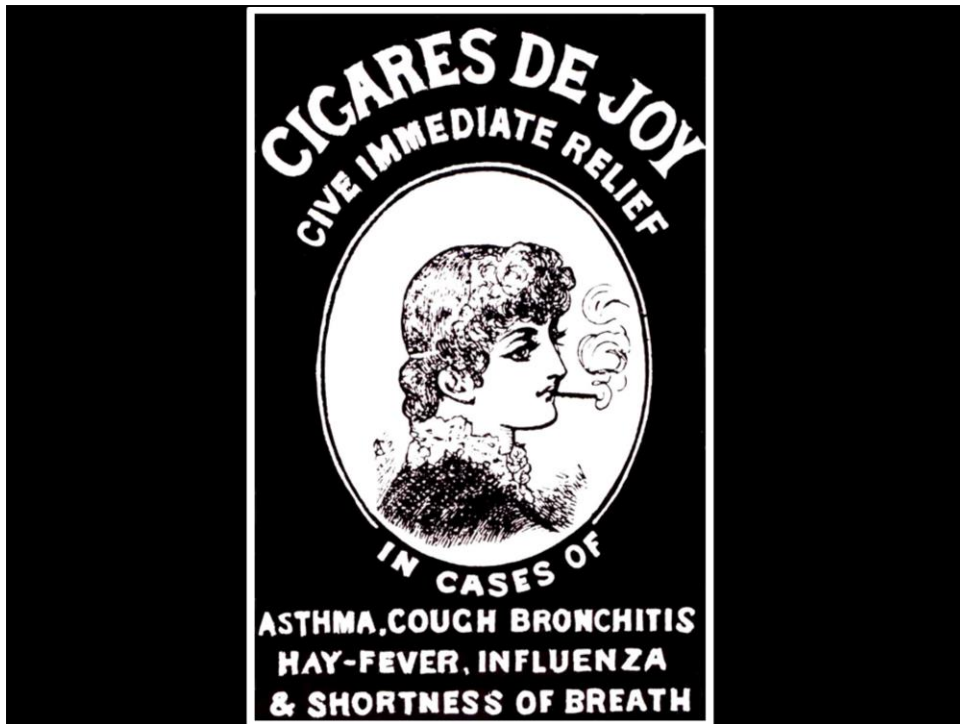




Health claims for tobacco smoking go back centuries. The Golden Leaf was in fact widely used as a drug: in the eighteenth century, for example, the police of Paris treated unconscious victims of drowning (pulled from the Seine but still alive) by forcing them to endure tobacco enemas. Nicotine was included in most European and American pharmacopoeia (official lists of approved drugs), a practice that didn't change until the twentieth century, when nicotine was deleted from the American Pharmacopoeia, just in time for the passage of the Pure Food and Drug Act of 1906. Tobacco was excluded from the Act and henceforth "regulated" (such as it was) with liquor and guns in a new "Bureau of Alcohol, Tobacco and Firearms" established essentially as a taxation body. In the late nineteenth and early twentieth centuries, numerous firms advertised "asthma cigarettes" along with smokes intended as a soothing treatment for "Colds and Catarrh."



CIGARETTES de JOY
(JOY'S CIGARETTES)
CURE ASTHMA

JOY'S CIGARETTES afford immediate relief in cases of **ASTHMA, WHEEZING, AND WINTER COUGH,** and a little perseverance will effect a permanent cure. Universally recommended by the most eminent physicians and medical authors. Agreeable to use, certain in their effects, and harmless in their action, they may be safely smoked by ladies and children.

All Chemists and Stores, box of 35, 2s. 6d., or post free from WILCOX & Co., 239, OXFORD STREET, LONDON, W.

CIGARS DE JOY

ASTHMA, COUGH, BRONCHITIS

CAUTION.—To guard against fraudulent imitations, see that each Box bears the name of "WILCOX and CO., 239, Oxford-street, London."

One of these Cigarettes gives immediate relief in the worst attack of *Asthma, Cough, Bronchitis*, and *Shortness of Breath*. Persons who suffer at night with coughing, phlegm, and short breath find them invaluable, as they instantly check the spasm, promote sleep, and allow the patient to pass a good night. Are perfectly harmless, and may be smoked by ladies, children, and most delicate patients.

Price 2s. 6d. per Box of 35, post-free ; and of all Chemists.

MARSHALL'S
PREPARED CUBEB
CIGARETTES

THE GREATEST
OF ALL KNOWN
SPECIFICS.

FOR INSTANT RELIEF AND
SPEEDY CURE OF
CATARRH, ASTHMA,
HAY-FEVER (OR ROSE
COLD), COLD IN THE
HEAD; ALL DISEASES
OF THE THROAT;
FOUL BREATH,
ETC., ETC.


TRADE MARK

SOLD BY
All the Leading
DRUGGISTS,
AND GENERAL DEALERS, EVERYWHERE

THROUGHOUT THE WORLD.
PRICE, 25 CENTS.

Per Box, containing Twenty-eight full sized Cigarettes of finest make.
or send 25 cents for sample by mail, to JAMES H. HORSER, 59 Maiden Lane, N. Y. City.

HIGHEST
PRIZES
AND MANY



AWARDS:
MEDAL
DIPLOMAS.

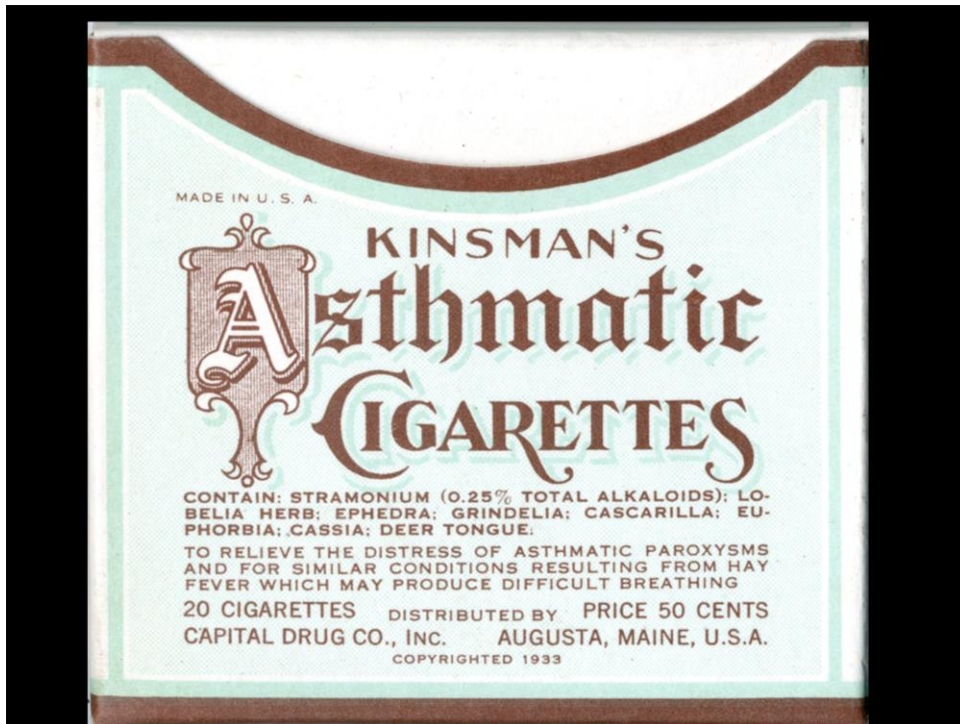


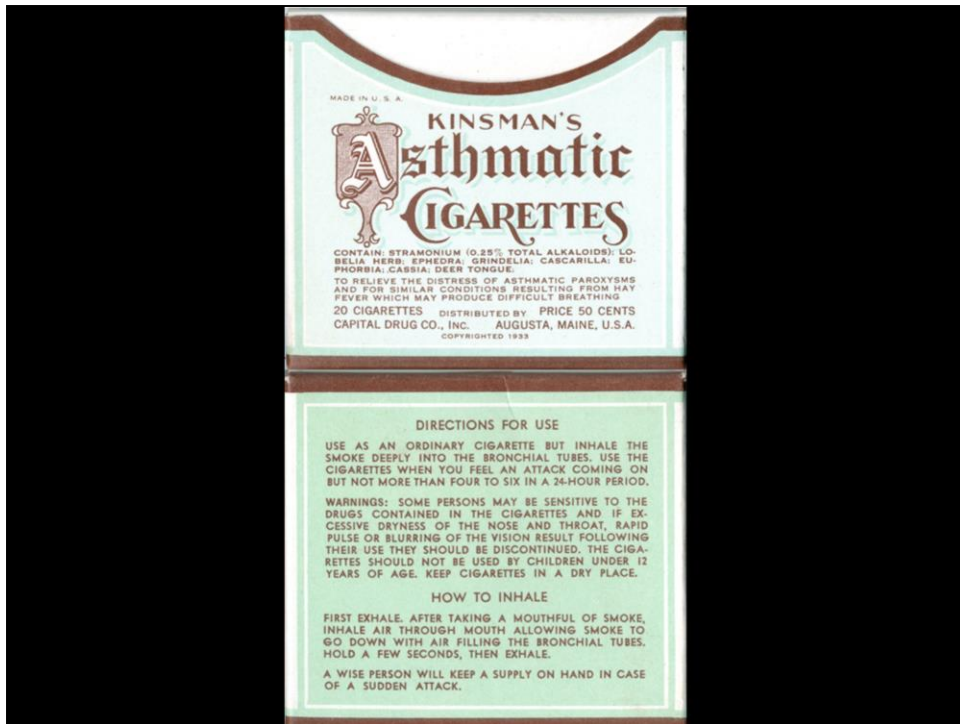
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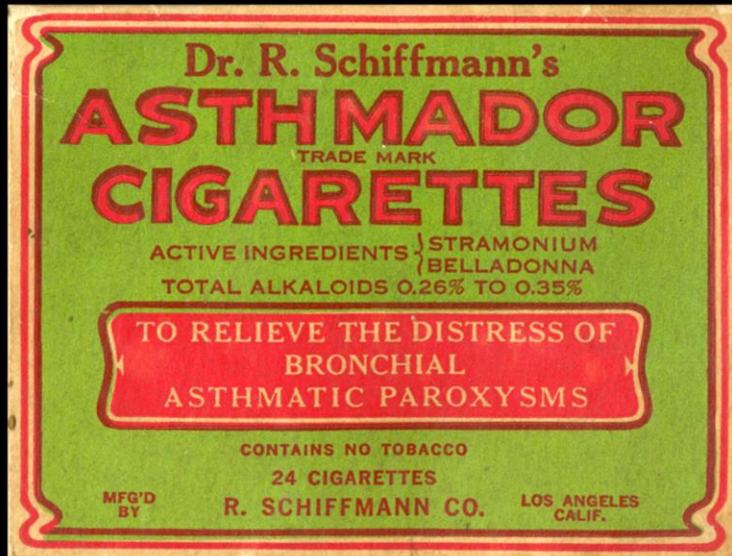


ASTHMA CURE
GRIMAULT'S INDIAN CIGARETTES

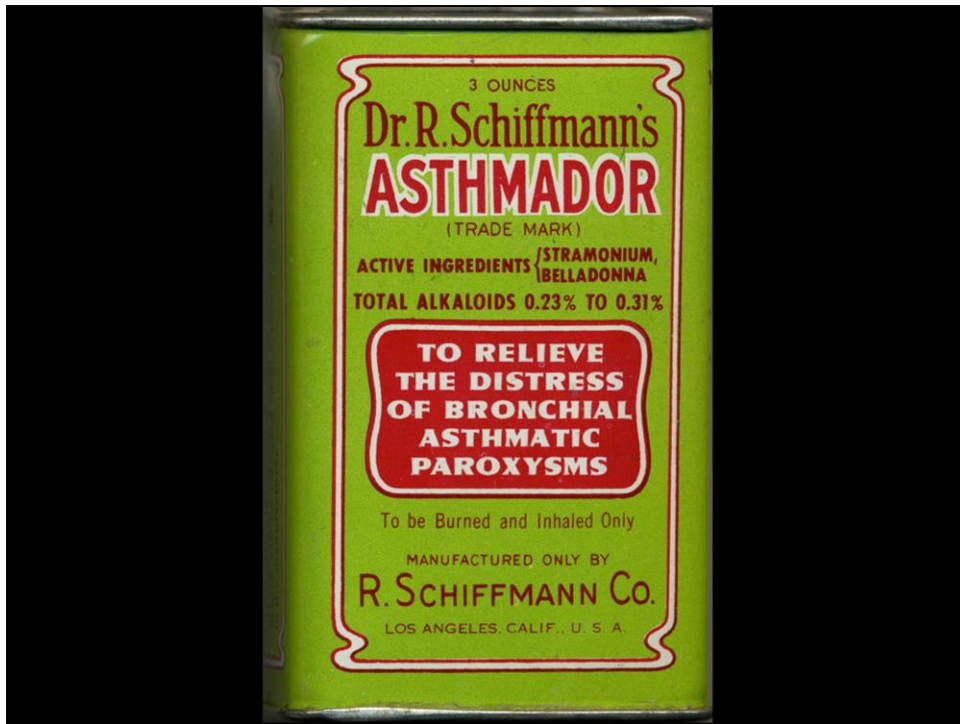
Difficulty in Expectoration, Asthma, Nervous Coughs, Catarrh, Sleeplessness and Oppression immediately relieved by Grimault and Co's Indian Cigarettes, 4s. 9d. per box all Chemists, or post free Wilcox, 239, Oxford-St. London, W.

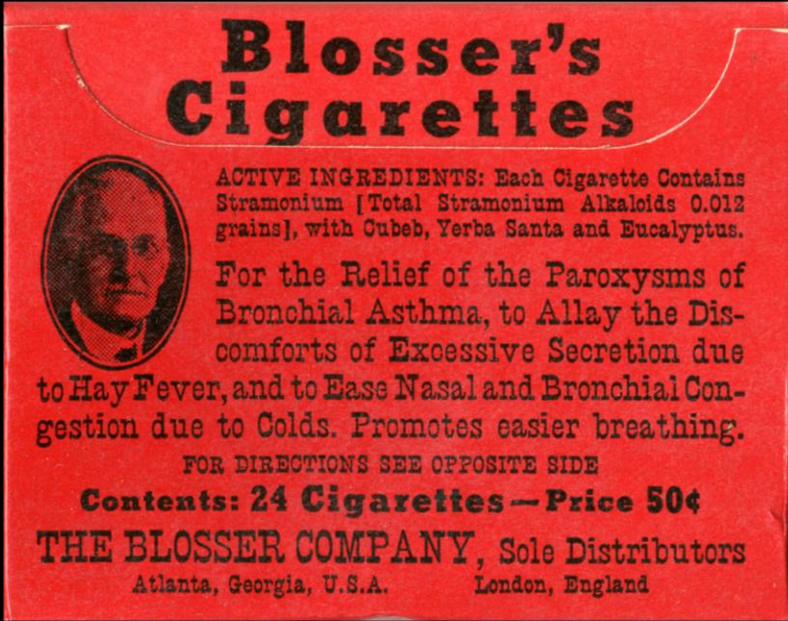












**Blosser's
Cigarettes**



ACTIVE INGREDIENTS: Each Cigarette Contains Stramonium [Total Stramonium Alkaloids 0.012 grains], with Cubeb, Yerba Santa and Eucalyptus.

For the Relief of the Paroxysms of Bronchial Asthma, to Allay the Discomforts of Excessive Secretion due to Hay Fever, and to Ease Nasal and Bronchial Congestion due to Colds. Promotes easier breathing.

FOR DIRECTIONS SEE OPPOSITE SIDE

Contents: 24 Cigarettes — Price 50¢

THE BLOSSER COMPANY, Sole Distributors
Atlanta, Georgia, U.S.A. London, England



Blosser's Cigarettes

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FOR DIRECTIONS SEE OPPOSITE SIDE

Contents: 24 Cigarettes — Price 50¢

THE BLOSSER COMPANY, Sole Distributors
Atlanta, Georgia, U.S.A. London, England

DIRECTIONS FOR USING Blosser's Cigarettes

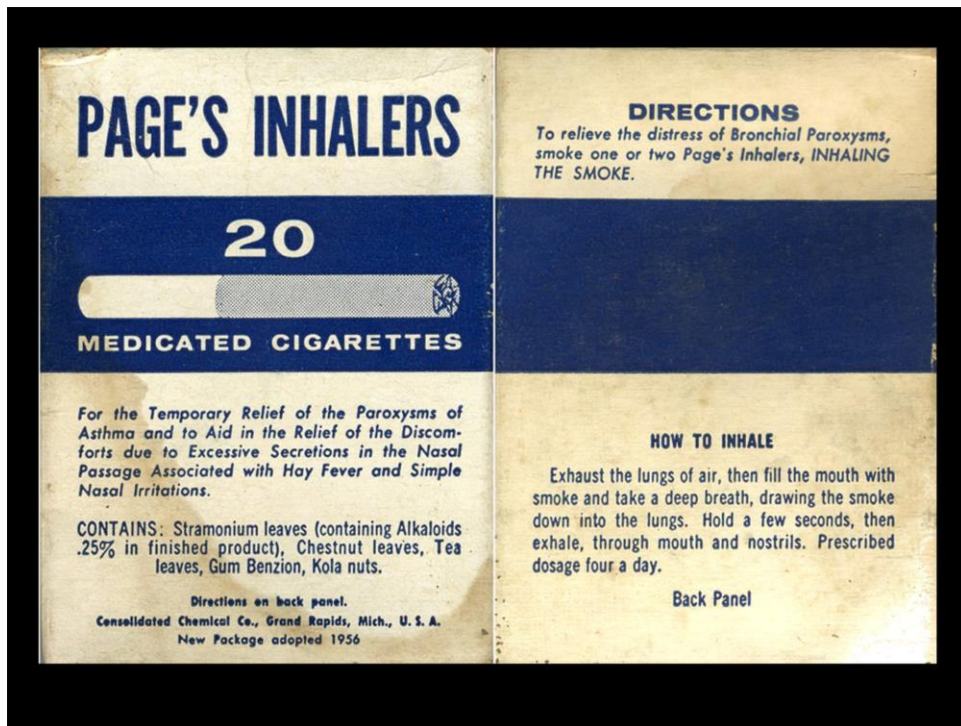
FOR BRONCHIAL ASTHMA PAROXYSMS:
Smoke a few of the Cigarettes, but not more frequently than One every half-hour, and not more than Six within a 24-hour period. Inhale deeply and exhale slowly.

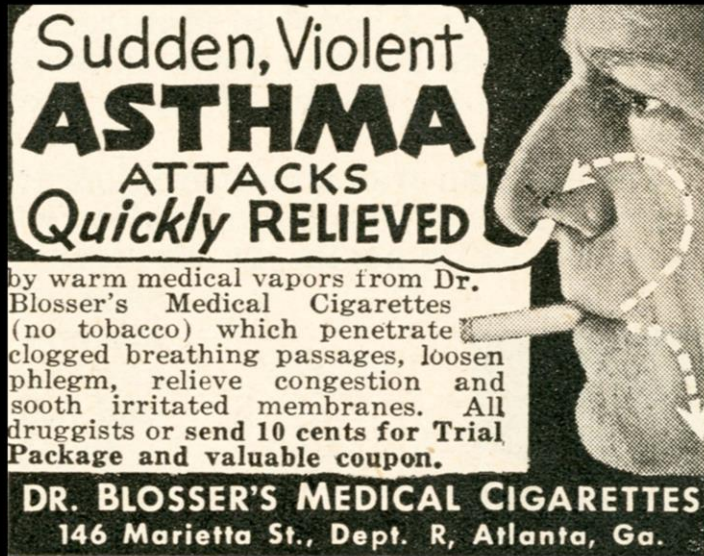
IN HAY FEVER:
To Check Excessive Secretions of the eyes and nose and Sneezing due to Hay Fever, use the same as directed above for Bronchial Asthma Paroxysms.

IN COLDS:
To Allay Congestion in Nose, Throat and upper Bronchial Tubes resulting from Colds, smoke One or Two Cigarettes as desired, but not more than Six within a 24-hour period.

CAUTION: Should excessive dryness of the mouth, rapid pulse or blurring of vision occur, discontinue use for a few days. Blosser's Cigarettes should be smoked only as a medicine. **THEY CONTAIN NO TOBACCO, NOR HABIT-FORMING DRUG**





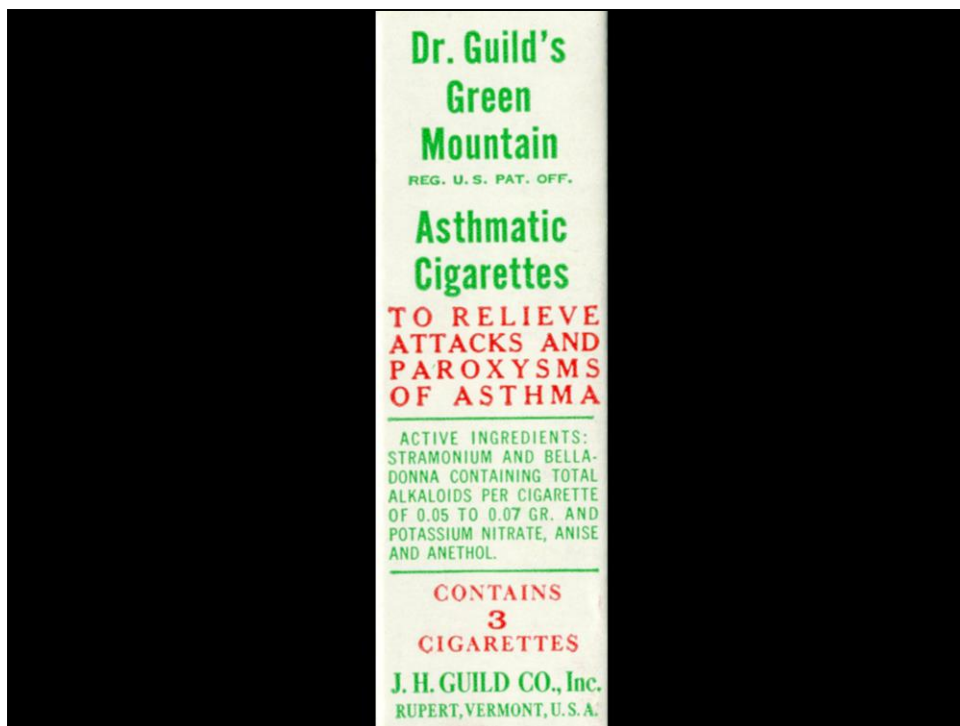


Sudden, Violent
ASTHMA
ATTACKS
Quickly RELIEVED

by warm medical vapors from Dr. Blosser's Medical Cigarettes (no tobacco) which penetrate clogged breathing passages, loosen phlegm, relieve congestion and soothe irritated membranes. All druggists or send 10 cents for Trial Package and valuable coupon.

DR. BLOSSER'S MEDICAL CIGARETTES
146 Marietta St., Dept. R, Atlanta, Ga.







21

BREATHE FREELY



Keep Yourself Fit

With the first symptom of Asthma, Hay Fever, Bronchitis, or a Head Cold get yourself a package of ASTHMADOR CIGARETTES. Instantly you'll feel the soothing smoke going directly to the seat of the irritation.

ASTHMADOR CIGARETTES are made after a formula which has been successfully used for more than sixty-three years. They contain no tobacco, no narcotics nor habit forming drugs. They leave no bad after-effect.

ASTHMADOR CIGARETTES are sold under a positive money back guarantee. If, for any reason whatever, you are not perfectly satisfied, return the unused portion of the package and your money will be refunded in full.

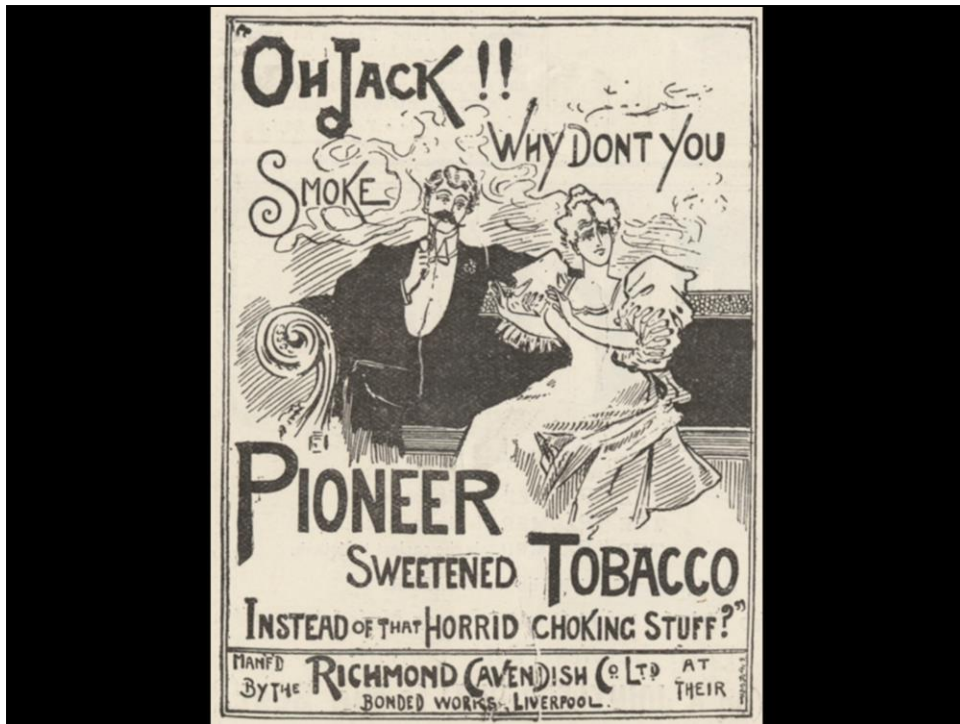
Held under a positive money back guarantee.

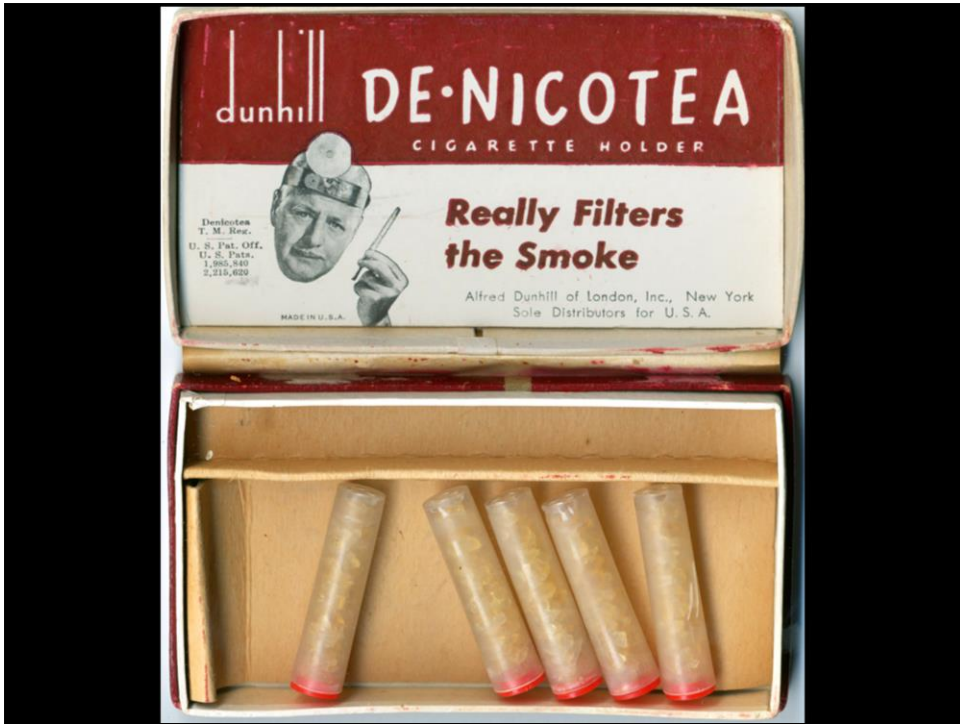


at
your
druggists

or by mail upon receipt of 15c for a package of 15, or 50c for a package of 25.

R. SCHIFFMANN CO.
LOS ANGELES CALIFORNIA









EAT A
Nic-o-cin
and SMOKE as much as you like

DON'T WORRY ! No need to worry about smoking too much . . . no need to "cut it down" or "cut it right out" . . . just buy a tin of Nic-o-cin Pastilles to-day. Nic-o-cin definitely neutralizes nicotine and is guaranteed to be effective and harmless. Hundreds of thousands of satisfied smokers eat Nic-o-cin and smoke as much as they like without worrying. Eat a Nic-o-cin Pastille before retiring at night (heavy smokers eat another during the day) and with an easy mind enjoy every smoke.

Nic-o-cin is sold by chemists, including Boots, F. & N. S. (Westminster), J. Leon & Co., and by stores, including Harrods, Selfridges, Army and Navy Stores, etc., etc.

Nic-o-cin
AND GO ON SMOKING

Nicosin Ltd.,
60 Kingsbury House, St. James', S.W.1

6^D

**"WHEN A FELLER
NEEDS A FRIEND.."**



...not even a cold can spoil Briggs!

If you've caught a spring cold and "nothing tastes right"—cheer up! There's one faithful friend. Light up a piped of cool, mellow Briggs! Not even a cold can cancel the soothing satisfaction of that fragrant flavor.

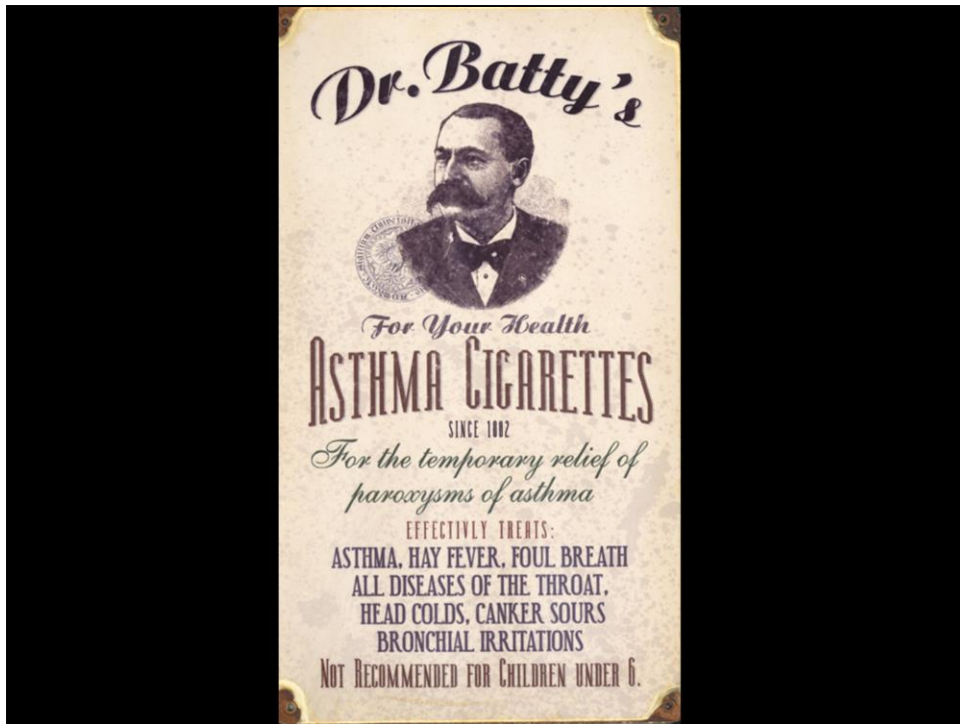
But don't wait for an emergency! Discover Briggs when your nose and palate can relish its richness in full. Thousands

more pipe smokers learn, every day, that Briggs delivers luxury out of all proportion to its low price. (Smokers of costly mixtures, please note.)

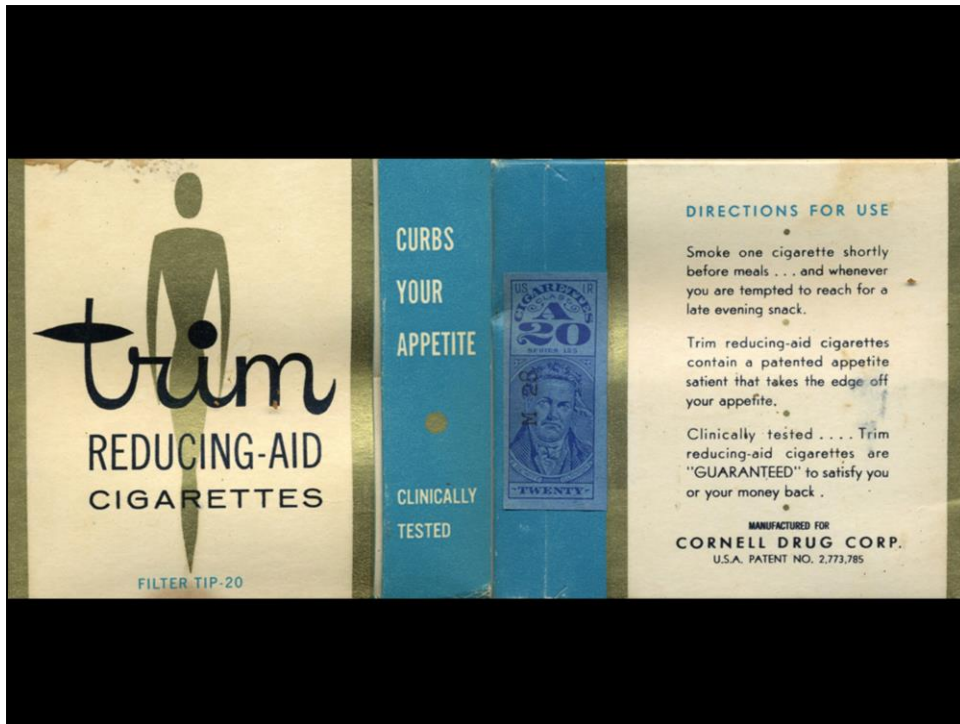
And no wonder! Briggs is a blend of exceptionally choice pipe tobacco, each one mellowed by aging-in-wood for four full years. Such blends cost much more than 15¢—until Briggs was introduced.

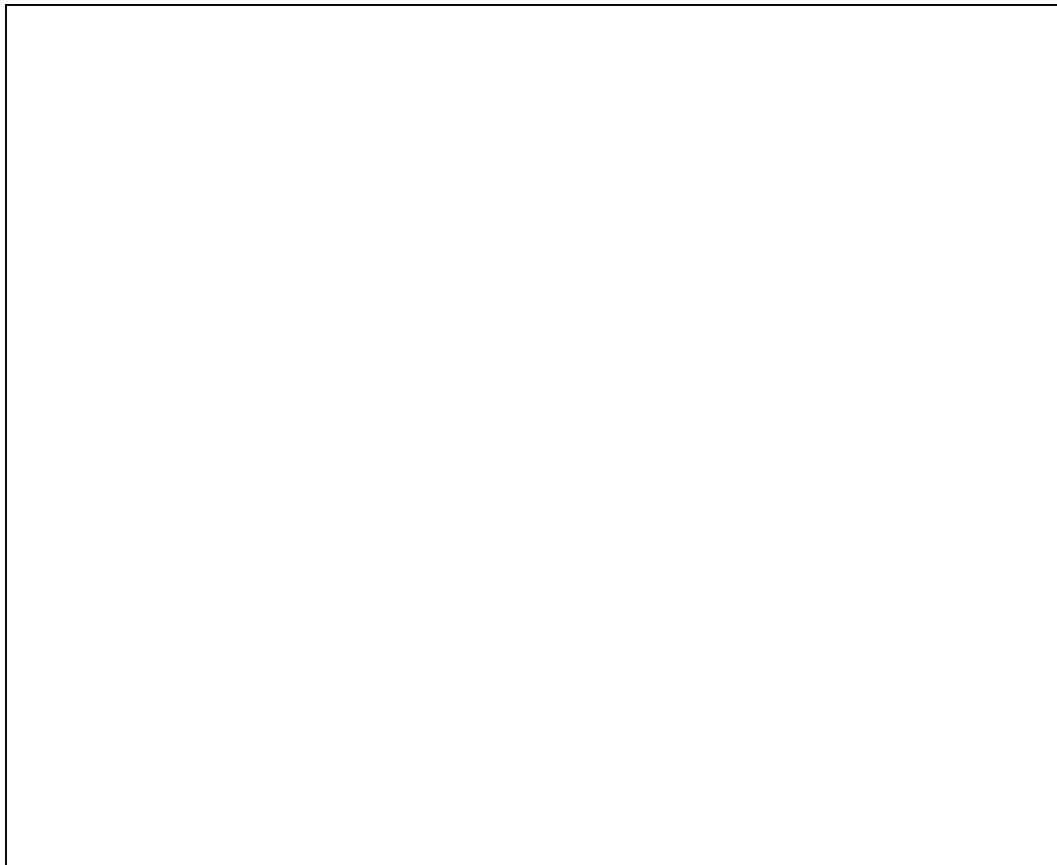


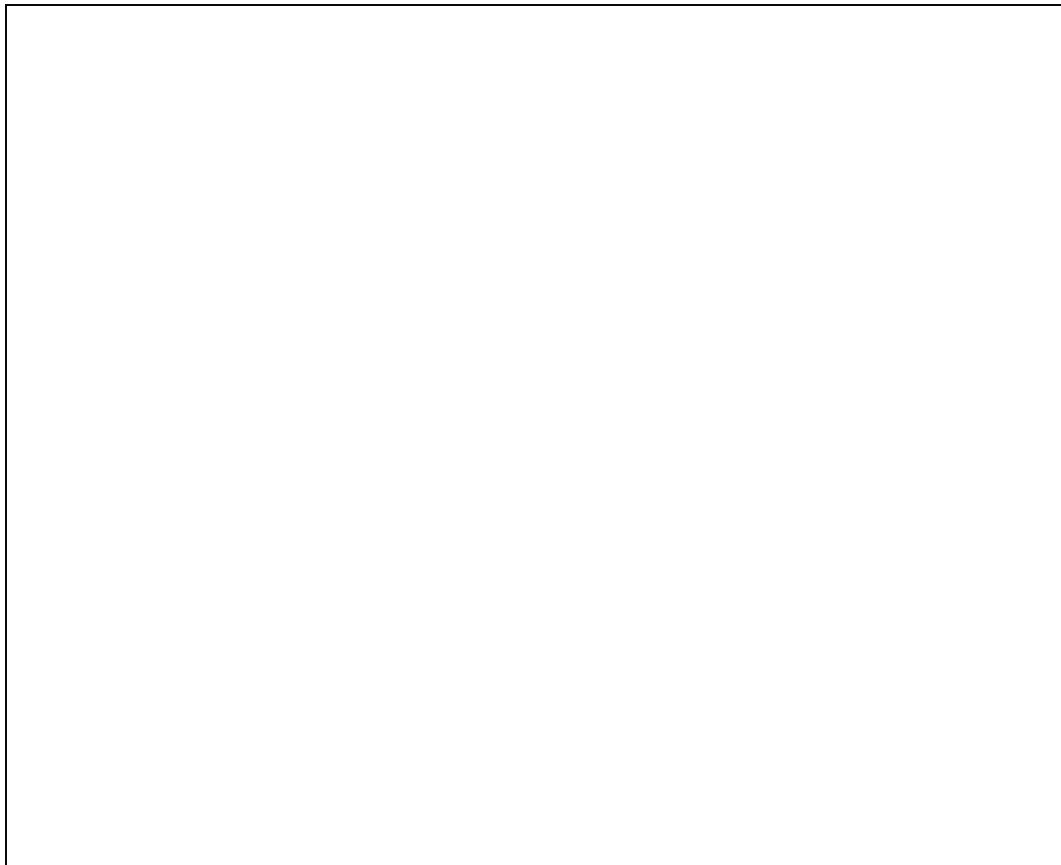
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BREATHING is easier—choking spasms of bronchial asthma are reduced when you inhale the soothing aromatic fumes of Dr. Schiffmann's **ASTHMADOR**—largest selling inhalant, year after year.

You breathe more easily when you use ASTHMADOR

Try easy-to-use **ASTHMADOR** at all drug stores in U.S. & Canada, in powder, cigarette or pipe mixture form.







