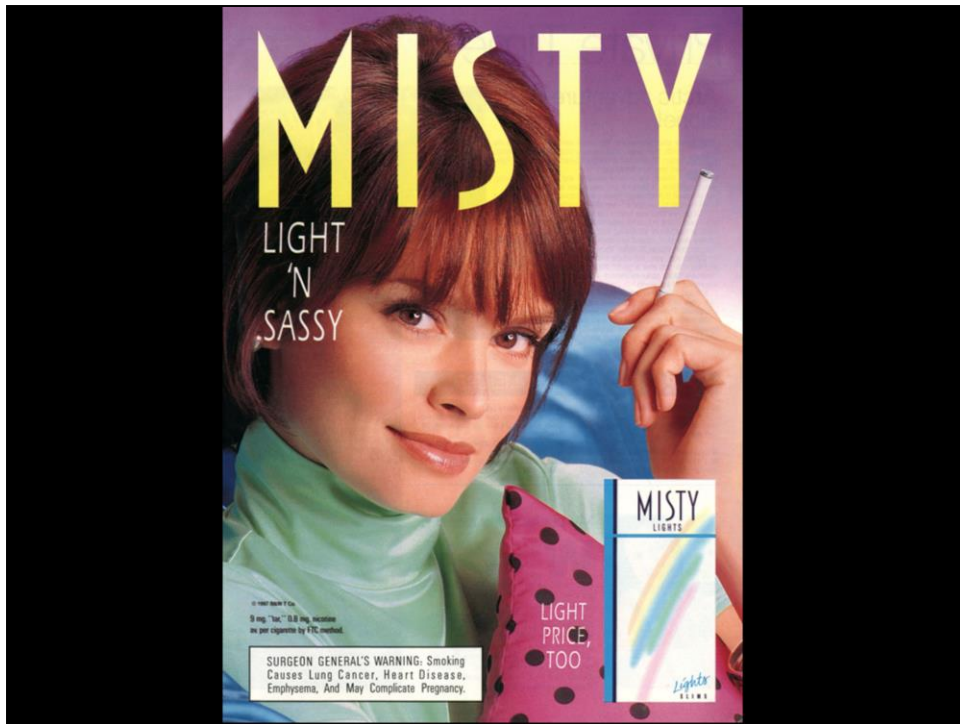


Date: 1990
Brand: Misty
Manufacturer: R.J. Reynolds
Campaign: Light 'N Sassy, Menthol Lights
Theme: Targeting Women
Key Words: Misty, Menthol lights,
Quote:
Comment:



Date: 1993
Brand: Misty
Manufacturer: R.J. Reynolds
Campaign: Ultra Lights
Theme: Targeting Women
Key Words: Misty, Menthol lights,
Quote:
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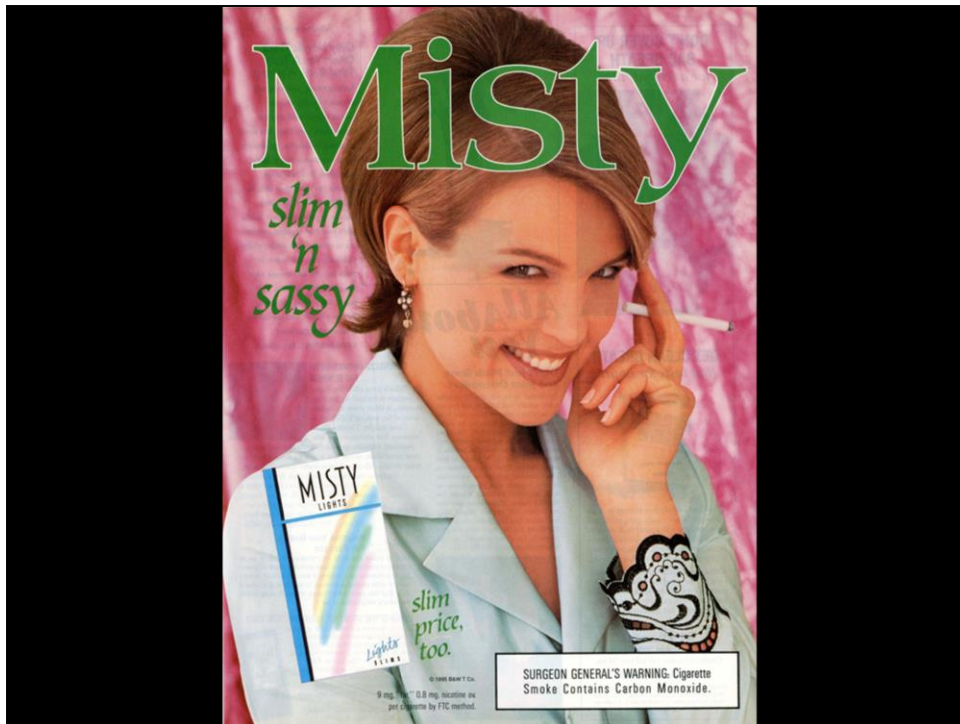
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Manufacturer: R.J. Reynolds
Campaign: Light 'N Sassy, Lights
Theme: Targeting Women
Key Words: Misty, lights,
Quote:
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Date: 1996
Brand: Misty
Manufacturer: R.J. Reynolds
Campaign: Light 'N Sassy, Lights
Theme: Targeting Women
Key Words: Misty,
Quote:
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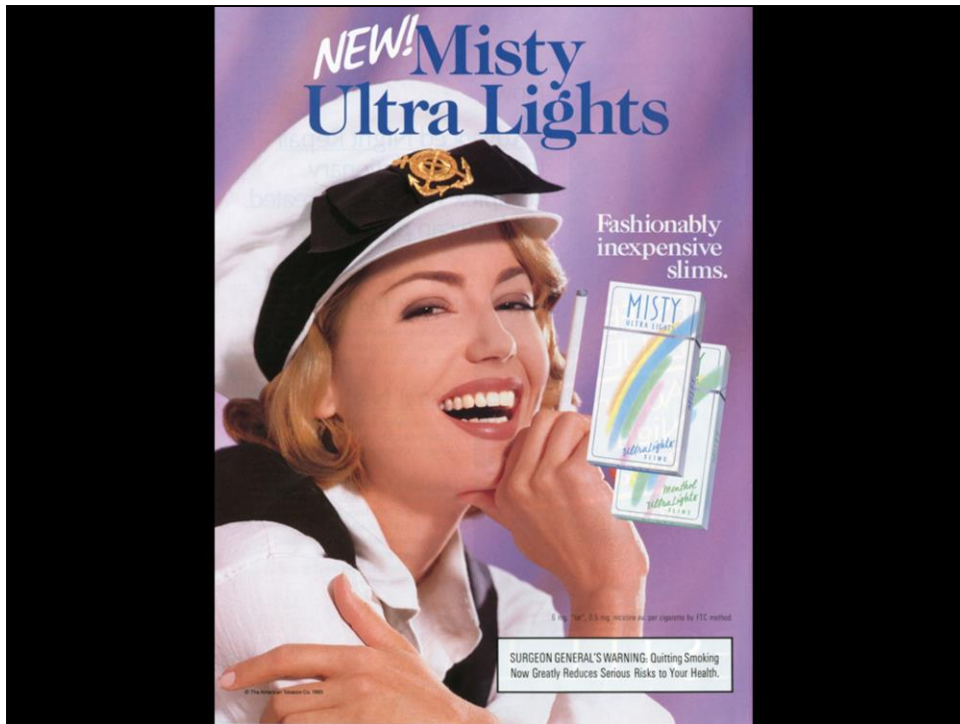
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Manufacturer: R.J. Reynolds
Campaign: Light 'N Sassy, Lights
Theme: Targeting Women
Key Words: Misty,
Quote:
Comment:



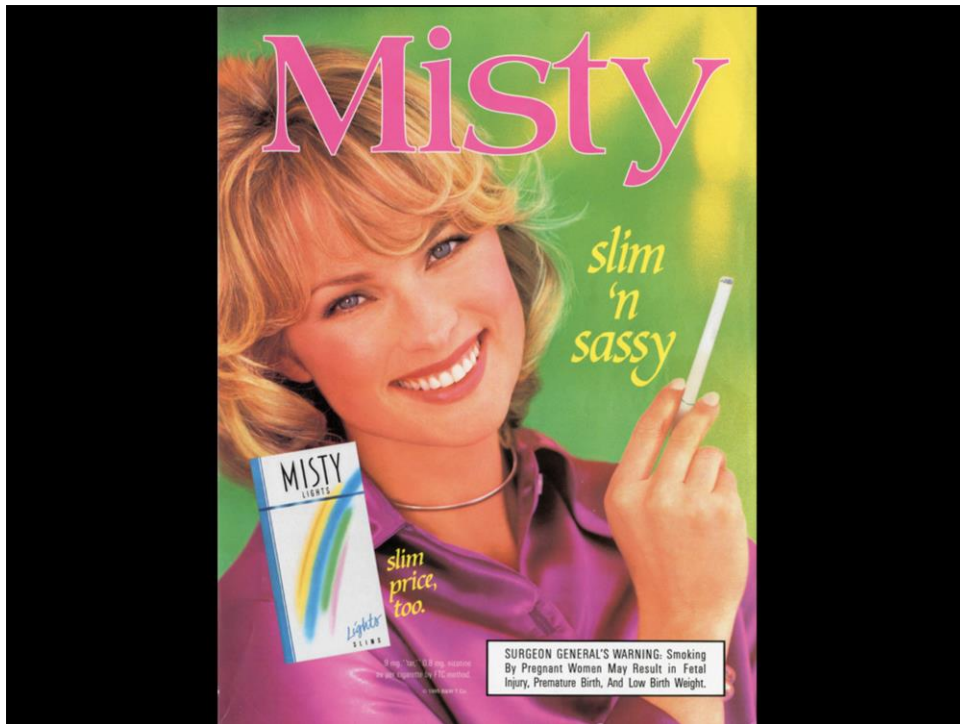
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Manufacturer: R.J. Reynolds
Campaign: Slim 'N Sassy, Lights
Theme: Targeting Women
Key Words: Misty,
Quote:
Comment:



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Brand: Misty
Manufacturer: R.J. Reynolds
Campaign: Light 'N Sassy, Lights
Theme: Targeting Women
Key Words: Misty,
Quote:
Comment:



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Manufacturer: R.J. Reynolds
Campaign: Ultra Lights
Theme: Targeting Women
Key Words: Misty, Menthol lights,
Quote:
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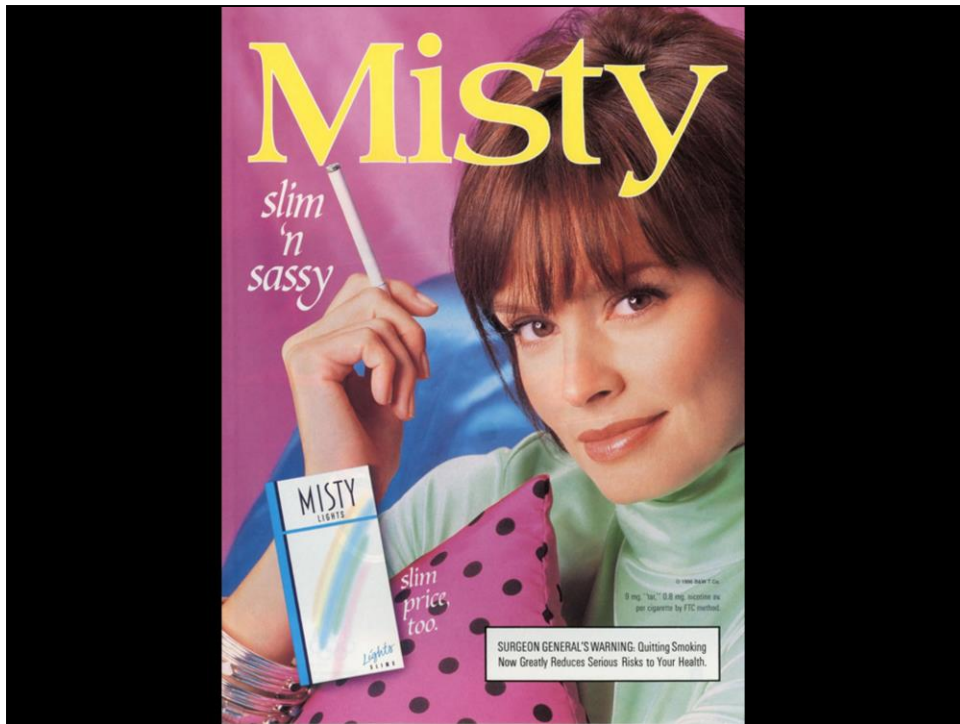
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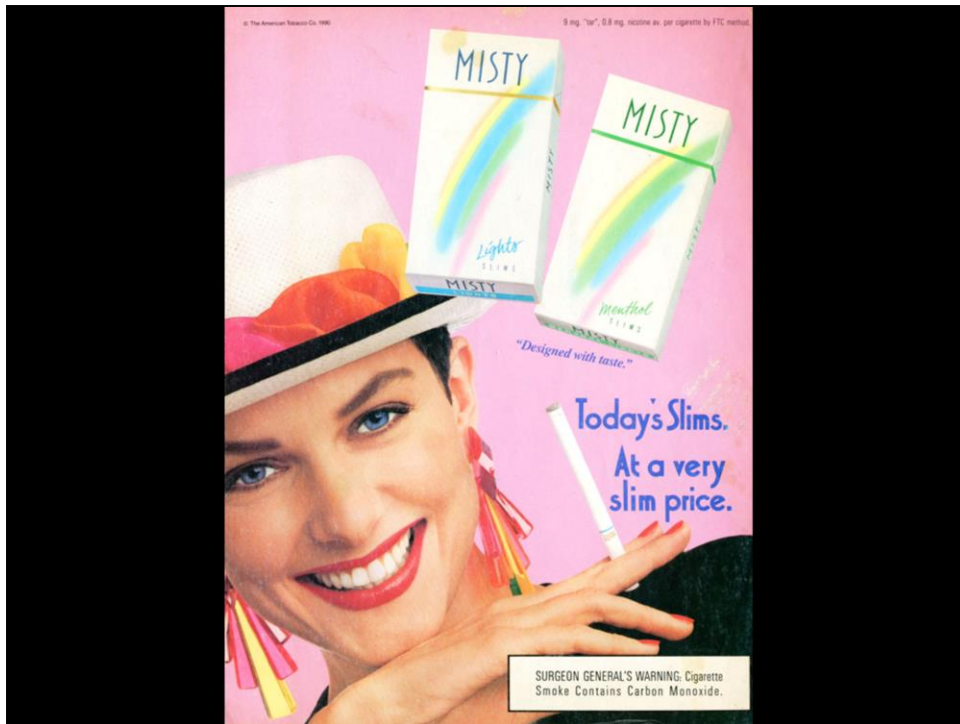
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