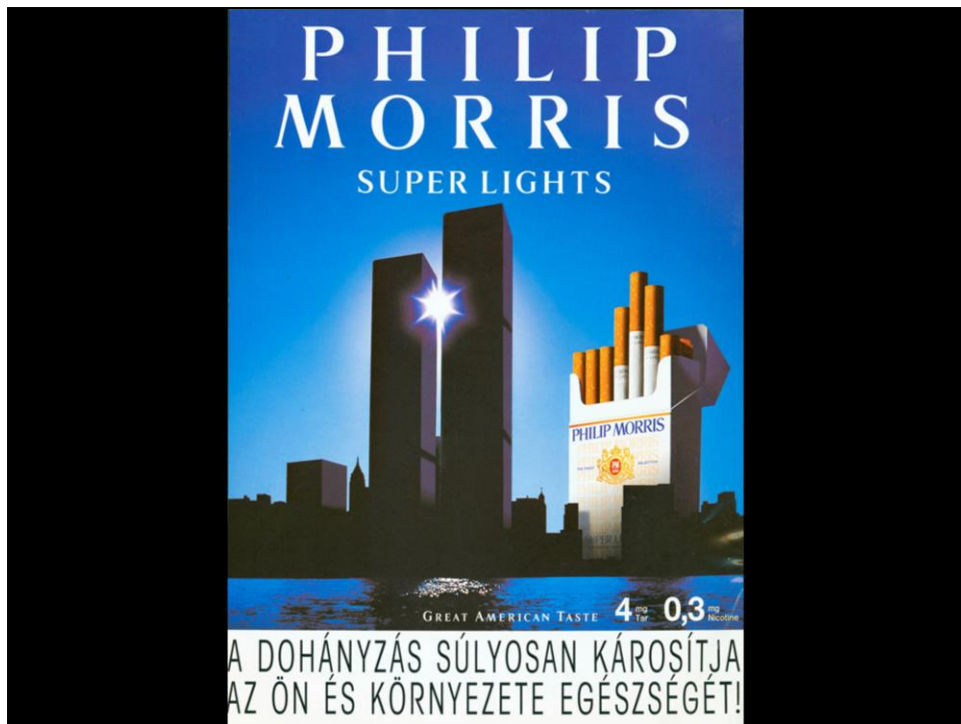
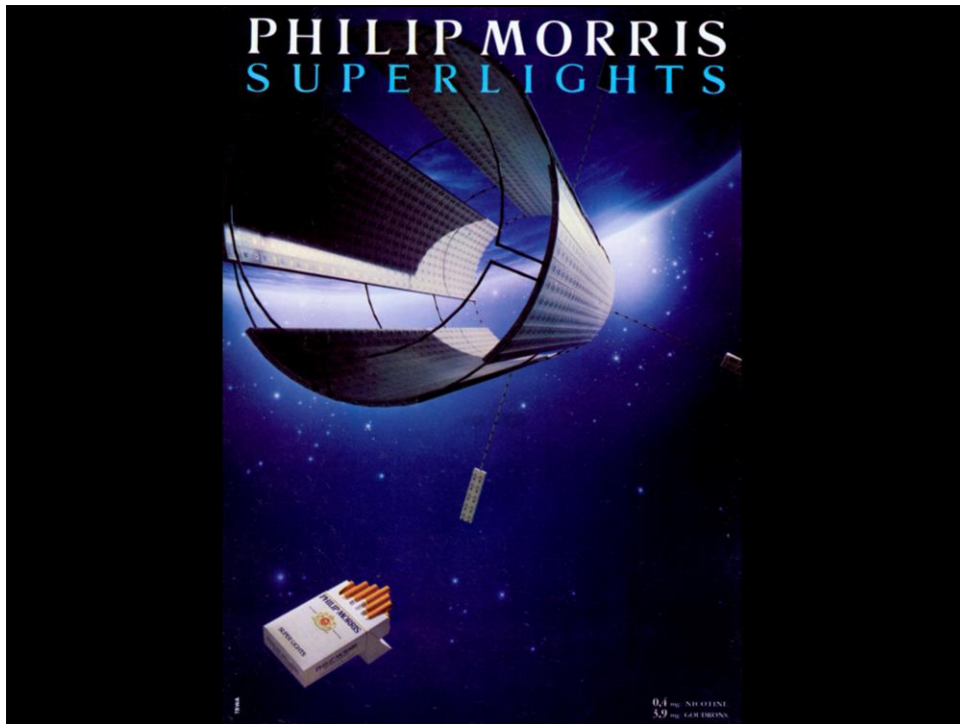
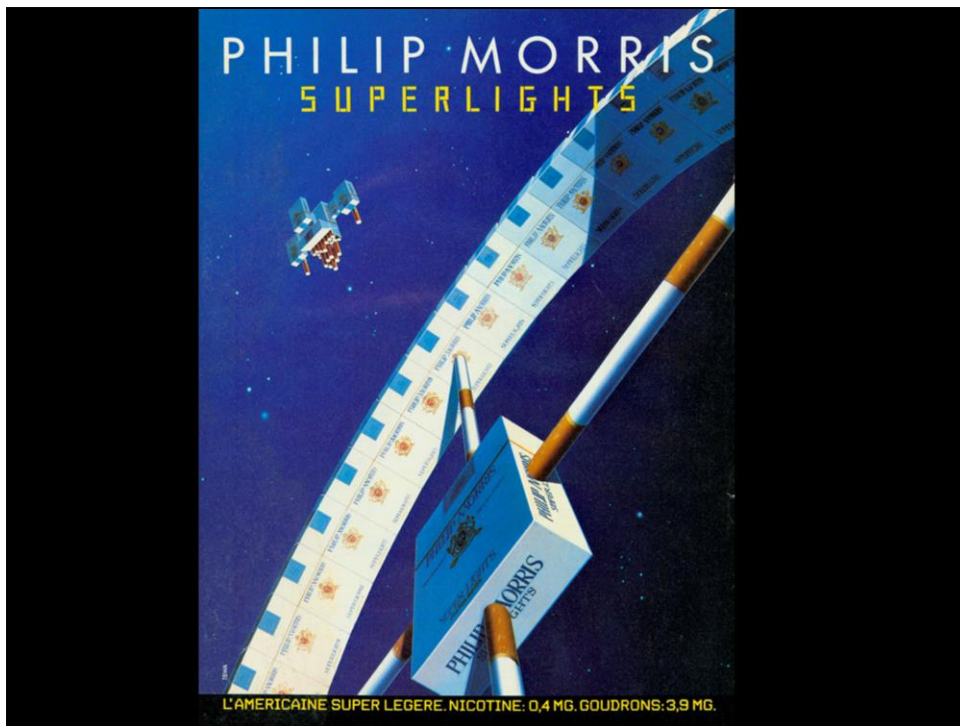
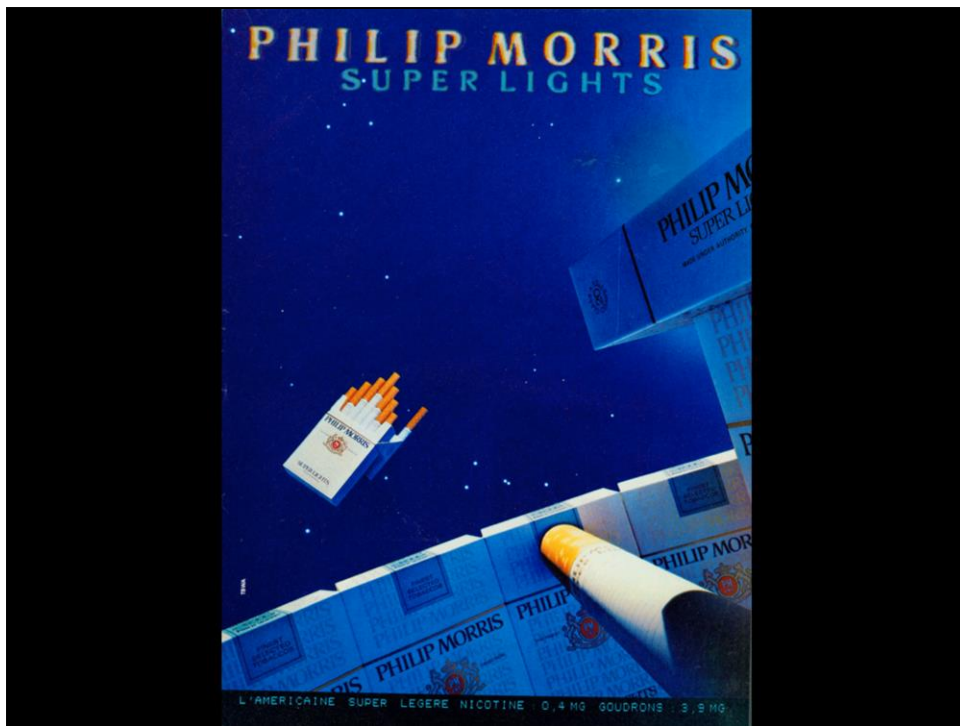
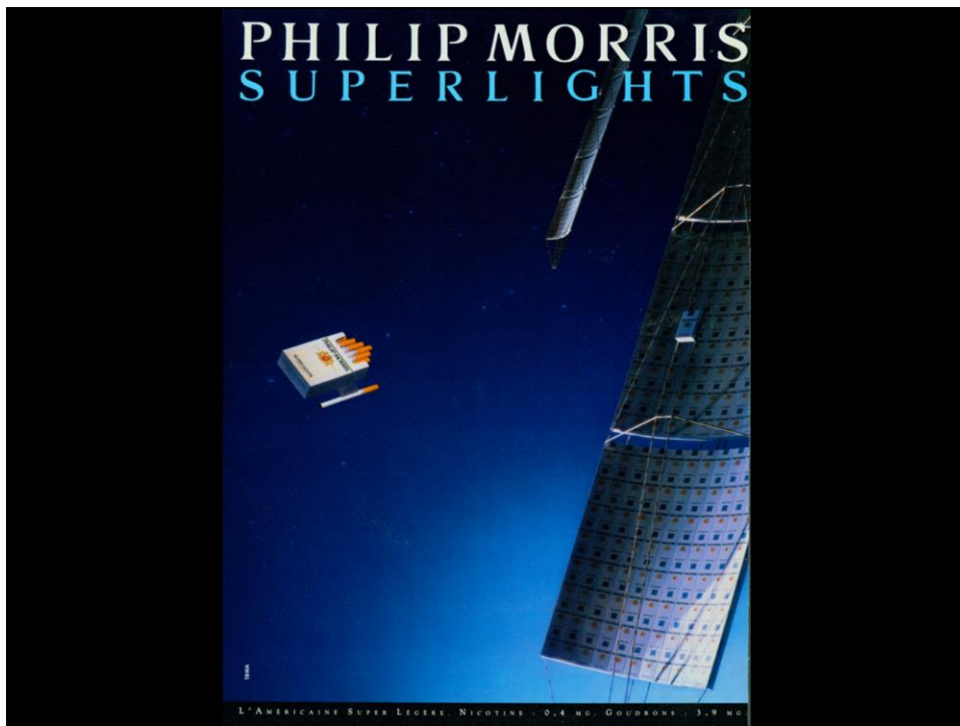


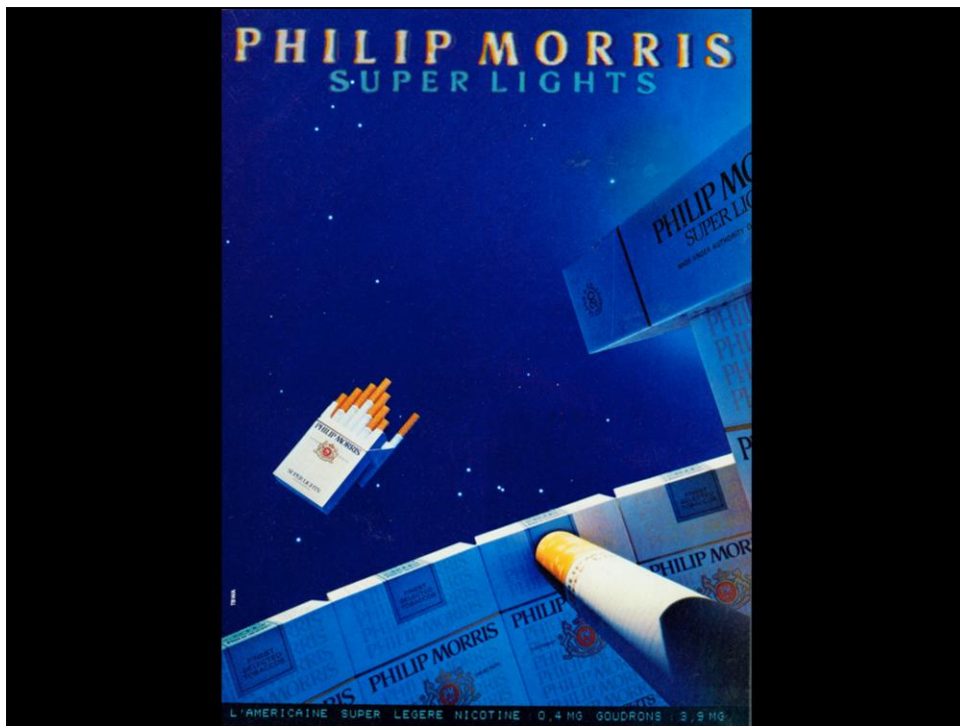












KOOL SUPER LIGHTS

**Now smooth gets smoother
and even lower in 'tar.'**

A light menthol blend gives low 'tar' smokers the smooth taste they want. Never harsh tasting. Now you can make the smooth move to KOOL Super Lights.

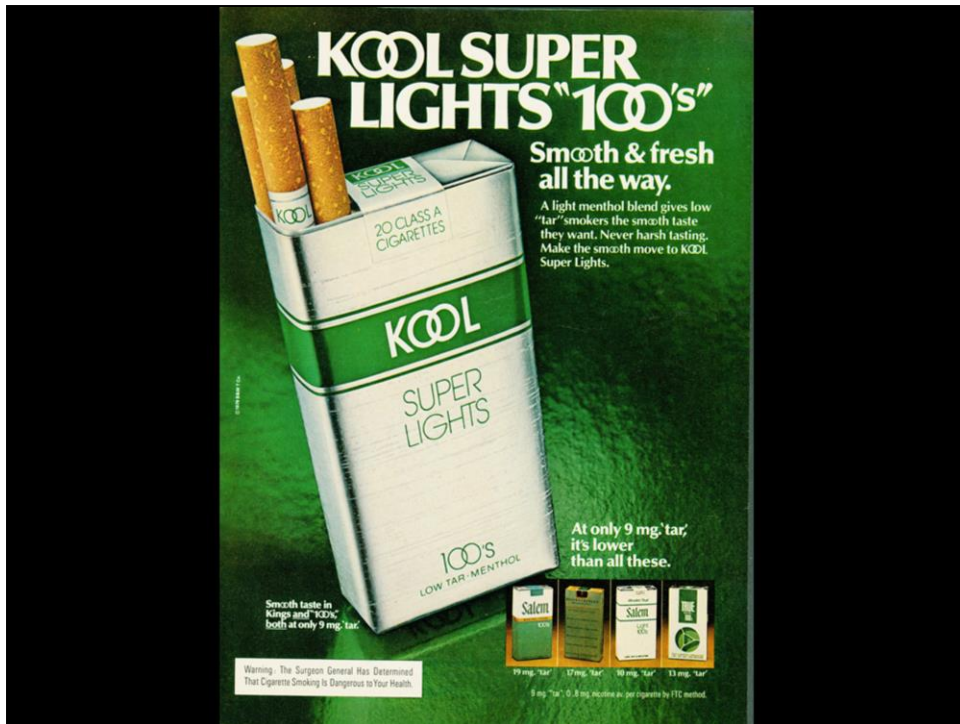


**At only 7 mg. 'tar,'
it's lower than all these.**



7 mg. "tar," 0.7 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



KOOL SUPER LIGHTS "100's"

Smooth & fresh all the way.

A light menthol blend gives low "tar" smokers the smooth taste they want. Never harsh tasting. Make the smooth move to KOOL Super Lights.

At only 9 mg. tar, it's lower than all these.

Smooth taste in Kings and 100's both at only 9 mg. tar.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

19 mg. "tar" 17 mg. "tar" 10 mg. "tar" 13 mg. "tar"

9 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

20 CLASS A CIGARETTES

KOOL SUPER LIGHTS

KOOL SUPER LIGHTS

100's LOW TAR MENTHOL













