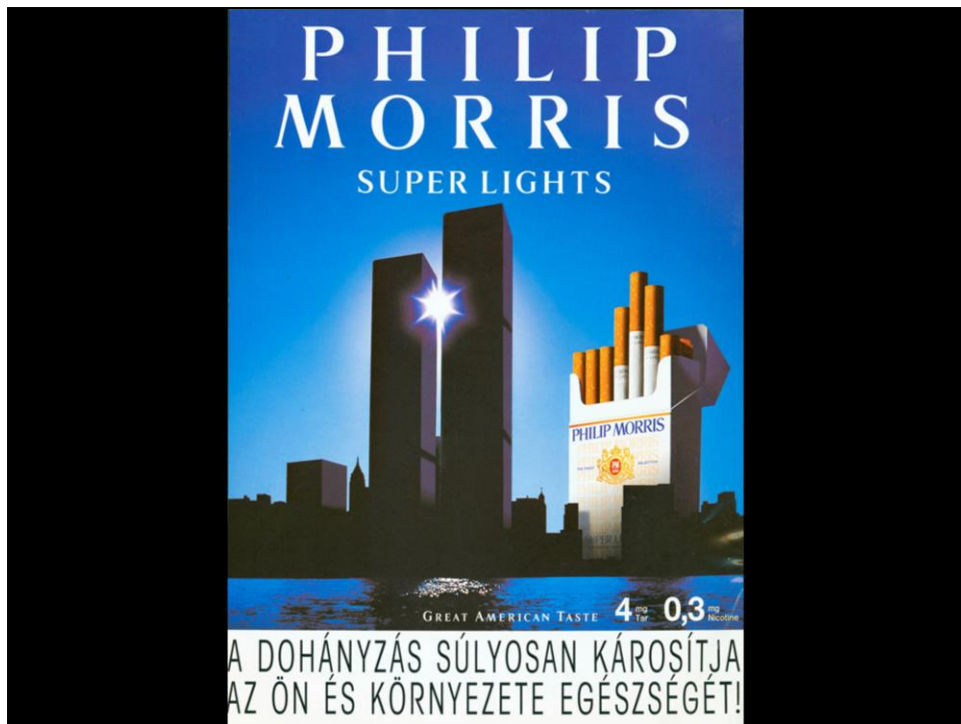
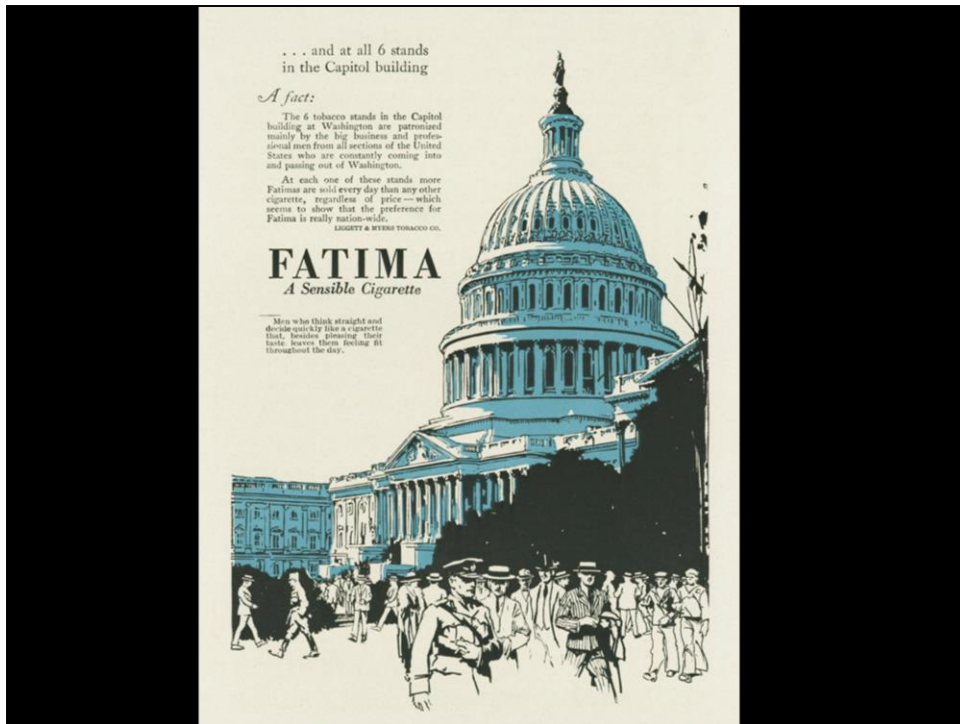








A Sensible Cigarette - Portrayed by the US Capitol

Men who think straight and decide quickly like a cigarette that, besides pleasing their taste, leaves them feeling fit throughout the day.

The proud smoke

Product of a proud land.

Tobacco. It's as proud a part of the American tradition as Mt. Rushmore. At Liggett & Myers, we've made an extra long cigarette with a taste worthy of that tradition. The rich, mellow, distinctively smooth L&M Super Kings.

Super Flavor—Super Kings

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

20 CLASS A CIGARETTES

L&M's Camera Offer.

Picture the Proud Land with Kodak's Hawkeye Tele-Instamatic Camera.

Please send me _____ of Kodak's Hawkeye Tele-Instamatic Camera(s) at \$24.66 each. I enclose \$_____ plus the bottom panels from 2 packs of L&M. Please include State and Local Sales Tax where applicable. Mail with check or money order payable to L&M Camera Offer, P.O. Box 9952, St. Paul, Minnesota 55109.

NAME _____

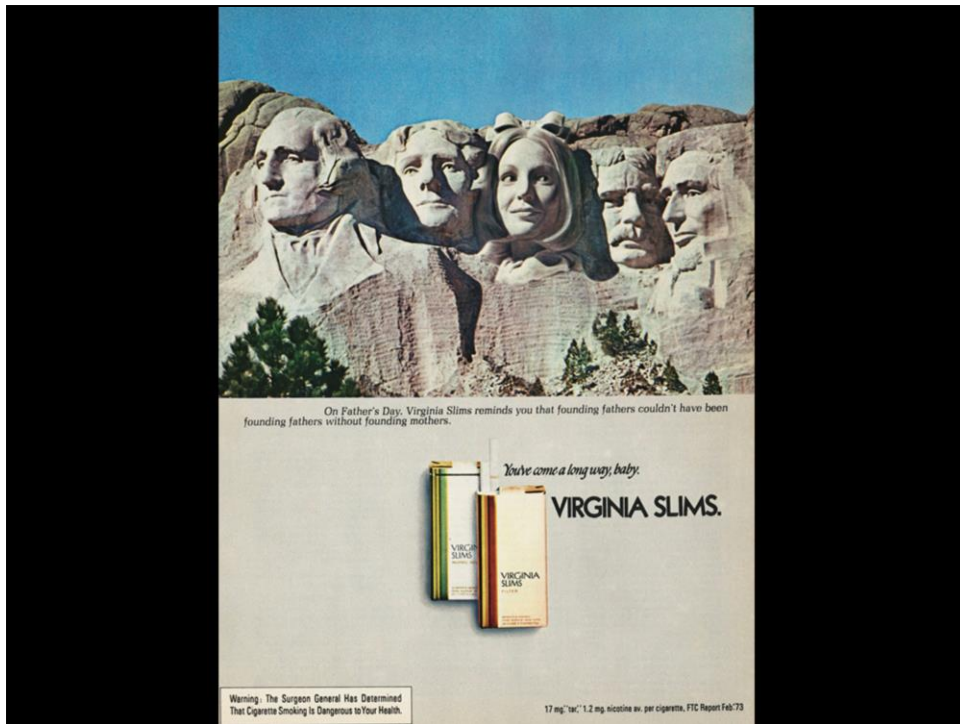
ADDRESS _____

CITY _____ STATE _____ ZIP _____

Offer good to persons under 21 years of age. Good U.S. only except where prohibited. Excludes mail or restricted by law. Offer expires December 31, 1976. Allow 4-6 weeks for shipment.

ONLY \$24.66

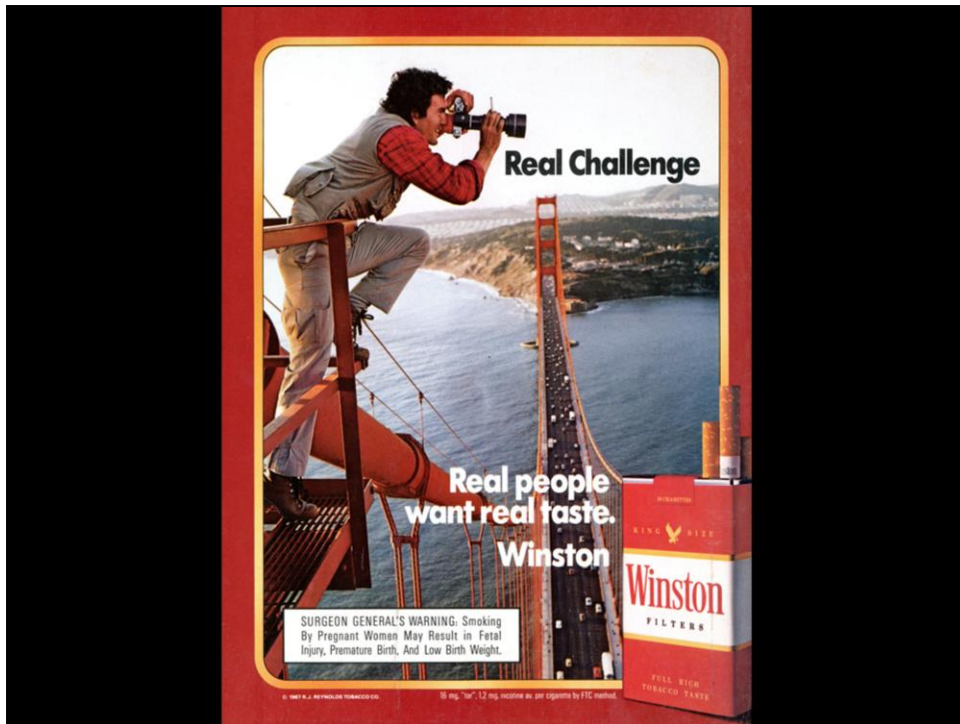
Now, for the first time ever at this price, you can buy Kodak's Hawkeye Tele-Instamatic Camera. A pocket-size camera that takes both regular and telephoto pictures. Featuring 2 built-in lenses, a handy flipflash unit, automatic viewfinder, "soft-touch" shutter release and convenient film cartridges. Easy to carry, easy to use—at a very easy price.



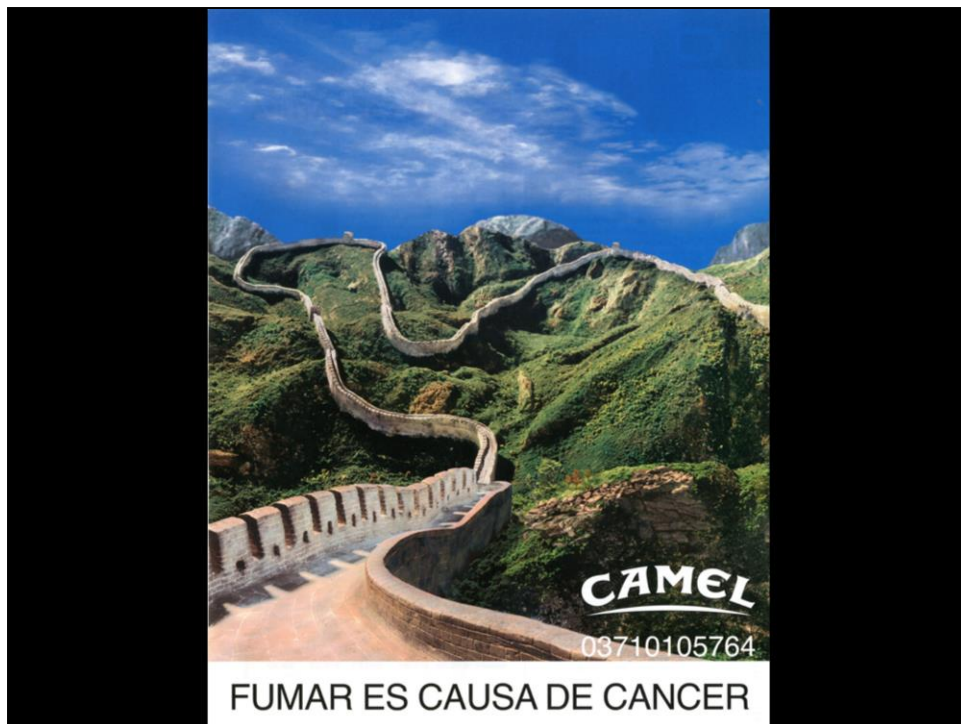
You've Come a Long Way baby

All the way to a national monument in South Dakota.









Great Wall in the shape of a Camel

S'till young and beautiful at age 75!
THEY SAID IT COULDN'T BE DONE.... But America's most famous lady does it!

No Paris design of '79 is more lovely than this ageless beauty, a gift from France 75 years ago. Miss Liberty has welcomed millions to these shores with the words, "Give me your tired, your poor, your huddled masses yearning to breathe free... I lift my lamp beside the golden door."

A cigarette that's Low in tar with More taste to it!
THEY SAID IT COULDN'T BE DONE.... But **L.M.** does it!

When you're in New York, be sure to see Miss Liberty. And right now, enjoy an L.M. — Low in tar, with More taste to it. That free-drawing, pure white Miracle Tip is so advanced, L.M. can use the light, mild premium quality tobacco you need for full, rich tobacco taste. That's why L.M. is *Kindest to your taste!*

Live Modern with L.M. KINDEST TO YOUR TASTE!

© 1954 L.M. & CO. NEW YORK, N.Y.

Ever wonder why she's holding a light?
For a great smoke, take a few liberties.



BENSON & HEDGES 100's

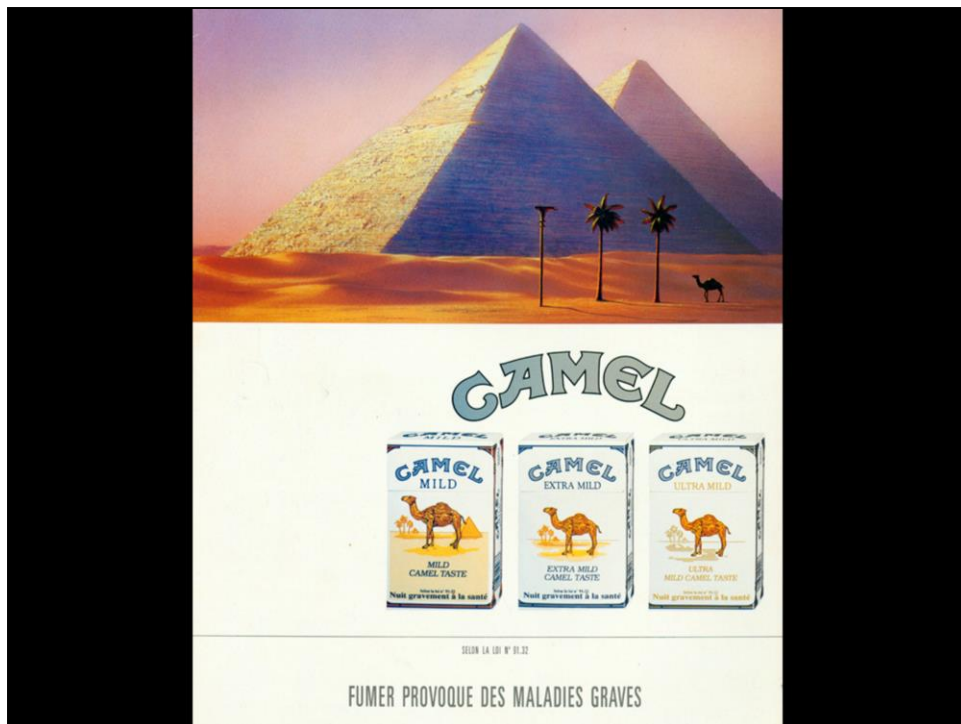


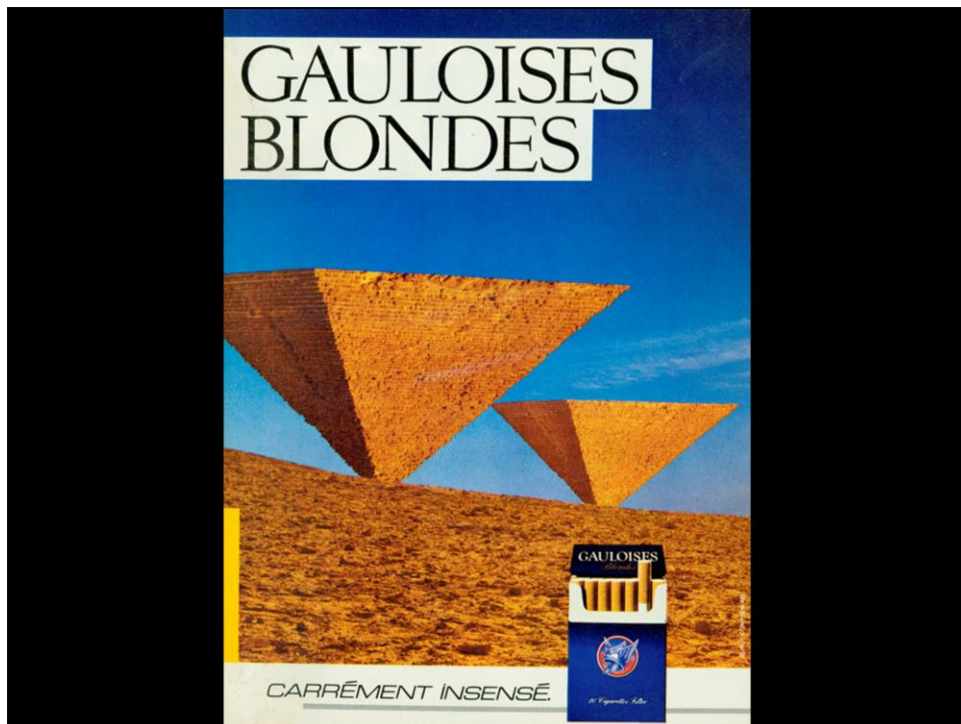
THE LENGTH YOU GO TO FOR PLEASURE

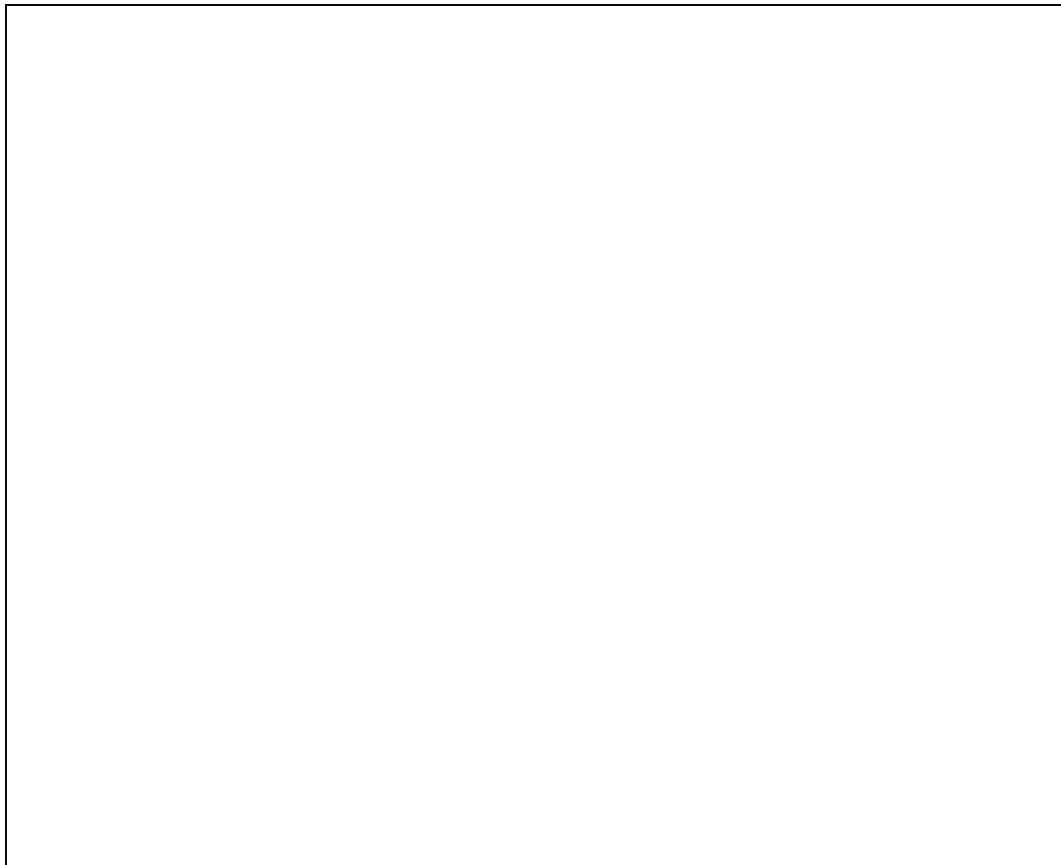
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

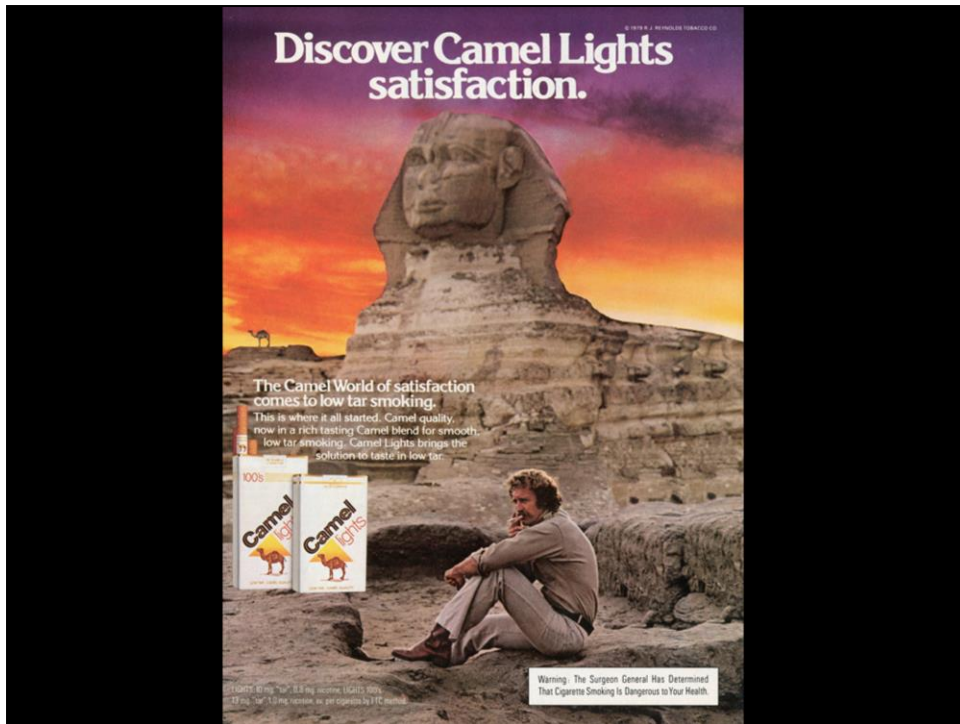
Finally, a welcome sign for people who smoke.
Call 1-800-474-5444 for more information.
©1994 Morris Inc. 100's
5 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method.

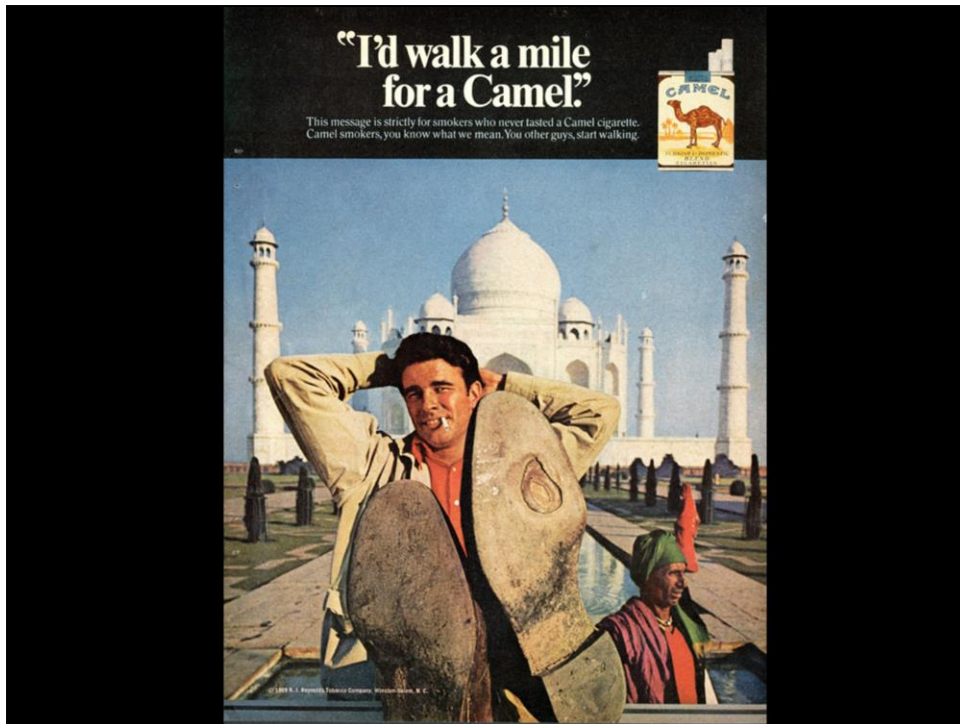


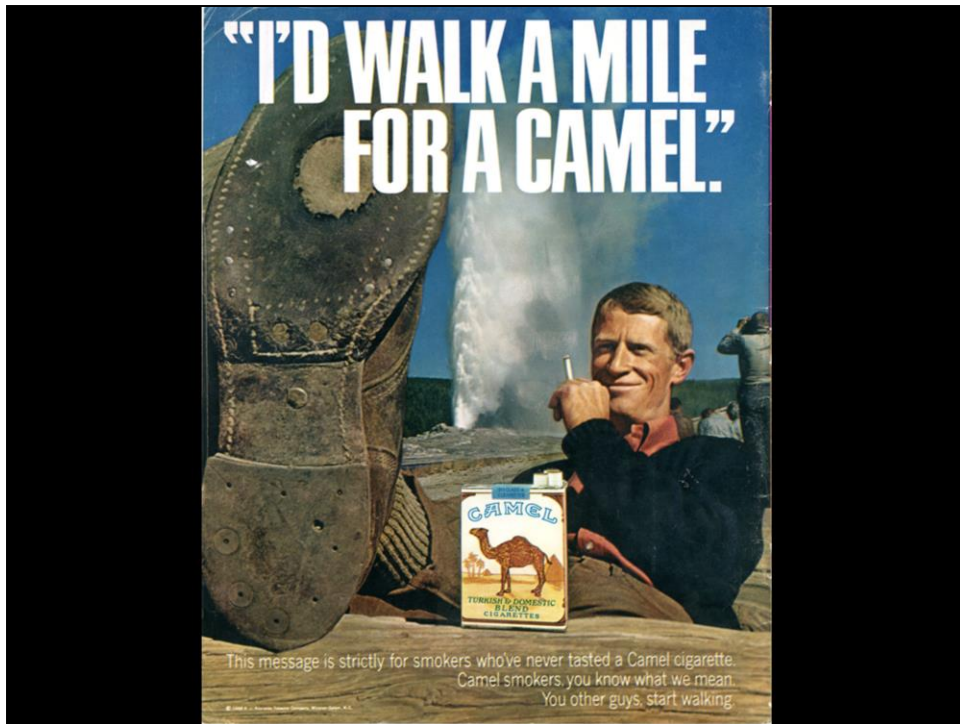












1968 Old Faithful



