



Can you spot the Camel Filters smoker?



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Local Rock Concert is about to begin... and almost everyone has a gimmick. Find the one who doesn't.

1. No. He's Phil O. Davidson. Gimnick: Talks with plants. Plant he's holding just told him it's poison ivy.

2. He's by Cole Delle. Wears socks so wild, he gets fan mail from neon signs. Gimnick: Plays along with hand. He does so music what remains do to an old hant.

3. Nope. She's Bertha D. Blues. Gimnick: Records everything. Has 12 cassettes of chickens tap-dancing. Once lit a charcoal-blended cigarette...and it made four carbons of her lips.

4. Wrong. She's Rhonda Davidson (no relation to #1 above).

5. Right! He's there for the show, not to show off. Wears his cigarette honest and natural, son. Camel Filters. No nonsense. All flavin.

6. & 7. They're two guys trying to see better--or an unblinded term pole.

8. The Invisible Man, sneaking.

Camel Filters.
They're not for everybody
(but they could be for you).

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



10 mg "tar", 1.3 mg. nicotine av. per cigarette. FTC Report OCT. '74.







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