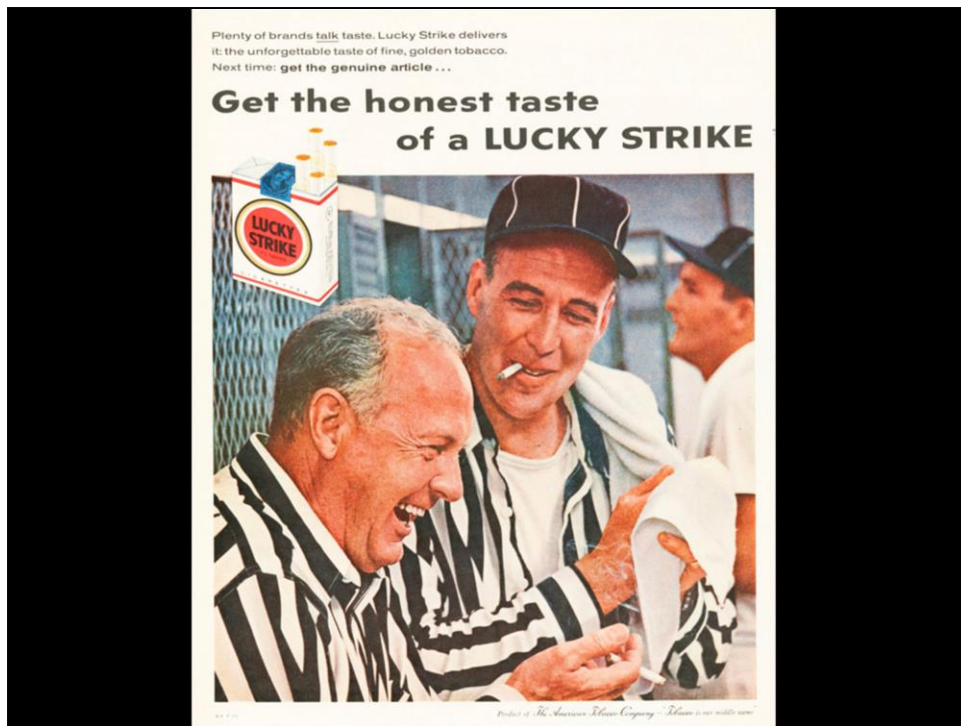




Get the Honest Taste of Lucky Strike



SHERIFF CARL McCOY holds down a man's job. As Sheriff of Warren County, New York, he patrols a lot of territory. His cigarette is Camel. He explains why: "Camel's a real smoke — no fads or fancy stuff. The flavor's all there. You can really taste this cigarette."



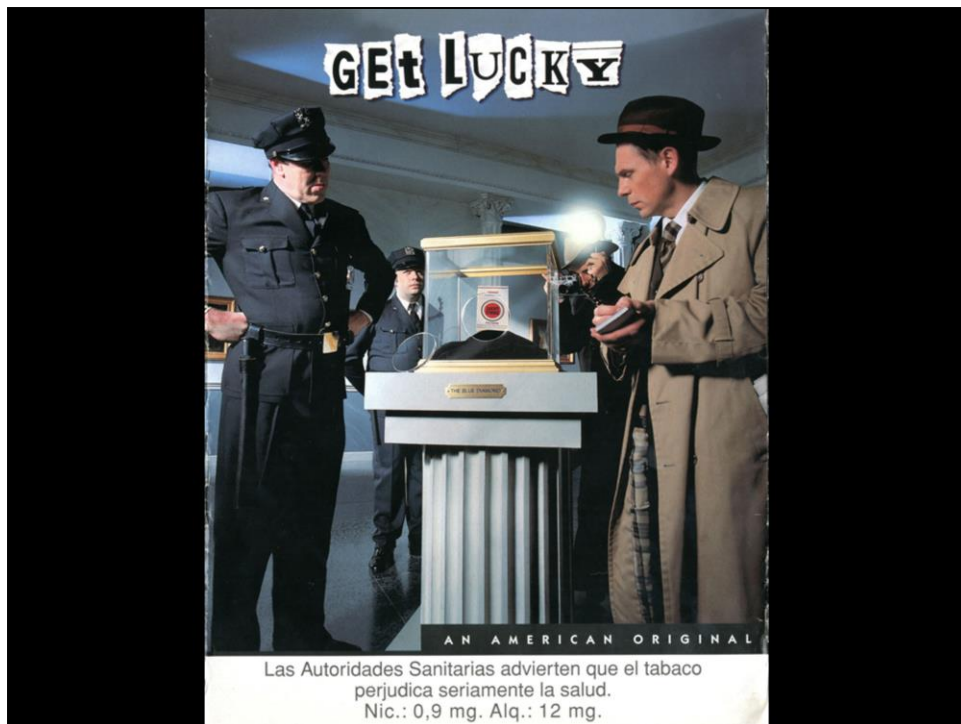
**Have a real cigarette—
have a Camel**

Discover the difference between "just smoking" ...and Camels!

Taste the difference! You'll find Camels never taste thin or flat. Their flavor is good and rich and deeply satisfying—the finest taste in smoking.	Feel the difference! The exclusive Camel blend of quality tobacco has not been equalled for smooth smoking. This cigarette is easy to get along with.	Enjoy the difference! See for yourself why Camels are the largest-selling smoke today. They're all cigarette. Smoke Camels—they're really got it!
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© 1965 R.J. REYNOLDS TOBACCO CO., REXBURG, IDAHO, U.S.A.



MEN OF AMERICA:
LAW ENFORCEMENT OFFICERS AT FBI ACADEMY

Lawmen show it. Qualifying is. Then they officers drive out over the U.S. and for testing in some FBI methods.

Grade-A training in a rugged course!
Learning how to keep our laws in force!

When the grind is rough you'll find a man

Smokes and takes big pleasure when and where he can... Chesterfield!

Always the top-tobacco, straight Grade-A, the top-tobacco in the U.S.A.

This sun-drenched top-tobacco's gonna mean...

That you're smokin' smoother and you're smokin' clean!

The very best tobacco in the U.S.A. gives you big clean flavor in a big, big way.

When you've earned a smoke—nothing satisfies like the BIG CLEAN TASTE OF TOP-TOBACCO!

CHESTERFIELD

REGULAR KING



Get the genuine article

Get the honest taste of a LUCKY STRIKE



Honest taste is the true, full, generous taste of fine tobacco. It's the taste that a man wants when he smokes. And you get it every time in a Lucky Strike.

Product of The American Tobacco Company "Honest is our middle name"



The Wisdom of the East

. . it saves you from more of the nicotine, throat irritants and tars that stain fingers and teeth . .



Every puff of Fleetwood smoke Cleans Itself!

In the smoke of Fleetwoods you get *less* nicotine, *less* throat irritants, and *less* of the tars that stain fingers and teeth... provided you do not smoke Fleetwoods farther than old-size cigarettes... because the smoke is *filtered cleaner* by being drawn through more tobacco, 20% more for the first puff and 50% more for the last puff. You are invited to try a cleaner, finer smoke.

FLEETWOOD
A CLEANER, FINER SMOKE

A SUPERIOR CIGARETTE AT THE STANDARD PRICE • THE AXTON-PIERCE TOBACCO COMPANY, INC. • "BUCK OF TRADITION" • LOUISVILLE, KY.

Every Puff of Fleetwood Smoke Cleans Itself



Every Puff of Fleetwood Smoke Cleans Itself



Natural mildness with Extra Protection!

Fleetwood's promise is "A cleaner, finer smoke." A promise backed with fact! Fleetwood's smoke is cleaner because the moisture-retaining agent does not produce nicotine, an irritating gas usually present in cigarette smoke.

It is also cleaner because Fleetwood's extra length filters more of the nicotine, throat irritants, and tars that stain fingers and teeth. To get this extra promise, smoke your Fleetwood no farther than you would an old-size cigarette.

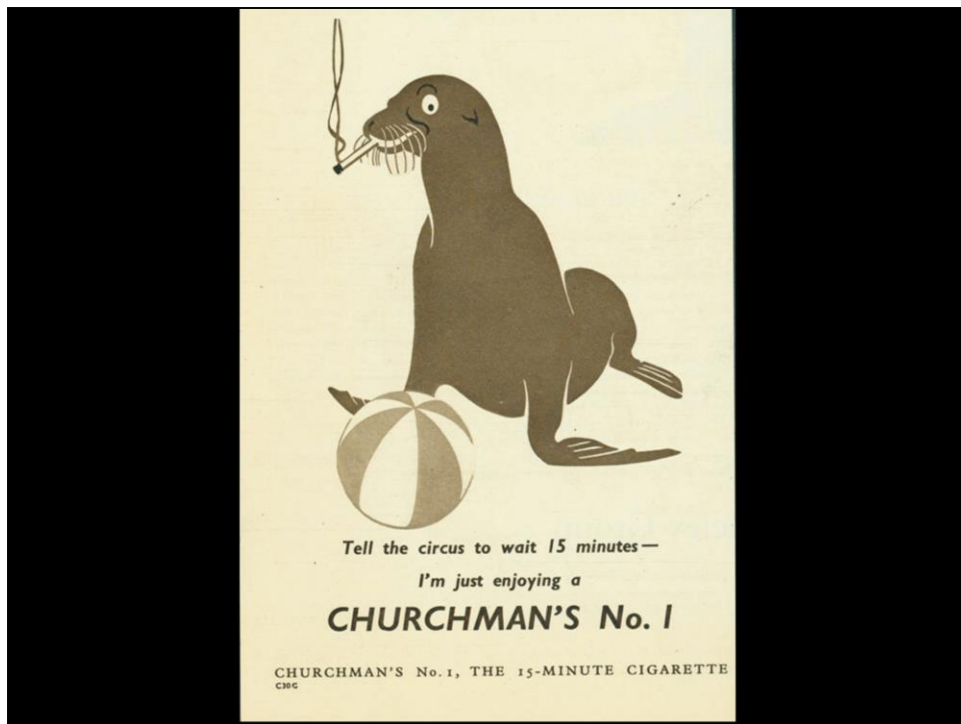
Fleetwood's smoke is finer because it comes from a blend of tobaccos which a professional jury of tasters of fine wines, teas, and coffees, found both milder and better tasting than any of the six largest-selling brands. Try Fleetwood! The most successful new standard-price cigarette introduced in over 20 years!

FLEETWOOD
A CLEANER, FINER SMOKE

8 SUPERIOR CIGARETTES AT THE STANDARD PRICE • THE ARTOUR-JORDEN TOBACCO COMPANY, INC. • "MADE OF TRADITION" • ARDENTON, VT.

A Cleaner, Finer Smoke

Fleetwood's extra length filters more nicotine, throat irritants, and tars that stain fingers and teeth.



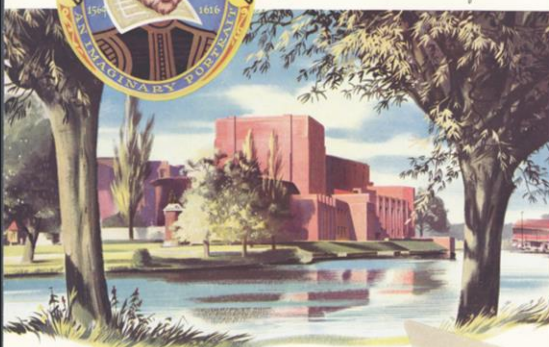


Punch, July 14 1932

BRITAIN'S HERITAGE—QUALITY

WILLIAM SHAKESPEARE
1564-1616
IMMORTALITY POPULAR

W. Shakespeare



WHEN Shakespeare wrote his timeless plays, English literature was richly enriched. His genius will speak for many generations to come, and for many occasions. In a country prouder in great writers, he was the greatest of them all. The soil which fostered the great bard fostered other talents in many other fields. In these, too, quality came to be the one standard by which things were judged. Poetry, in art, science and industry, the same kind of quality still lives; the same high standard in the mark of continued public acceptance and appreciation.

especially in

WILLS'S
Gold Flake
CIGARETTES



Made by The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd.

PUNCH, OR THE LONDON CHARIVARI.—SATURDAY 26, 1922.

Prince Charming in History Series. No. 3.



PRINCE CHARLES— Duke of Cornwall, Duke of Rothesay, Prince of Wales, and Earl of Chester. On the death of his father, he became Prince of Wales, and on the death of his mother, he became Duke of Cornwall. He is the only son of King George V. and Queen Mary. He is the first of the new dynasty. He is the only son of a King and Queen who have reigned since the death of Queen Victoria. He is the only son of a King and Queen who have reigned since the death of Queen Victoria. He is the only son of a King and Queen who have reigned since the death of Queen Victoria.

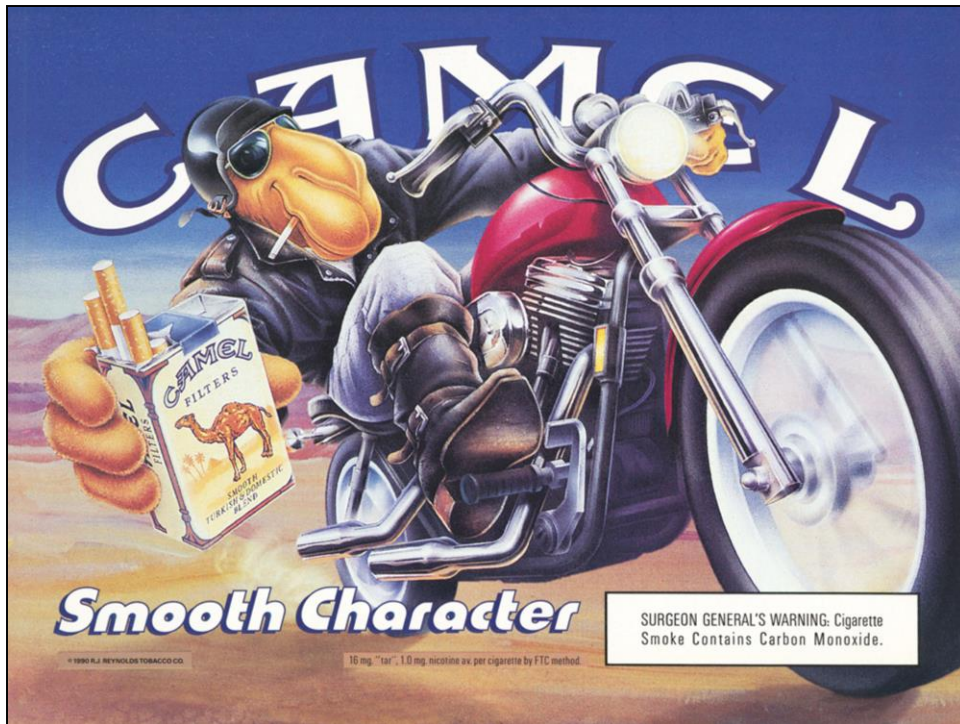
HAND MADE
25 for 2/-, 50 for 4/-
Also in Popular Size
20 for 1/-, 50 for 2/6
All specially packed for the Colonies.



MOUSTAFA
Prince Charming
Straight Cut CIGARETTES
"Perfect in every detail"

Manufactured by MOUSTAFAS, Ltd., 98 PICCADILLY, London, W.1. Manufacturers of the highest class Virginia (Prince) Cigarettes. American No. 11. Russian, Turkish, and Egyptian Cigarettes.

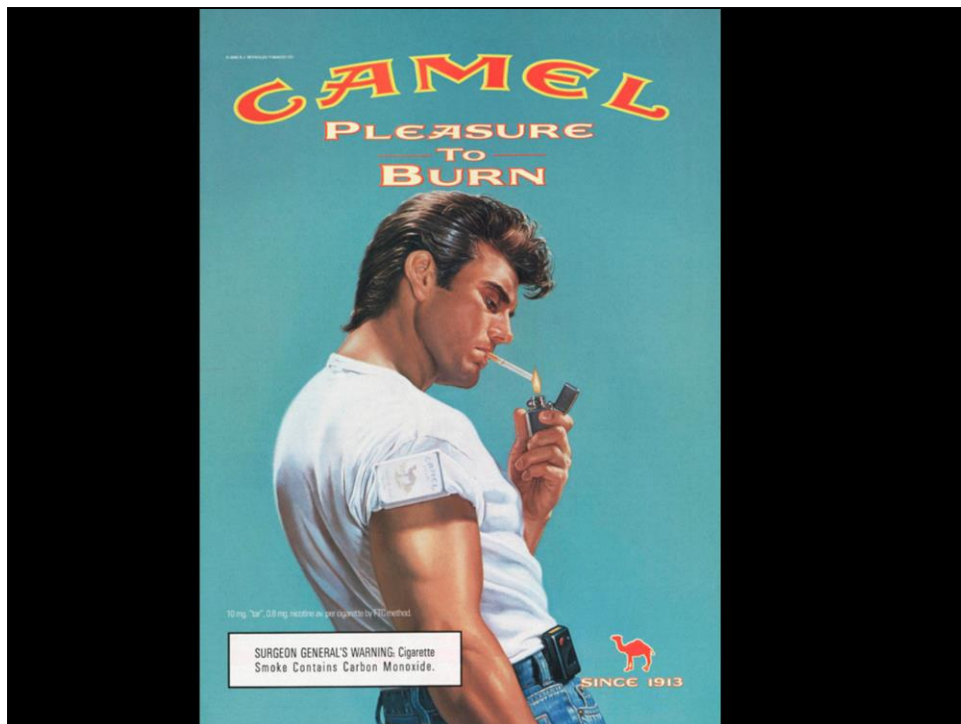








Murad Cigarette Silk (package insert) from the Early 20th Century





Have you noticed all your
smoking flights have been cancelled?
For a great smoke, just wing it.



BENSON & HEDGES 100's
THE LENGTH YOU GO TO FOR PLEASURE

 Finally, a welcome sign for people who smoke.
Call 1-800-474-5444 for more information.

© Philip Morris Inc. 1995
15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



The dining rooms on most cruise ships
have told their smoking guests to ship out.
For Benson & Hedges 100's, rock the boat.



BENSON & HEDGES 100's



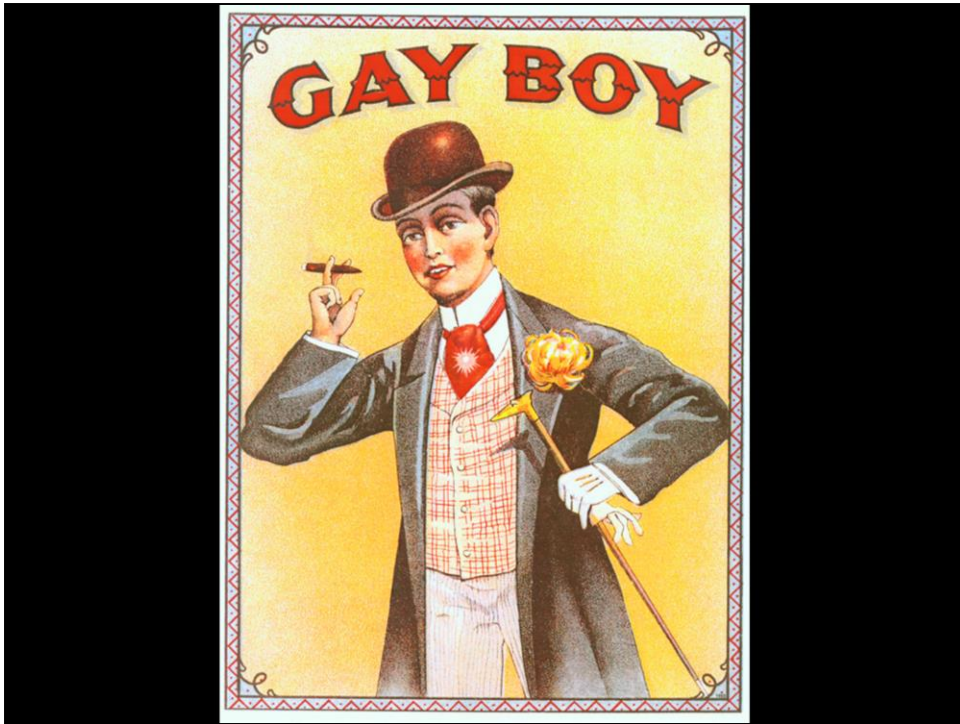
THE LENGTH YOU GO TO FOR PLEASURE

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Finally a welcome sign for both smokers and nonsmokers.
Call 1-800-496-5444 for more information.

© Philip Morris Inc. 1998.
15 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.







A Treat You Can Trust

Tobacco brought peaceful relaxation and comfort to our forefathers.

Thanksgiving Dinner

...and then the peaceful feeling that comes from good digestion and smoking Camels!



OFF TO A GOOD START—With hot spiced turkey soup. Another—finds—start—take—smoke a Camel right after the soup.



THE MAIN EVENT—The time-honored turkey and its traditions—don't overeat and get into bed—eat and feel for a moment of only healthy sleep. By all means enjoy a second helping. But before you do—smoke another Camel. Camels ease tension. Speed up the flow of digestive fluids. Increase alertness. Help your digestion to run smoothly.

DOUBLE PAUSE—For the crisp refreshment of a Waldorf salad—then—enjoy again, for the sheer pleasure of Camel's cooler tobacco. This double pause clears the palate—and sets the stage for dessert.





WHAT WILL YOU HAVE FOR DESSERT? Looking for a little, there's luscious Pumpkin Pie...Mince Pie if it's molasses...have cake with molasses icing...a piping-hot Plum Pudding...and Camels to add the final touch of comfort and good cheer. For when digestion proceeds smoothly, you experience a sense of ease and well-being.

SO TO A HAPPY ENDING—enjoy rather and your after-dinner Camels. Enjoy Camels—enjoy meals—enjoy eating—and you are back in your chair feeling on top of the world.



FOOD EDITOR—Miss Dorothy Malone says: "My experience is that smoking Camels with my meals and afterwards helps me relax and digest well-being."



"THE BEST MEAL I ever ate would be a dinner of Camels," says William H. Ferguson, scientist, "Camels aid digestion. There's nothing like Camels to set you right."



Reset down the line—from eating to "digestion"—to the millions of men and women who'll enjoy a big Thanksgiving dinner—it is agreed that Camels set you right! You enjoy food more—have a feeling of ease after eating when you smoke Camels between courses and after meals.

Enjoy Camels all through the day. Camels' cooler tobacco are mild. Starchy smokers say that Camels never tire the taste or get on the nerves. And when you're tired, my plan: get a "fix" with a Camel!



COSTLIER TOBACCOS

Camels are made from fine, MORE EXPENSIVE TOBACCO... Turkish and Domestic... than any other popular brand.

FOR DIGESTION'S SAKE—SMOKE CAMELS

Attention please !



Perhaps
the cigarette *you* smoke
is too strong !

Then try Johnnie Walkers. Unexcelled mildness is in them. And — full tobacco fragrance.

For they're made of the tenderest portions of choice tobaccos. No stems, no bitter ends, no grit.

They cost a little more, it's true. And are worth it, for such mildness—yet such exquisite taste. Try them—they are mild.



Johnnie Walker
cigarettes

20 for 20c

EXTREMELY MILD . . . YET FULL FLAVORED

