

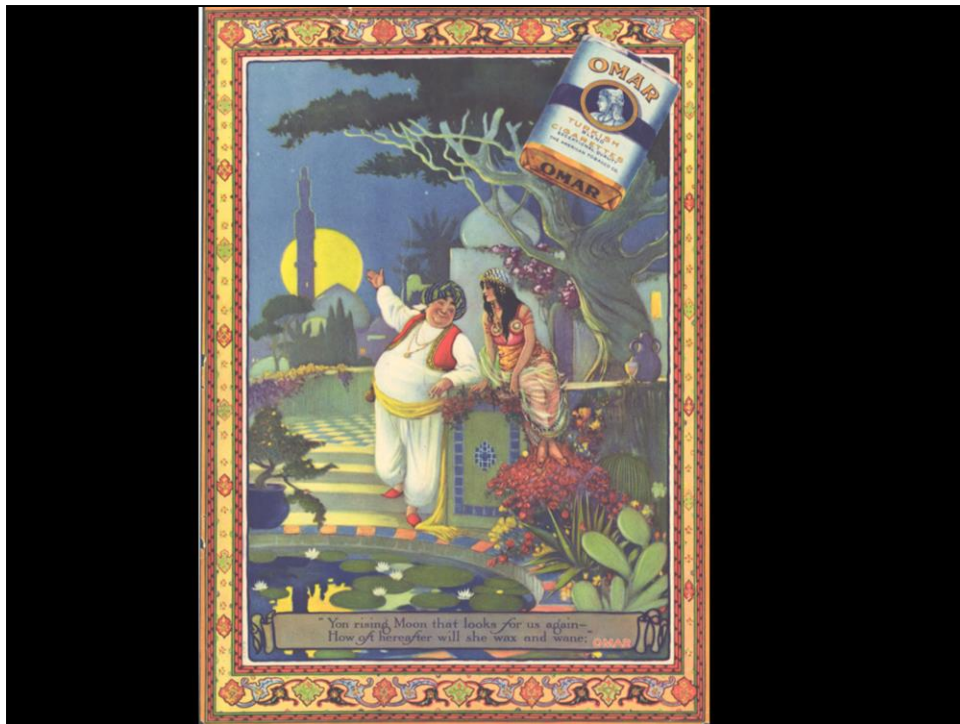


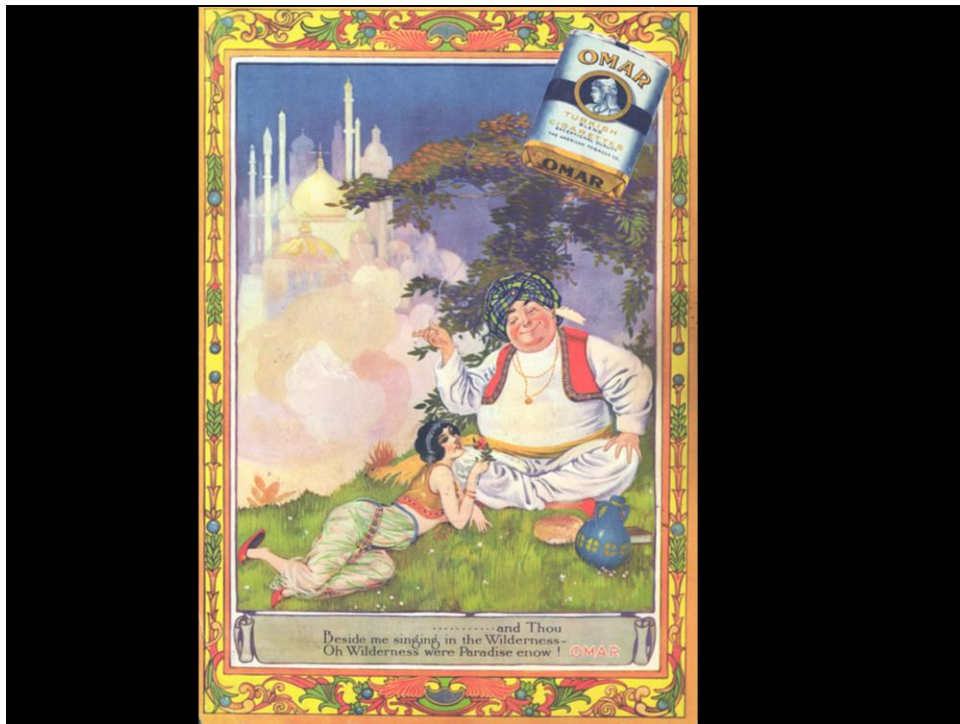














OMAR
TURKISH BLEND
CIGARETTES
EXCEPTIONAL QUALITY
THE AMERICAN TOBACCO CO.

OMAR
Turkish Blend
CIGARETTES

When a man or body of men can do something a little better than anybody else, there is a natural pride of achievement. We are proud of OMAR Cigarettes because in OMAR we have produced the perfect Turkish Blend, aided by all our experience and skill gained in the manufacture of billions of the world's finest cigarettes for 25 years.

Behind OMAR are all the resources of our complete, world-wide tobacco organization, without which such a cigarette would be impossible. Our expert native leaf-buyers travel on foot, camel and donkey through Oriental wonderlands — selecting the finest Turkish leaf of Smyrna, Xanthi, Serres, for this sparkling, irresistibly attractive OMAR blend.

20 for 15c
Advt. THE AMERICAN TOBACCO CO.

"Would but the Desert of the Fountain yield One glimpse, if dimly, yet indeed revealed."
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