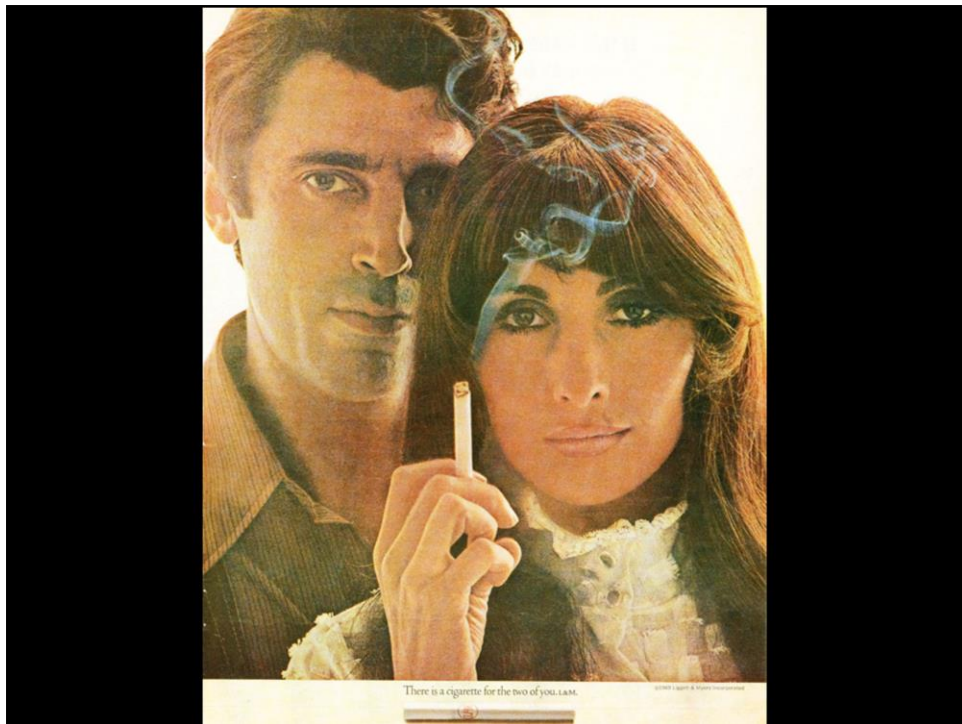
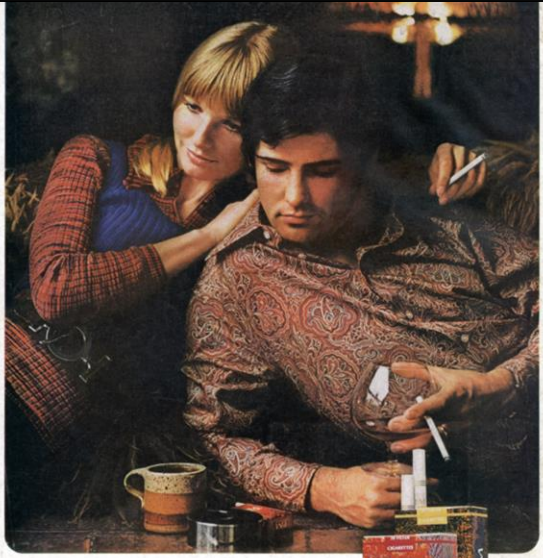








Friday night, at last. Forget the job, forget the boss, forget being uptight, and relax with the full-bodied flavor of an L&M...

**This...is the L&M moment.**

Kings: 18 mg "tar," 1.3 mg. nicotine av. per cigarette by FTC method.  
Super Kings: 15 mg "tar," 1.3 mg. nicotine av. per cigarette by FTC method.

**L&M**  
FIVE AMES

**RICH  
RICH  
L&M**





