

GEORGE W. LATTIMORE'S
INTERNATIONAL THEATRICAL AGENCY

(Licensed and Bonded)

110 WEST 47th STREET, NEW YORK CITY

Telephones

BRyant 9-2440 - LONGACRE 5-9299

CABLEGRAMS: Lattimore - America - New York

March 19th, 1938.

Mr Frank Schiffman
Apollo Theatre
West 125th street
New York.

re: HAZEL SCOTT

Dear Mr. Schiffman:-

This young artist is really sensational.
I have been talking to you about her for several months.
She should be as interesting a debut at the Apollo as Maxine
Sullivan, with the young crowd of "swing fans". Listen to
her, any day at noon over "W.N.E.W. with Martin Block."

When you get the "spot" for her, please
call me.

GWL/el.
encl.

Yours very truly,

G. W. Lattimore
G. W. Lattimore

New York 8/6/38

Mr. Frank Schiffman
91 Apollo Theatre
City

Johnson + Dran
1851-7th ave
apt)
Monument 2-8898
City

Dear Sir

Mr. Irving Berlin will positively
vouch for Johnson + Dran being among the
first to introduce Alexander's Ragtime Band
on Broadway at Hammerstein in 1908 also sang
it around the world. we have waited 30 years
to see our master specialty Alexander's Ragtime
band materialize. now the biggest sensation
in years at the Roxie. no doubt the picture will
run three or four weeks at the Roxie. Alexander's
Ragtime Band in our act is done in conjunction
with our Cake walk Miss Dran's blue song and
her beautiful imported Gowns. Climaxing with the
modern dances positively making our act as big as
any of the Colored Head Liners. but not their salary would
like to arrange a date while the Picture is on. ^{your servant} Johnson + Dran



NEGRO ACTORS GUILD OF AMERICA, INC.

1674 BROADWAY

NEW YORK, N. Y.

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Affiliated with Theatre Authority, Inc.

FREDI WASHINGTON
Executive Director & Secretary

December 16, 1938.

Mr. Frank Schiffman
Apollo Theatre
125th Street W
New York, N.Y.

Dear Mr. Schiffman:

A very hurried note to try in my humble way to thank you for the whole-hearted cooperation which you and your staff so readily gave on our first benefit. Without your aid the evening would not have been so successful. There were many mistakes made in my ignorance and I want you to know any oversight or apparent negligence on the part of myself or the Guild was unintentional.

We have learned much and I do hope that we can depend in the future upon your guidance and help. Please convey to each of your staff who helped in any small measure our deepest gratitude.

I am extremely busy with many things on my mind and as soon as I have a free moment I shall come and thank you personally.

Again, I ask your forgiveness and please know me to be

Most gratefully yours,

Fredi
Fred Washington
Executive Secretary

LISTS
ENTATIVE

Glaser, Incorporated



R K O BUILDING
RADIO CITY - NEW YORK

Circle 7-0662

January 31-1939

Mr. Frank Schiffman
The Apollo Theatre,
New York City.

Dear Mr. Schiffman:-

Your letter of January 30th received and I am certainly sorry that I was not in the office yesterday when you came in. I arrived a few moments after you left and found that Billy Sharp had settled the situation as far as Moke and Poke and Flo Mayo are concerned.

Now, Mr. Schiffman, I don't know whether one's word means anything in this business or not anymore but if you think back you will have to remember we had a gentleman's agreement whereby I paid you in full for all your advertising on George Dewey Washington when he was supposed to have played your theatre last summer with the understanding that immediately upon his closing his engagement at the Surfside you would give him a week's engagement at the same salary which was \$350. Of course, when Connie Immerman phoned and asked you to cancel George Dewey Washington's booking and you refused to do so, it is really funny to think how important George was to you that particular week and why it should be that he has become so unimportant and valueless to you in the meantime when he has done nothing to warrant this deterioration except receive three plugs in Winchell's column in the past six months. Of course when Hersan Stark phoned you and asked you to relinquish George that week you did so upon my paying you \$37.50 in full for George's advertising which of course meant nothing to you but it was \$37.50 out of my pocket and not yours or Connie Immerman's, on George Dewey Washington.

Well, it is not up to me to make you change your mind but remember you did make me a promise and I have always kept my word with you on every deal I have ever had regardless of a contract or not but it seems that every time you are sitting in the driver's seat I really have a terrible time as a passenger but I assure you that the situation may be reversed before many months are over and do not misunderstand me but if I should be sitting in the driver's seat you may find the road much bumpier and more shakey in the back seat.

Yours very truly,

JOE GLASER.

js-c



Artists' Representatives

FORTY-EIGHT WEST FORTY-EIGHTH STREET

NEW YORK, N. Y.

LONGACRE 3-6111-2

April 21, 1939

Frank Shiffman
Apollo Theatre
125th Street
New York City

Dear Mr. Shiffman:

Enclosed is contract on
the INK SPOTS and CHICK WEND for the week
of May 5th. Please sign same and return
to us.

Yours very truly,

Gale, Inc.

ad/ea
enc.

by *Sylvia*

URBAN LEAGUE OF GREATER NEW YORK, Inc.

202-6 WEST 136th STREET

EDWARD S. LEWIS
Executive Director



EDGECOMBE 4-9600 • NEW YORK 30, N. Y.

ROBERT J. ELLY
General Secretary

June 18, 1947

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Mr. Frank Schiffman
The Apollo Theater
253 West 125th Street
New York City

Dear Mr. Schiffman:


The Committee on Nominations led by Miss Helen Hall, would like to submit your name for election to the Board of Directors of the Urban League of Greater New York, June 25, 1947 at our Annual Membership Meeting.

The overall Board meets at least four times a year and there is an Executive Committee that acts for it in the interim. We do not promise that the life of a board member will be an easy one in view of the committee assignments and money-raising activities. But, all of us who have worked in the movement for many years are unanimously agreed that experience and friendships made are very rewarding.

Certainly we do hope that you will find it possible to give us an affirmative answer.

Cordially yours,

Helen Hall, Chairman


Edward S. Lewis
Executive Director

ESL:vrd

BOX-OFFICE NEWS!

THE SCREEN'S LAZIEST COMEDIAN..
HE'S A RIOT.

Theatre HEADLINER

A famous name NIGHT CLUBS
Attraction

SENSATIONAL

"I AINT GONNA
OPEN THAT DOOR"

STEPIN FITCH

IN PERSON

SWING



Here's
Richards Answer!

Internationally
ACCLAIMED
Top notch
STAR

'Hall Of Fame'
Laugh Maker

RECORD BUSINESS
Attraction

TODAY -

Just finished
Packs 'Em In

**I'm
IN PERSON**

REPRESENTATIVE

750.
beginning Sept. 1st.

NOW: - 207 W. Canton

Address Boston Mass

Telephone Circle 8999

Mr. Frank Siffman
Apollo Theatre
New York N.Y.
Mr. Siffman:

Ever writing you I have played my
new act at

1880 Club Westboro Mass 2 weeks
Broadway Club Saugus Mass

Bella Donna in Lowell Mass
Hungary Club - Westbury Mass

Hungary Club 2 weeks New Bedford
Mass

Have two week more booked and
will be available Aug 9 to 1947.

Have best act now I've ever had
with a fast dancing male assistant.

Check the above places about act etc.
Will arrange for you to see act
this is just a reminder.

Regards
Stepin Fitch

PERMANENT ADDRESS - STEPIN FITCH, 212 WEST 138th STREET, NEW YORK - PHONE: AUDUBON 38349



March 1st 1912

Mr. Frank Schiffman,
Apollo Theatre (126th St)
New York, N.Y.

Dear Sir:-

When you have a bad show everybody tells you about it, but when you have a good show nobody says a word.

Well I guess I will be one of those not to say a word as you not pulled a "leading" by smoking "snjs" out of his hole.

I was surely happy to see you bring Johnny in for an engagement and I do hope that the attendance will merit your bringing him to the new crop of theatre goers.

The entire show is excellent as with John and Lucile was is also one of the friends I surely got a kick.

It is no mistake Johnny making in the matter of Pantouline.

Thanks again

Leigh Whipper

JACK PEARL
COUNSELLOR AT LAW
365 FIFTH AVENUE
NEW YORK 17, N. Y.
TELEPHONE 7-3822-2

March 11, 1948

Mr. Frank Schiffman,
Apollo Theatre,
253 West 125 Street,
New York, N.Y.

Re: Joseph Glazer v.
Manten Moreland

Dear Mr. Schiffman:

I have in my possession Order dated December, 1947, entered in the City Court of the City of New York, New York County, which permits the Apollo Theatre to pay the sum of \$800.00 in the above matter, as follows: \$150.00 to me as attorney for Universal Attractions; \$450.00 to Miller and Miller, attorneys for Joseph Glazer.

I also have in my possession indemnity agreement made by Mr. Joseph Glazer, wherein and whereby he agrees to keep you harmless from any and all claims to the extent of \$450.00 which may be asserted by the Collector of Internal Revenue against Lincoln Perry, also known as Stepin Fetchit. At your request I shall be pleased to deliver these papers to you.

I shall appreciate it if you will advise me as to whether or not you will make payment in the manner hereinabove specified.

Cordially yours,


Jack Pearl

JP:C

*Hilmor
Television
Agency*

June 10th, 1948

Mr. Frank Schiffman
Apollo Theatre
253 West 125th Street
New York City, New York

Dear Mr. Schiffman:

Although I have been unable to get you by telephone during the past week, I thought you might be interested in knowing what I have done.


Since getting your verbal okay to sell "AMATEUR NIGHT IN HARLEM", to be done from the stage of the Apollo Theatre, I have spent a great deal of time in meetings with the Fact-Finding Committee of the unions; have gotten an okay from the Four A's to televise the amateurs at a given fee; have received an okay from the musicians' union to televise the bands at a given fee; and, of course, have been working very closely all this time with the stagehands' union.

In addition, I have made definite pitches to Roy Gordon of the Gordon & Mottern Agency, Dick Marvin of the Grey Agency, Myron Braun of the Sterling Agency. There were others I contacted, but these were the people I felt would sponsor the show first. Also, I have awakened a very definite interest on the part of the American Broadcasting Company through Larry Puck. However, in order to go further with this, I must sit down with you and iron out the final points of any deal to be made.

I feel sure I will have "AMATEUR NIGHT IN HARLEM" sold very soon, and I would like to thank you again for having given me permission to sell it.

Kindest regards.

Sincerely,


Sidney Morse
HILMOR TELEVISION AGENCY

SM:hp

St. Martin's Episcopal Church

THE REV. JOHN H. JOHNSON, D.D.
Rector

June
11th
1948



230 Lenox Avenue
New York 27, N.Y.

Tel. LEhigh 4-4532

Dear Frank:

Many thanks for all you did to make our party a success. You were wonderful as a Master of Ceremonies. I am proud to have a friend like yourself.

Cordially yours,

JHJ
John H. Johnson
Rector

Mr. Frank Schiffman
Apollo Theatre
253 West 125 Street
New York 27

*P.S. From all sides, come
expressions of appreciation
for your show! It's worth
waiting 20 years to have
such a fine friend.
J.*

NEW YORK Amsterdam News

Welfare Fund

C. B. POWELL, President

2340 EIGHTH AVENUE
NEW YORK 27 - N. Y.
TELEPHONE - ACADEMY 2-7828

Music Festival

Honoring:

Irving Berlin - Bill "Bojangles" Robinson - W. C. Handy

LEWISOHN STADIUM — 138th Street & Amsterdam Avenue — NEIL SCOTT, Executive Director
Wednesday Evening, August 11th, 1948

July 1, 1948

Mr. Frank Shiffman
Chairman, Theatrical Com.
Apollo Theatre
281 W. 125th St.
New York 27, N. Y.

Dear Sir:

The Amsterdam News Welfare Fund is presenting a Music Festival at Lewisohn Stadium Wednesday, August 11, 1948 at 8:30 P. M.

The festival will honor Mr. Bill "Bojangles" Robinson, Mr. Irving Berlin and Mr. W. C. Handy. All proceeds from the festival will go into the treasury to be distributed by the Welfare Fund to needy individuals and charitable organizations of New York community. The fund has recently given more than \$30,000.00 to needy individuals and organizations.

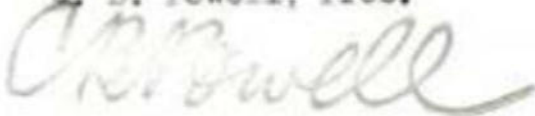
In our drive to make the festival the success that it should be, we are calling upon the entire citizenry to cooperate with us. As you are one of the outstanding leaders in our community, we are asking for your endorsement and support of the festival.

Hoping to hear from you, we are

Sincerely yours,

NEIL SCOTT, Exec. Dir.
C. B. Powell, Pres.

NS:ptp





J. ROSAMOND JOHNSON
154 WEST 131ST STREET
NEW YORK 27, N.Y.
WADSWORTH 6-5247

July 15th 1948

Mr. Frank Schiffman
Apollo Theatre
145th St. New York City.

Dear Mr. Schiffman:

Due to intermittent trips to the country - I find it quite difficult to try and arrange an appointment with you.

Sometime ago you expressed a willingness to read my Romantic Musical Play when finished. This work is now complete and I will feel greatly indebted to you, if, on my return to the city on or about the 15th of August or a few days later - you might find it convenient to have luncheon or dinner with me at which time we could talk the matter over.

Yours Very Sincerely
J. Rosamond Johnson

LOU IRWIN, INC.
AGENCY

9134 SUNSET BOULEVARD • HOLLYWOOD 46, CALIFORNIA

August 5, 1948

Mr. Frank Shipman
Apollo Theatre
New York City, N. Y.

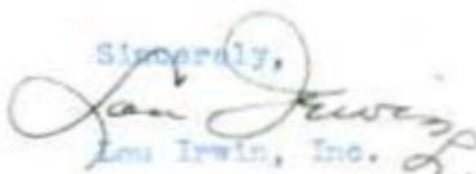
Dear Frank:

I am enclosing a few of the write-ups on little TONI HARPER, the outstanding sensation of the record and theatre world today. This little child broke Dizzy Gillespie's record the first two days that she headlined the Million Dollar Theatre, and it looks like she is going to have a record week.

She closes here on the 9th and opens at the Chicago Theatre on the 13th for two weeks, closing there on the 26th.

I would like to place her in New York to follow Chicago. If you have any difficulty in securing a permit for her, please let me know. I will be in New York on the 14th at the Hampshire House and feel I can be of some assistance in procuring same.

Best wishes.

Sincerely,

Lou Irwin, Inc. L.

LI:1
Encl.

P. S. Toni Harper's "Candy Store Blues" (Columbia) is the outstanding record all over the country.



J. ROSAMOND JOHNSON
154 WEST 131ST STREET
NEW YORK 27, N.Y.
WADSWORTH 8-3247

Nov. 4th 1948

Mr. Frank Schiffman
Apollo Theatre
753 West 125th St.
New York 27, N.Y.

Dear Mr. Schiffman:

As I am in need of an
extra copy, kindly let me know when
I may call for the book.

Hope you had time to
read it.

Yours very truly
Rosamond Johnson

Congress of the United States
House of Representatives
Washington, D. C.

December 14, 1949

Mr. Frank Schiffman
Public Hearing
U. S. C., New York
New York 13, N. Y.

My dear Mr. Schiffman:

I would like to express my sincere
thanks for the very generous contribution you have
toward my re-election to Congress.

I have been very busy with my other duties and I
am looking forward to the possibility of working in the
next Congress for a great number of years.

Best wishes for a happy holiday season.

Sincerely,
Adam Clayton Powell, Jr.
Adam Clayton Powell, Jr.

W

ANDY RAZAF • LYRICS

"A SONG WITHOUT WORDS IS A FRAME WITHOUT A PICTURE"

Co-Writer of
 That's What I Like 'Bout the South
 So Soon
 Ain't Misbehavin'
 Honeysuckle Rose
 Christopher Columbus
 My Fate Is In Your Hands
 Make Believe Ball Room
 S'posin'
 Memories Of You
 Porter's Love Song
 Stampin' At The Savoy
 Black And Blue
 Handy Man
 On Revival Day
 Deep Forest
 What Harlem Is To Me
 Dusky Stevedore
 If It Ain't Love
 Keepin' Out of Mischief Now
 Blue Turning Grey Over You
 We Are Americans Too
 Lover's Lullabye
 Massachusetts
 and many others

MAIL ADDRESS ONLY
 CARE OF BILLBOARD
 NEW YORK 6474

P.O. Box 1865
 Los Angeles 53
 Calif.

Mr Frank Schiffman
 Apollo Theatre
 243 W-125 St.
 New York.

Dear friend—

Just to say 'Hello' and to add

that Los Angeles could surely use
 an Apollo Theatre, such as yours. I
 may come that way on a brief business
 trip soon. Please give these copies of
 music to Miss Oud Welch for me. Thanks,

Best wishes

Razaf.





NORMAN GRANZ

Jazz at the Philharmonic, Inc.

XXXXXXXXXXXXXXXXXXXX
MU 7-3450

XX
c/o Mercury Records, 522 5th Ave. New York City, New York

May 4, 1949

Mr. Frank Schiffman
Apollo Theatre
New York City, New York

Dear Mr. Schiffman:

As I told your son, Jack, I would appreciate your paying me for the JAZZ AT THE PHILHARMONIC engagement in the following manner: make the entire amount of \$3600 payable to Jazz At The Philharmonic, Inc. The corporation will pay the individual musicians their salaries and make all necessary deductions for various taxes. This letter will serve as your indemnification for all withholding taxes and social security taxes. The corporation also pays the Gale Agency its commission for the engagement.

Apart from the fact that "Norman Granz' Jazz At The Philharmonic" is to receive headline billing, I should like the men, if they are to be billed, to be billed in the following manner:

"Norman Granz' Jazz At The Philharmonic"
featuring

FLIP PHILLIPS
COLEMAN HAWKINS
TOMMY TURK
SONNY CRISS
MICKY CRANE
SAM BRUNO
GENE CRUSE

I hope this letter satisfies all the requirements that Jack requested. I trust that you will have a very successful experience with our group both financially and artistically.

Sincerely,

Norman Granz

NORMAN GRANZ
President, Jazz At The Philharmonic, Inc.

EG/mh

*Mail chest to
Miss Mildred Horowitz
Mercury Record Corp
522 5th Ave
Room 312*

NATIONAL URBAN LEAGUE
FOR SOCIAL SERVICE AMONG NEGROES
1133 BROADWAY, NEW YORK 10, N. Y.

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EUGENE KINCKLE JONES
GENERAL SECRETARY
LESTER B. GRANGER
EXECUTIVE DIRECTOR
H. MAURICE MOSS
ASSOCIATE EXECUTIVE DIRECTOR

May
Nineteenth
1949

Dear Mr. Schiffman:

You slipped away from the Runche luncheon so quietly that you were gone before I had a chance to speak to you further. It wasn't anything breath-taking that was on my mind; it was merely that I wanted to thank you for the interest which you've shown in our campaign efforts. So often people do tremendous services for us and we find it hard to acknowledge them properly. Thus it appears that we take things for granted, when actually we do not.

So I'm using this note as a means of telling you that we do appreciate very, very much your interest in the Urban League and your implementation of that interest through good works.

Sincerely,

Lester B. Granger,
Executive Director.

Mr. Frank Schiffman
253 West 125th Street
New York, New York



Associated Booking Corp.

9151 SUNSET BOULEVARD
HOLLYWOOD 46, CALIF.
Phone Cresent 1-1186

745 FIFTH AVENUE
NEW YORK 22, N. Y.
Phone PLess 9-4600

333 NORTH WABASH AVE.
CHICAGO, ILL.
Phone Central 6-9451

FROM NEW YORK OFFICE

June - 24 - 1949

Mr. Frank Schiffman
Apollo Theatre
253 West 125th St.
New York City

Dear Frank -

Your letter of the 23rd received and assure you you missed nothing by not going to the Stadium the other day. It was very hot and the Yankees played like bush-leaguers. One would not think it was the same team that beat the Tigers last night, 12-0 that played St. Louis Wednesday afternoon. That's baseball. Assure you it was a pleasure to have Mr. Frankel and the lady in my box and any time you or your friends want a few tickets for any day or night game it will be a pleasure to see that you have them.

Not surprised that John Levy wired you after he received and read the statement that you signed. Guess he now realizes what a louse he has been with certain people and wants to do the right thing. He advised me a few days ago that Milt Ebbins called him to try to work out a deal for Billie and Count Basie to play the Apollo on a percentage and that Levy gave Ebbins to understand he would be happy to work out a deal providing Billie would get a guarantee and a percentage.

I know nothing about this and have no idea why Ebbins did not show me the courtesy of calling me but I guess that is the way some people do business. If you have any ideas for Billie, let me know and it will be a pleasure to see that Levy keeps his word so that you can make some bucks. Am of the opinion Billie will do well if presented properly in New York especially since she had such wonderful publicity when she won her case.

Please bear with me a few more days on the Hampton booking for the week of Labor Day as I assure you I am trying to work out the deal if it is at all possible. Discussed the matter with Gladys many times and expect to be talking to her over the week-end. She is on the road doing one niters and am sure you realize it is not easy to get her on the 'phone. Will have to wait until she calls me so bear with me for a few more days.

Regarding Sugar Chile Robinson - let me know what week you want to play him and I will try to work out the deal as per your request.

I assure you I appreciate your patience on the Hampton booking and realize with conditions as they are today I hope we can put some good attractions into the theatre.

Kindest regards,

Sincerely yours,

Mr. Jack Sakashter
c/o Josephine Baker Show
Paramount Theatre
Buffalo, N.Y.

Mr. Frank Schiffman
Apollo Theatre
125 th Street
New York City

Dear Sir,

Mr. Schuyler has asked me to write to you concerning the stage setup for our show. I shall attempt to outline for you the things that we will need that can be prepared for us in advance of our arrival. If these things are taken care of in advance, it will make things much easier for everyone concerned on opening day....

Room
near
Sammy Brown
where he
got one
H. H. C. 1930

I We will need a large quick change room built on stage, stage right and as close to the portal where Miss Baker will make her entrances and exits as possible. It should contain a full-length mirror, plenty of light, a makeup table, a couple of chairs, and a pipe clothing rack. It should have a sheet or some clean wrapping paper on the floor.

II. If you have an orchestra pit, we will need a 5ft. wide runway built across it, so that Miss Baker can get close to her audience.

III We will need stairs at both sides of the stage.

IV We will need the following microphones,
① a rising center mike.
② a hand mike with a cord about

between

(2.)

or 2 Ft. which we will use in a prop vegetable cart that we carry. it should also have enough cable to reach all over the stage. Both this mike and the hand mike should be connected stage right.

- ④ Two stand mikes, one in either wing and both with enough cable to reach center stage.
- ⑤ Two pickup mikes in the footlights, one on either side of the stage.
- ⑥ We will need a mike attached to an 8 or 10 Ft. high column which I will describe later.

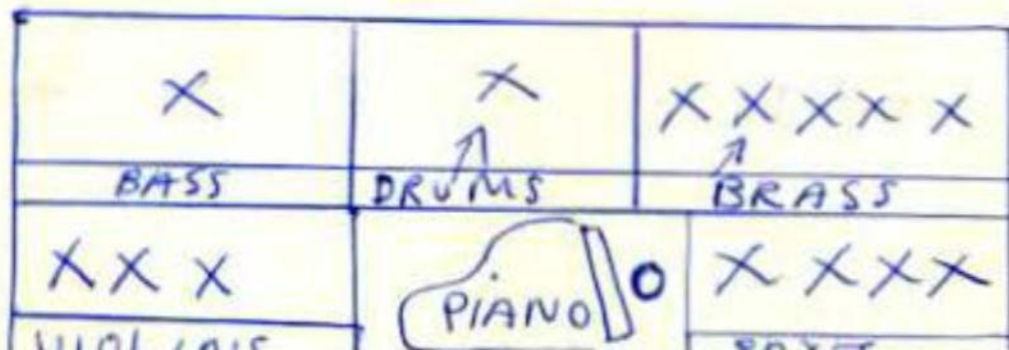
II We will need the Following colors for the spotlights.

- ① Special Lavender — Roscoe #120
- ② Light Pink — Roscoe #60 or #112

VI We will need an 8 or 10 Ft. high column, painted black and with a microphone attached to it at 5 Ft. 6 in. from the floor.

The mike is attached on a pipe or gooseneck so that it stands $1\frac{1}{2}$ Ft. from the column and perpendicular to the column and faces 45° from straight front. (See diagram on next page).

III Here is The Band stand setup

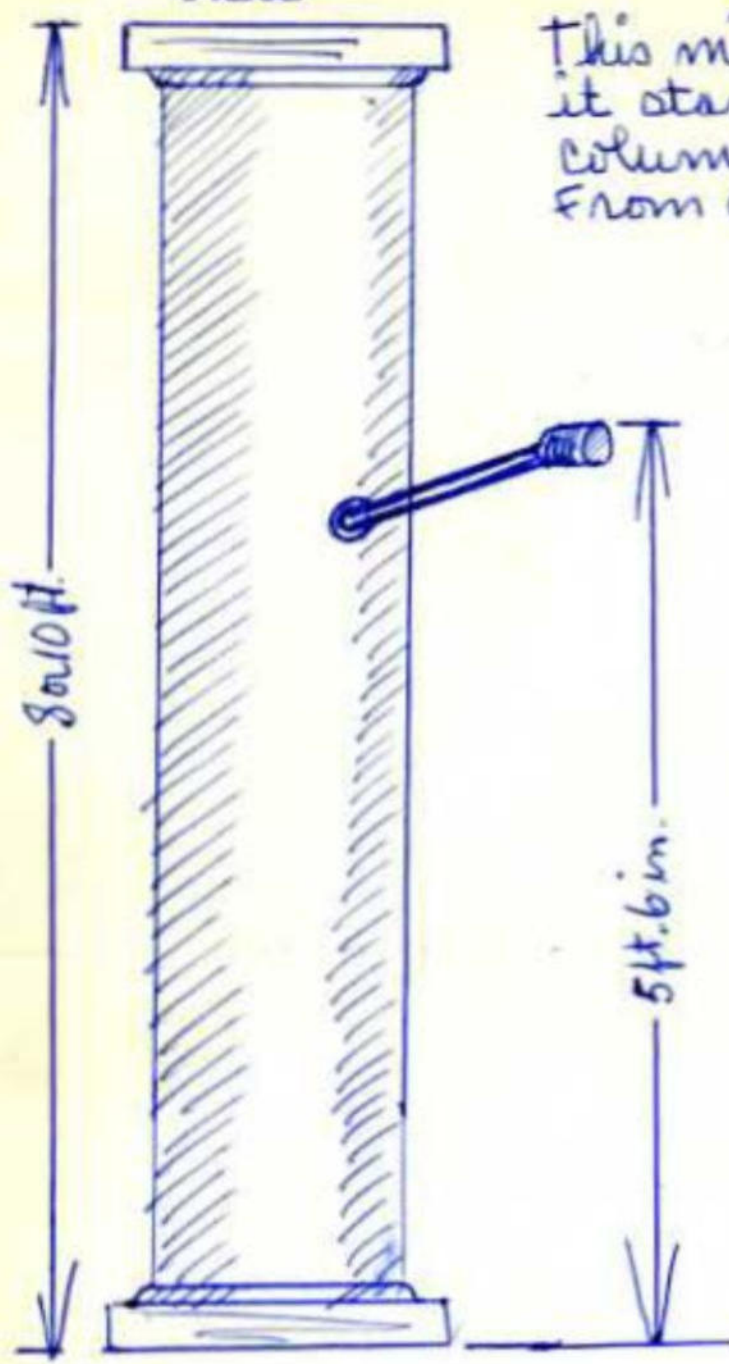


COY BLOW CO.
686 Greenwich Street
WA 4-1422.
88.15

686 Greenwich St.
WA 4-1422

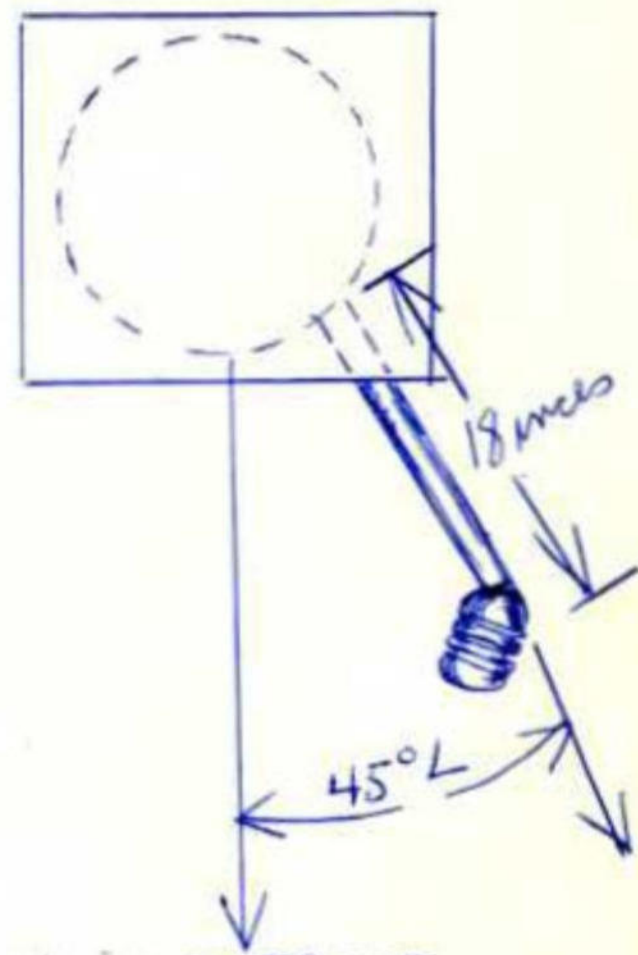
set mailing
light
candle
Koy
Kellam
don't look

FRONT VIEW



This mike is attached so that it stands 18 inches from the column and faces a 45° from straight front.

TOP VIEW

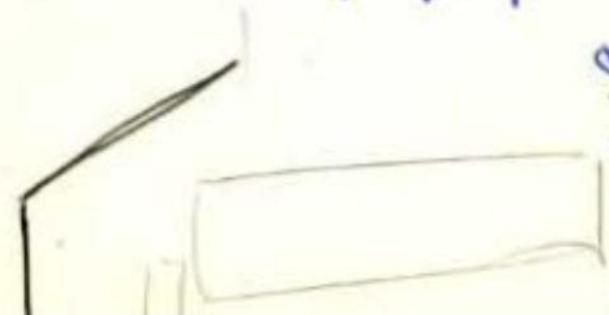


STRAIGHT FRONT

I will appreciate anything you do for me, in advance, to help get the show setup properly. — Thank you. —

Sincerely Yours
Jack Schachter

Stage Mgr.



334 Auburn Ave., N.E.
Atlanta, Georgia 30303
Telephone 524-1378

Southern Christian Leadership Conference

Martin Luther King Jr., President

Ralph Abernathy, Treasurer

Wyatt Tee Walker, Executive Assistant

December 17, 1963

Mr. Frank Schiffman
15 Hunter Drive
Eastchester, New York

My dear Mr. Schiffman:

For some time now, I have been desirous of sending you a personal note to express the gratitude of all of us at the SCLC Headquarters for the dedicated aid you have given to us and to the civil rights cause.

We are aware of the financial gifts you have made personally; of the fact that you have encouraged others to follow your example; that you have, on numerous occasions, donated your theatres and persuaded fine artists to give their time and talent to help the Freedom Struggle.

Your material support has been deeply appreciated. Yet, even more deeply, we appreciate your spiritual involvement with the imperatives which inspire us to continue working, praying and demonstrating together for the hastening of that day when all men will be able to sit down together at the table of brotherhood. Your recognition, early in this struggle, that this is not the crusade of one race or creed, but that it is and should be the genuine concern of all mankind, marks you as a sincere and enlightened friend of human causes.

I have sent along, with my compliments, a copy of my book of sermons, "Strength To Love," hoping you will accept it as a small token of my regard.

Gratefully yours,


MARTIN LUTHER KING, Jr.
President



CONSTANCE BAKER MOTLEY
PRESIDENT

PRESIDENT OF THE BOROUGH OF MANHATTAN
CITY OF NEW YORK
NEW YORK 7, N. Y.

May 21, 1965

Mr. Frank Schiffman
The Apollo Theater
125th Street and Seventh Avenue
New York, N. Y.

Dear Frank:

Your half-century in show business has been marked by conspicuous success which is a fitting and well-merited consequence of the invaluable contributions you have made to your industry and to your community.

When vaudeville was dying throughout the nation, your good taste, your judgment, and your foresight preserved for Harlem a show place for the best in this form of entertainment.

Your only criterion for employment of entertainers was their ability. You gave many aspiring stars their first opportunities to display their talents and overcome barriers placed against them in other areas.

Thus your Apollo Theater has become a landmark for fine recreation in an area where such facilities are sorely needed and badly lacking. It has become a birthplace of careers for many who, without your recognition, would have been consigned to life in a rut.

In your profession and in your practice of high ethical standards, you have been ahead of your time, setting an example of good citizenship which properly wins high acclaim from all. I congratulate you most heartily on your long career of good works, and wish you God-speed for the future.

Sincerely,

Constance Baker Motley

CONSTANCE BAKER MOTLEY
President
Borough of Manhattan



CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK 7, N.Y.

May 21, 1965

Mr. Frank Shiffman
Apollo Theatre
125th Street
New York, New York

Dear Frank:

I was delighted to hear that your many friends are honoring you this Sunday on the occasion of your 50th year in show business. This honor is certainly well deserved.

Down through the years, you and the Apollo Theatre have given a start to many outstanding Negro performers. You have also been most generous in making the Apollo available to so many worthwhile groups.

On behalf of all New Yorkers, I join in saluting you on this happy occasion. Please extend my very best wishes to all of your many friends.

Kindest regards,

Sincerely,

A handwritten signature in dark ink, appearing to read "Robert F. Wagner".

MAYOR

RABBI LEON A. JICK
FREE SYNAGOGUE OF WESTCHESTER
500 NORTH COLUMBUS AVENUE
MOUNT VERNON, NEW YORK

OCTOBER 1, 1965

DEAR FRANK:

THANK YOU FOR SHARING MARTIN LUTHER KING'S LETTER WITH ME. WHAT A JOY AND PRIVILEGE IT IS TO SHARE THE FRIENDSHIP OF "ONE OF THOSE INDIVIDUALS WHO HAD THE VISION, COURAGE AND DEDICATION TO WORK FOR A REIGN OF JUSTICE AND A RULE OF LOVE."

GOD GRANT YOU MANY YEARS OF HEALTH AND STRENGTH TO CONTINUE YOUR WORK. GOD GRANT US MANY YEARS OF YOUR PRESENCE IN OUR MIDST.

AFFECTIONATELY,


LEON A. JICK
RABBI

LAJ/JRS

MR. FRANK SCHIFFMAN
15 HUNTER DRIVE
EASTCHESTER, N.Y.