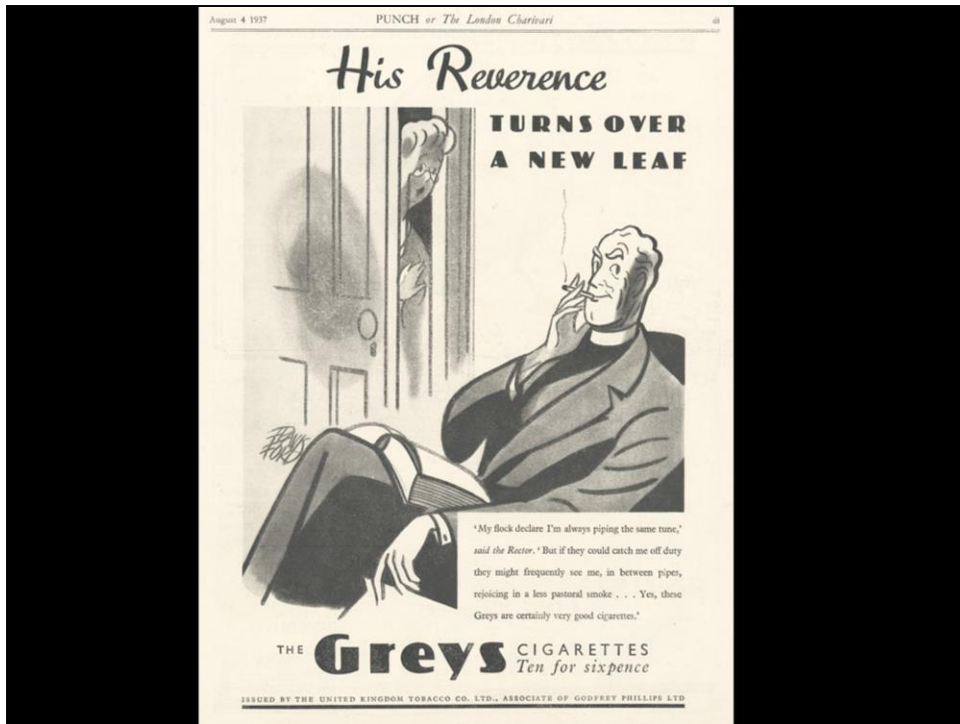




His reverence puffs religiously on his favorite brand

THREE NUNS

in your pipe

means money in your pocket **BECAUSE**
of its special slow-burning cut

There are two special reasons why "Three Nuns" Empire Blend Tobacco saves the smoker money. It is scientifically cut to burn slowly, each ounce lasts longer, you smoke fewer ounces a week. It is made from fine leaf which is favoured by the lower duty on Empire Tobacco. To enjoy the fullest pleasure of smoking at a moderate cost, take to "Three Nuns" Empire Blend.



Three Nuns

EMPIRE BLEND

1/4¹/₂ AN OZ.

Snap vacuum tins 2 ozs. **2/3**

'Cut for economy'

Also **THREE NUNS** Original
AT **1/5¹/₂** AN OZ.

'The Vicar's Choice'

457B

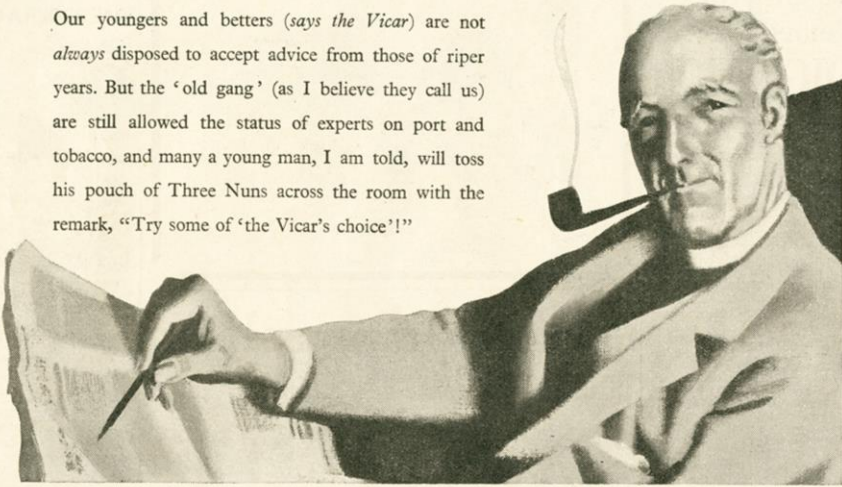
Issued by STEPHEN MITCHELL & SON, Branch of The Imperial Tobacco Co. (of Great Britain & Ireland), Ltd., St. Andrew Square, Glasgow.

Three nuns in your pipe?

PUNCH, OR THE LONDON CHARIVARI.—JANUARY 30, 1935.

WISE IN THEIR GENERATION

Our youngers and betters (*says the Vicar*) are not *always* disposed to accept advice from those of riper years. But the 'old gang' (as I believe they call us) are still allowed the status of experts on port and tobacco, and many a young man, I am told, will toss his pouch of Three Nuns across the room with the remark, "Try some of 'the Vicar's choice'!"



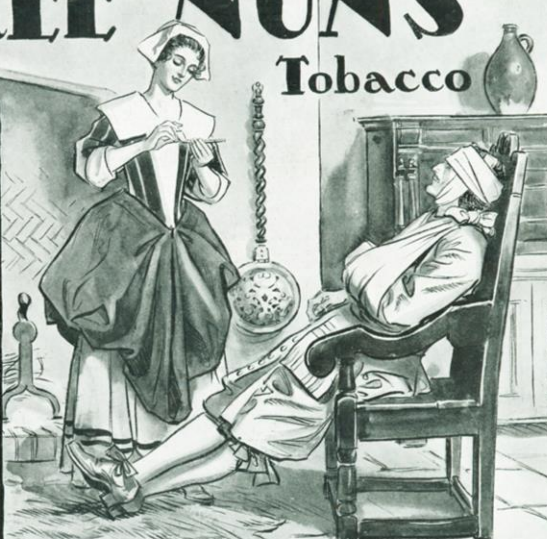
THREE NUNS

The original tobacco of curious cut—1/2d. an ounce

Issued by STEPHEN MITCHELL & SON, Branch of The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd. St. Andrew Square, Glasgow

224

Bell's **THREE NUNS** Tobacco



THE first pipe of "Three Nuns" is a revelation after convalescence. The clean palate, sensitive to subtleties, finds half-forgotten delicacies of flavour recalling the thrill that was felt when the smoker first coquetted with "Three Nuns"—to ultimately fall a willing victim to its irresistible fascination.

A Testing Sample will be forwarded on application to Stephen Mitchell and Son, Branch of the Imperial Tobacco Company (of Great Britain and Ireland), Limited, Glasgow.

"King's Head" is similar, but stronger.

BOTH ARE OBTAINABLE EVERYWHERE.

PER **8^d.** OZ.

"THREE NUNS" CIGARETTES

Medium, 4d. for 10. No. 468

Like Manna from Heaven

NIGHT on the North Atlantic... you're on your way to the Big Show... but you don't think about that, lying in your bunk... you think about your girl... and Harry James' trumpet... and the slow licks you just played G. L. bridge... in the next bunk, someone coughs... then there's only the faint reverberation of the engines... and the noisy creak of the ship's timbers... and sleep.

Suddenly, from the iron 'mount, the look-out sees that sinister phosphorescent streak... "Torpedo!"

"Torpedo to my board!"... and from nowhere an officer's voice is talking... excited, but not worried... telling you you know what to do... and you do it, all of you... the ship's crew are magnificent... terrific men.

The boats are lowered, but some of you don't wait for them... the ship is listing badly... you reach a lifeline... there are others in it... guys you never saw before, but you're friends for life now... you hear the long, heartbroken sob a sinking ship makes

... and you're glad you didn't see her go down... Days later the gliding sun... and parched lips... your eyes seem to be alive... and there's no hope, no sign of help... no sign? Look, there, on the water! ... that white thing... grab it, grab it! ... that's all and it's a package of Chesterfields! ... a good-luck omen if ever there was one... an omen meant of you will never forget... floating there like manna from heaven... a package of Chesterfields.

P. S. This story is based on an actual occurrence as told by *Frank Hunter Master Archer A. Lewis of Boston, N. J.* The package of Chesterfields, but how round about by the way it was found. When it was found the cigarettes were found to be in good shape, right on the time, and some the same for their experience, come.

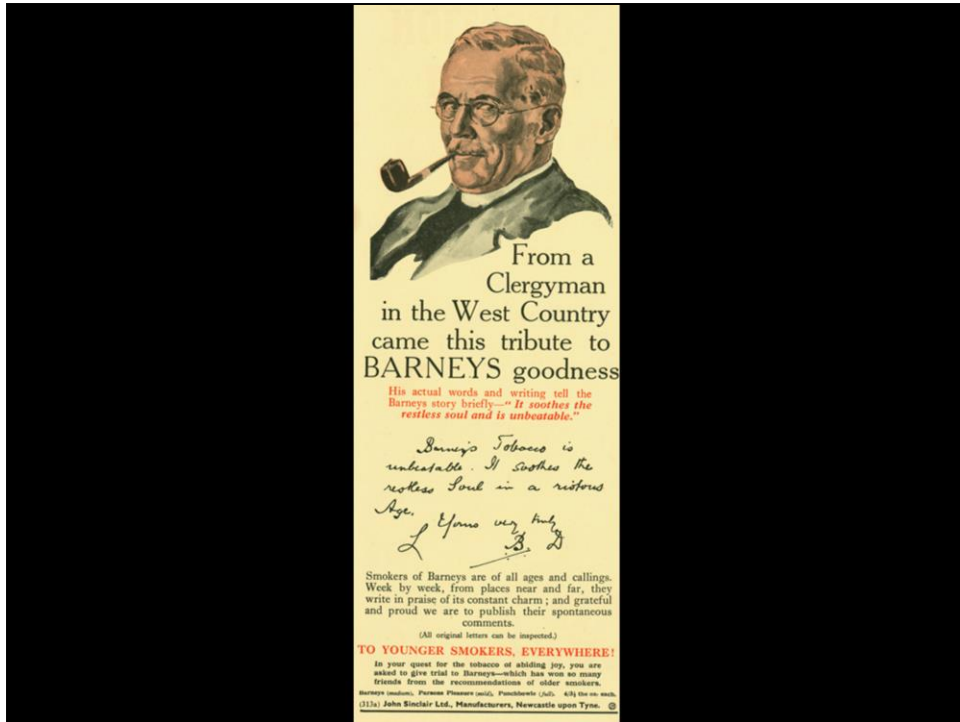
They Satisfy
NOT A SLOGAN
BUT A
FACT

Every good story has a point, and the point to every story about Chesterfield is that THEY SATISFY. That's not a slogan... but a fact. The fact is that Chesterfield's Right Combination of the world's best cigarette tobaccos gives you a Milder Smoke, a Cooler Smoke, and a smoke that's far Better-Tasting. Make your next pack Chesterfield and see how really good a cigarette can be.

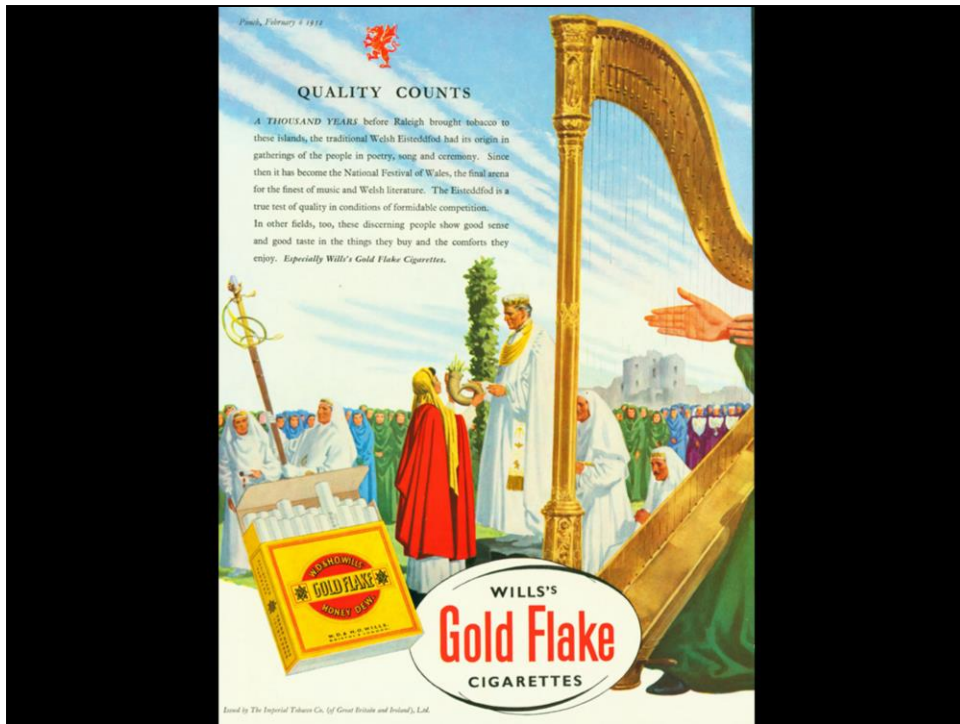
The World's Best Cigarette Tobaccos **Chesterfield**



Are meant to believe that cigarettes are a gift from God?



Mosque





Mosque