

NEW KENT ACF FILTER
EXPLORE THE ACF SMOKING SENSATION



Todo una innovación para mejorar aún más el placer de fumar KENT.

Hemos incorporado una unidad adicional al filtro de los cigarrillos KENT, llamado Activated Charcoal Filter- ACF (filtro de Carbón Activado).

ACF es un filtro de última generación compuesto por miles de micropartículas de Carbón Activado.

ACF, gracias a los millones de poros del Carbón Activado, genera innumerables puntos de sustracción que adsorben algunos de los elementos irritantes presentes en el humo del tabaco.

ACF, entrega una fumada aún mejor a todas las versiones de KENT, sin alterar su calidad ni sabor característico.



KENT.

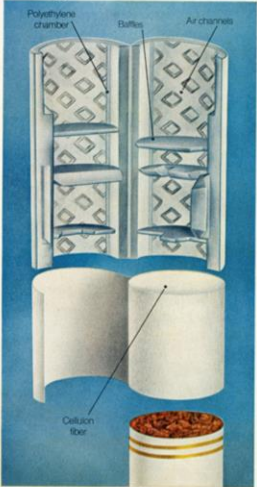
www.kent.cl

Producto para mayores de edad

ADVERTENCIA : "El tabaco puede producir cáncer"
Ministerio de Salud - Chile

How does your cigarette stack up against Doral...

the cigarette low "tar" & nicotine smokers swear by.



Compare the filter. Only Doral has cellulose fiber to reduce "tar" and nicotine plus a strange-looking polyethylene chamber with baffles and air channels. Then compare the taste and you'll agree—Doral comes out on top.

"I swear you can really taste me."



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

10 FILTER, MENTHOL, 10 mg "tar", 1.1 mg nicotine av. per cigarette, FTC Report April, '92. © 1992 W. T. AMERICAN TOBACCO CO.

THE GAS MASK



No matter what cigarette you smoke, most of the smoke you smoke is gas. And certain of these gases are harsh.

That's why we invented the Gas-Trap filter. It actually works just like a gas mask. This is because, to clean smoke, we make our granules from the very same kind of amazing charcoal as modern science uses to clean air.

The result? Our Gas-Trap filter is better at reducing certain gases than any Run-Of-The-Mill Filter around.

So? So you can wear Lark's Gas-Trap filter and look silly or smoke Lark and be smart.

If you like the taste of gas you'll hate the taste of Lark.



LOOK INTO LARK!



Taste the good things that
happen to smoke filtered through
LARK's charcoal granules

Fortified for Smoothness!
LARK's unique 3-piece Keith filter
uses activated charcoal granules that
are specially fortified-fortified to give
smokers a new kind of smoothness!

Fortified for Flavor!
There's more to the charcoal in LARK!
Specially fortified charcoal granules in
LARK give smokers a better tasting
cigarette—a rich flavor that no other
cigarette can imitate.



Read the back of new
LARK's pack and
try them today. You too
will find LARK.

**RICHLY REWARDING
yet UNCOMMONLY
SMOOTH**

LARK is a registered trademark of L. & W. Co. © 1984 L. & W. Co.

**Lower in tar than
95% of all cigarettes sold.**

**TWO MODERN
FILTER TECHNIQUES**

*Fresh-Air System:
acetate fibers reduce tar, while fresh-air
injection surrounds and freshens flavor.*

*Activated Charcoal Granules:
highly adsorbent of selected gases
to smooth out flavor.*

MULTIFILTER
A low tar cigarette with a tobaccoman's kind of flavor.

Consider this fact:
New Multifilter is
lowest in tar at
14 mg. < than 95%
of all cigarettes
sold in the U.S.

FTC findings: highest-yielding cigarette delivers 31 mg. tar—the lowest delivers 2 mg. tar.
Tobacco smoking causes cancer.







