharger has been in operation I have not had occasion to start my gasoline driven Delco once. It means that I have saved in fuel alone \$.90 per week, which would mean an annual saving in gasoline alone of \$46.80, to say nothing of getting away from the noise of the gasoline engine and the fumes.

It also has reduced my fire danger. With my old Delco plant I had to be very conservative. We used no grinder, and I only permitted the use of the radio about three hours per day. Since I have had your Wincharger I have purchased for my wife an electric iron and I also bought a grinder and have permitted use of the radio. I wanted to see just how much electricity I could use with this new contraption of yours.

While I didn't believe in your product at first I am so completely satisfied that you may refer any farmer to me and I will be very glad to tell him of my experience. Your Wincharger is a real boon to the farmer.

Sincerely yours,
JOS. A. TRUDEAU.

Larrabee, Iowa

Wincharger Corp.
2700 Hawkeye Drive
Sioux City, Iowa
Gentlemen:

Since April 1934 we have used one of your 32 volt Winchargers and it is giving us very reliable service.

We have lights all over the yard and buildings and in addition we use electricity to run the washing machine, flat iron, cream separator and two $\frac{1}{4}$ horse motors occasionally.

Before we had the Wincharger we used a Genco Engine plant. Following your suggestion, when installing the Wincharger, we let the engine stay to be used in case of an unusual calm period. It will probably interest you to know that in all this time we have run the engine less than half a dozen times and not at all for the past six months.

Yours truly,
WEBSTER AKERS.

Giant 32 volt WINCHARGER

\$69⁹⁵

FACTORY
DIRECT TO YOU

FREE ELECTRICITY

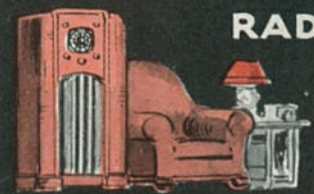


ELECTRIC LIGHT

ELECTRIC
WASHER



RADIO

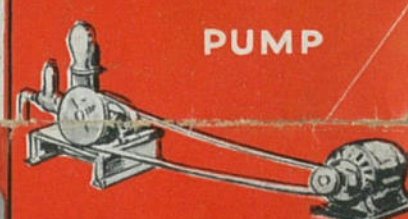


Made by
Farmers
for Farmers

FROM THE AIR



SEPARATOR



PUMP



VACUUM
CLEANER

Unheard-of
Low Price

MANUFACTURED AND SOLD DIRECT TO YOU BY
WINCHARGER CORP. SIOUX CITY, IOWA
WORLD'S LARGEST MANUFACTURERS OF WIND CHARGING ELECTRICAL MACHINERY



WHEN John and Gerhardt Albers started building Winchargers in the little workshop on their farm at Cherokee, Iowa, nine years ago, they never dreamed that from this modest start would grow the world's largest factory devoted exclusively to the manufacture of wind charging electrical machinery.

But, starting with the Albers' neighbors who first bought Winchargers, the word has passed from farm to farm until today more than 300,000 farm people in every State in the Union and many foreign lands are telling their neighbors how their Winchargers are giving them free power — free electricity from the wind. That is why our business has grown and keeps on growing — because every Wincharger customer is a friend and a good-will salesman.

We do not hire salesmen or agents, or sell through dealers or mail order houses. We sell direct from our factory to you and give you the savings in profits and we depend upon your good-will, satisfaction and recommendations to

your neighbors. Our sales must come from friends of satisfied customers.

Wincharger is not an experiment. It has been widely copied in appearance, but never in performance or the ability to stand up and give satisfactory service over years and years of continuous operation.

Every part and every piece of equipment that goes into Wincharger is made from new materials of the highest quality. We do not use second hand material or rewound automobile generators. Our generators are built to our own specifications based on years of experience. They are made especially for slow speed operation and start charging in a light wind of only seven miles per hour.

Special machines and equipment have been designed by us to improve quality and reduce costs. One of these machines produces a perfectly balanced Albers air-foil propeller in three minutes and the saving in cost from this and many other similar operations is passed on to you.

That is why — for only \$69.95 — you can buy direct from our factory 170 pounds of the finest wind charging electrical machinery it is possible to build.



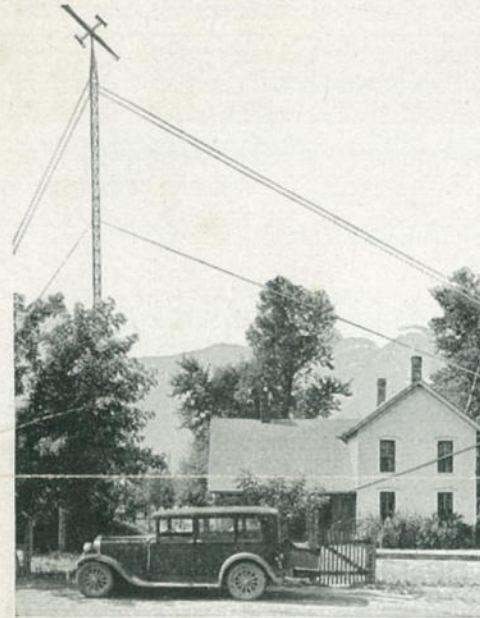
←The workshop on the farm of the Albers Brothers at Cherokee, Iowa, where the first Winchargers were made.

→The home farm of the Albers Brothers showing one of the early 32 volt jobs. This plant has been in use for over five years.



The world's largest factory devoted exclusively to the manufacture of wind charging electrical machinery.

Learn FROM OTHER'S EXPERIENCE



Blencoe, Iowa

Wincharger Corporation
2700 Hawkeye Drive
Sioux City, Iowa

Gentlemen:

I have recently put up one of your 32-volt Plants and will say that it is giving me more current than you claim it would.

Besides lighting, we are using the washing machine, cream separator, $\frac{1}{4}$ horse power motor for pumping and the radio. I only have to run the plant about one-half the time and this is during the summer low wind season.

It looks to us like we could easily use a flat iron also.

My plant, as you see, is mounted on your 65-foot tower. It clears the trees by about 15 feet.

You can count on me as a booster for your Wincharger.

Yours truly,
DALL MOBLEY.

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Sioux City, Iowa

Gentlemen:

Just a few lines to tell you of the success we are having with the 500 watt Wincharger recently installed on our farm.

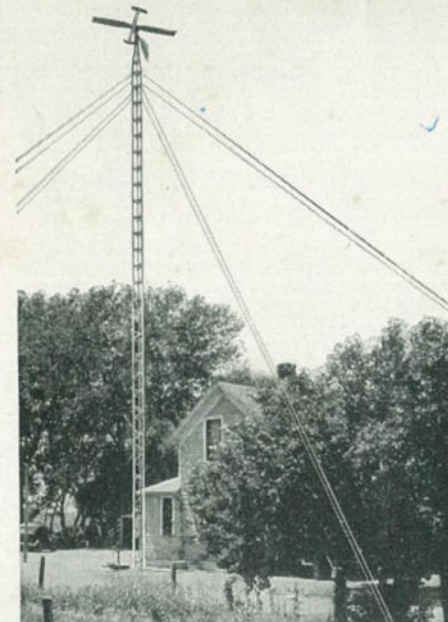
We have been using a 750 watt Delco plant with Semi-Automatic control. It cost us about 10 gallons of gasoline and $\frac{1}{2}$ gallon of oil per month to operate.

At the present time we are operating our lights, radio, washing machine and 500 watt iron from the Wincharger and I want you to know that we have a lot of extra current which we are unable to use. So much so that I believe we could operate an automatic water system and we are thinking of adding that this fall.

Our Wincharger has been a considerable pleasure to us as we no longer have any of the noise, expense or inconvenience formerly connected with the engine plant. So far we have not had to use the engine but we are leaving it in the basement temporarily to tide us over any low wind periods.

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Sioux City, Iowa

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